

# Speed Counts When Teen Ager Sews

## Quick Tricks Attractive to Beginners

By DOROTHY ROE  
Associated Press Fashion Editor

The main trouble with teaching teen-agers to sew, say most dressmaking teachers, is that they lose interest before the initial project is completed.

The solution to this problem is simple — start them on something they can finish in an afternoon, put on and wear proudly the same day.

About the easiest garment under the sun to make is a felt skirt, and it also is something practically every teen-age girl in the country yearns for. Felt needn't even be hemmed; inside seams need no finishing, and decorations are easy to apply. Two are Same.

Pictured here are two skirts made from the same pattern. One is in striped denim, the other is felt. Both are of the simplest possible construction, requiring two seams and a waistband.

The only trick is to adjust the pattern to size before cutting the material. If the waistband, needs taking in or letting out, do it on the pattern before you start cutting. Also adjust the pattern to the desired length. On the felt skirt, you cut the fabric exactly the length you want the skirt to be. On the denim, you allow two inches for a hem.

Quick Work

After cutting out the fabric, stitch up the two-side seams, leaving room to insert a zipper on the left one. Put the zipper in according to instructions on the package, add the waistband and there you are.

Any number of amusing decorations may be applied to the skirts. You can buy press-on cut-outs to carry out almost any theme you desire, for the felt skirt. Or if you want to be original, you can cut your own motifs from contrasting colors of felt and stitch them on, using the zigzag stitch attachment.

The denim skirt pictured has big cobbler pockets and fringe trim. The felt skirt has appliqued knights and chargers circling the bottom, with vertical strips of contrast felt applied from the waistband.

### Dallas Dateline

## Visitors and Travelers Of Note

By B. NORBERG

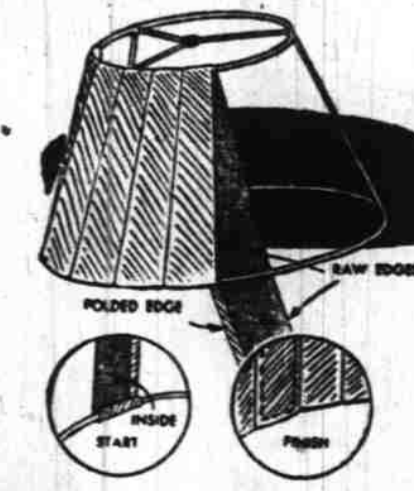
DALLAS — Leaving Friday afternoon for the Stand Jaycee spring board meeting in Ashland were Dallas Jaycee officers and their wives. Making the trip were Mr. and Mrs. Frank Sciaccotti, Mr. and Mrs. George Thompson, Mr. and Mrs. Tom Newton, Mr. and Mrs. Ed Luthe Jr., and Mr. and Mrs. M. M. Williams. The group plans to return late Sunday.

Mr. and Mrs. Herb Buller returned to Dallas February 16. Herb, recently discharged from the U.S. Navy, has been stationed in Hawaii for the past 18 months. His wife, the former Jacqueline Sharp, has been with him in the islands. For a time they will be at home with her parents Mr. and Mrs. J. C. Sharp.

Arriving February 23 and staying for the remainder of the week at the home of Mr. and Mrs. R. C. McKnight Jr., will be Mr. and Mrs. Hubert Schwarz of Seattle and Mr. and Mrs. W. A. Roberts of Lincoln, Illinois. The visitors are parents and aunt and uncle of Mrs. McKnight.

Mr. and Mrs. Lenthal Bollman of Enterprise arrived in Dallas this weekend for a visit in the Charles H. Greenwood and J. Paul Bollman homes. They were returning by the southern route from a two-week trip in the east. Mrs. Greenwood has been in Enterprise caring for the Bollman children while their parents have been away.

## Make Do



TO RE-COVER a lamp shade frame, cut a continuous 3-inch bias strip from any kind of material. Fold the left edge of the strip under about 1/2-inch. Attach strip with a tacking stitch to the bottom wire of the frame. Wrap the material around the frame, making sure that the folded edge overlaps the raw edge so there are no gaps. At the finish, fold both edges of the material under and tack to frame.

(Popular Mechanics)



Two Skirts from One Pattern . . . Any amateur can make either of these skirts in an afternoon. At left is a striped denim version with big cobbler's pockets and ball fringe trim. At right, the popular felt skirt with appliqued knights of silver beads and sequins mounted in chargers of contrast felt. Contrast strips also are appliques also may be used.

## images

By CARL HALL

Culture is a by-product of imagination. Imagination that faced the world and saw that it was good. It looked so hard at the world that it saw through it and found that reality began under the skin, within the tree, beneath the hill.

It looked up into the sky and discovered that the blue was the trailing edge on a profound mystery. Above all it looked into the human heart and found hope and compassion, and because of these, beauty.

Imagination discovered that all things are not what they seem and that the "seem to be" has more importance than the "seen." It is a forward outlook on life, not an opiate to numb the human responsibilities of immediate concern nor an ivory tower to withdraw from the frictions, the barbarism of our time.

Imagination is the use of our heritage of past and present, to intensify, enliven the evolving heritage that blossoms before our eyes with every vital second. It is based on the understanding of life rather than the urge to sit in judgement. Imagination removes the "I" from fact. "The reality above the report," said Emerson. It discovers the center located between selfish ecstasy and wordly disillusionment.

Imagination and Quality

Imagination endeavours to give quality to life, place emphasis on the ultimate things in life, to place you in life in order to share the blessings, the wonder, as well as the pain. Without imagination understanding is impossible. For imagination transports you from yourself into other realms of spirit or body. You have to be a tree, a sick man, a dying child, a starving refugee in order to be human for you discover compassion.

The March of Dimes, the United Nations, the One Man show at a gallery are imaginative expressions of equal meaning and intensity. All three are for the good of life, because of their lack of indifference to existence.

To appreciate artistic expression you must approach it imaginatively. If you approach the work of art in a semi-neutral way, as you should, your imagination reinforces itself on that imagination that is contained in the work of art.

A Chain

Imagination is a sequence concern, chain of cause and effect, it is also a retrospective dike behind which you collect this sequence in order to generate its significance within yourself for your time. Imagination has the obligation that you channel its intensity into specific directions to enrich, deepen and intensify this life, here and now.

Every human creation of worth in the arts is an island of compassionate understanding upon which the human imagination can take hold of itself and say, with a proud humility, here am I freed. Shorn of all my smallness, all my frailties of character, of spirit; here in the work of art I face the simplicity of myself hence of all mankind, and all time.

Far in art is discovered the country of the heart. Imagination gives it a constant life, and we can believe with William Blake that "Everything possible to be believed is an image of truth."

A meeting of the board of trustees of the Salem Art Association will be held Monday night at the Salem Art Museum (Bush Home) at 8 p.m. Willard Marshall, the new president, will preside and committees for the ensuing year will be appointed.

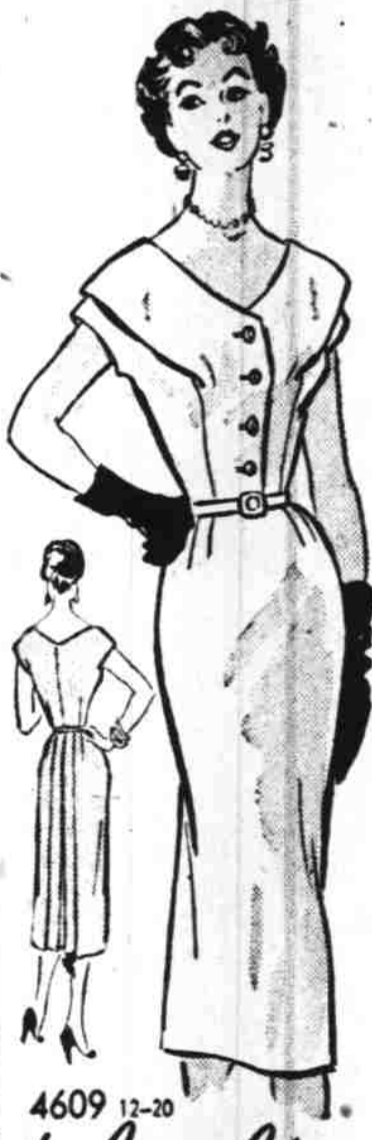
### Line or Not

Should you line your draperies or leave them unlined? Linings protect the drapery fabric from soil and direct sunlight, lengthening its life, but make the curtains harder to launder or more expensive to dry clean. The lining also adds to the initial cost. Some homemakers prefer the effect of sunlight coming in through unlined fabrics to the opaque effect of lined drapes.

Draperies and glass curtains used together at a window should be similar in feeling. Chintz draperies, for instance, look attractive with glass curtains of marquisette or organdy. Draperies of a heavy material such as denim combine well with glass curtains of theatrical gauze or fish net.

Alpha Psi Chapter of Beta Sigma Phi will meet at the home of Miss Lucile Higby, Station A, Wednesday night at 8 p.m. Drama is the program theme for the evening with Mrs. Howard Hunsaker the leader. Mrs. Earl Andrensen will give a report on the new Broadway hit, "My Three Angels" and Mrs. Frank Marshall on "The Death of a Salesman." For roll call members will respond with the favorite stage plays they have seen.

### Pattern



4609 12-20  
by Anne Adams

FOLLOW those sleek, smooth curves from pie-cut neckline to back-flared skirt! You just couldn't pay a nicer compliment to your figure. What's more, everyone will agree. We see this in faille, silk print, shantung for spring—linen, pique for summer.

Pattern 4609: Misses' Sizes 12, 14, 16, 18, 20. Sizes 16 takes 3 3/4 yards 39-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Anne Adams, care of Oregon Statesman, Pattern Dept., P. O. Box 4710, Chicago 80, Ill. Print your NAME, ADDRESS with ZONE, SIZE, STYLE NUMBER.

## Package Close Behind Product In Importance, Firms Find

By STEVEN V. DAVID

NEW YORK (AP)—The American manufacturer is laying out a lot of money to make sure his package catches your eye when you shop in a self-service market.

Attractive packaging has always been important for makers of consumer products. Industrial designers will tell you it's become more important than ever since the trend toward self-service stores got underway.

"The fate of consumer products used to be in the hands of shop clerks and storekeepers," says Gerald Stahl, who designs packages for some of the leading manufacturers. "But in this era of the food supermarket — and department store, hardware and appliance stores are following suit — the clerk is a mere change-maker and a product has to be its own salesman."

Because of this situation, Stahl remarks, there is a growing awareness among sales and advertising managers of top companies that the package design is a foremost factor in present-day merchandising.

### Wrapping Expensive

Stahl estimates that American manufacturers spend about 12 billion dollars a year to wrap up their products. And, he says, they are continually asking: "What can be done to our package design to improve its salability in self-service operations?"

Stahl says several things have to be borne in mind when answering that question.

First of all, he says, the package must attract attention. Among other things, that means the use of plenty of color.

"You can't use just any color," the designer comments. "Black

and purple wouldn't do on a package of broccoli, but might be just right for a high-priced cosmetic.

### For Contrast

"Sometimes," he adds, "it pays to disregard this rule. For instance, we are using white for the package of an upholstery cleaner because all the competing products come in brightly-colored boxes."

The manufacturer, he adds, must understand the market he's trying to sell and aim at it in a language that market will understand.

"The package shouldn't involve any use of the thought processes. It must embody something to which the shopper can respond. If in this supermarket age a customer hesitates, the manufacturer loses."

What it boils down to, Stahl concludes, is that selling is emotional, not logical.

"It's not the man who builds a better mousetrap who gets the business, but the man who can make his product look as though he's built a better one," he observes.

## Swimming Pool Dedication Chilly

AKRON, Ohio (AP)—Brave firemen of Minerva dedicated that village's new outdoor swimming pool in midwinter.

Before a cheering crowd, a dozen volunteer firemen discarded topcoats they had placed over their suits, and took the icy plunge.

The thermometer read 32 degrees.

The volunteer fire fighters who built the 450,000 gallon circular pool during evenings and weekends had "roared" to dedicate the pool when it was completed.

## Home Sewing Big Business For Merchants

The sewing woman is a much more important person than some folk realize. No longer is she an unusual individual, a bit too frugal, according to the ideas of her neighbors. She now one of a very large group who sew not only because they believe they save money, but probably because they like to.

Last year \$100 million was spent on fabrics for home sewers, \$270 million on sewing machines, \$100 million on notions and \$40 million on patterns. No wonder the shops have large and attractive displays of materials and sewing machine departments to catch the fancy of the housewives.

The average woman who sews at home is between the ages of 20 and 39 and is married. Her income is not necessarily in the lower brackets, though many are. This average home seamstress sews about 21 garments a year.

Once was a time when the home-made dress stood out like a pair of slacks at a party, but the modern seamstress, with the aid of excellent patterns, has become a professional as far as workmanship and style are concerned.

Many women simply like to sew. They believe that they can get a great deal for their money, and have a larger and more individual selection when they build their clothes from the fabric up.

The last generation man who wore a home-made shirt was pretty ridiculous, because somehow, except for an occasional skilled home sewer, women seemed unable to do good tailoring. But these days the man with a clever wife proudly wears professional looking sports shirts or jackets, the product of his wife's sewing machine.

### Needlecraft



by Laura Wheeler

Protect a new chair—refresh a "tired" chair with this fan-shaped set! If you wish, use this pattern for a striking buffet set. Easy, jiffy to crochet!

Chair-back, 1' x 18 inches; arm rest, 7 x 12 inches. Pattern 660: crochet directions.

Send twenty-five cents in coins for this pattern—add 5 cents for each pattern for first-class mailing. Send to Oregon Statesman, Needlecraft Dept., P. O. Box 5740, Chicago 80, Ill. Print plainly YOUR NAME, ADDRESS with ZONE, PATTERN NUMBER.

SEND NOW for our new 1954 Laura Wheeler Needlecraft Catalog—the best ever! 79 embroidery, crochet, color-transfer, dressmaking patterns to send for—plus 4 complete patterns printed in the book! Ideas for gifts, bazaar sellers, fashions. Send 20 cents!

## Missing Man Returns Home

ASTORIA (AP)—William H. Flanders, a house painter and part-time trapper missing a week from his home at Jewell, turned up safely at Jewell Saturday, while search parties were in the woods looking for him.

Flanders said he went out to check on his coyote trap line, and became lost. Police said he appeared in good condition.

## Salem, Canby GIs Due on Transport

SEATTLE (AP)—The transport Gen. Simon B. Buckner will arrive here Tuesday with these Oregon men among the 1,567 aboard:

A. I. C. Herald E. Graves, route 3, Salem; Cpl. Russell C. Aursalian, Canby.

## Gov. Patterson Returns From U.S. Capital

Governor Paul L. Patterson, in Washington, D.C., for several days attending a conference of President Eisenhower's group of Traffic Safety, returned here Saturday.

Governor Patterson said the conference was attended by representatives from virtually all states in the union and a large number of suggestions were offered how to cope with the traffic safety problem. The president, in addressing the conference, deplored the increasing number of traffic fatalities, Governor Patterson said.

The governor made the trip by airplane and reported good flying conditions.

State Senate President Eugene Marsh, McMinnville, served as governor during Patterson's absence from the state.

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