

NATIONAL SEW AND

PENNEY'S
ALWAYS FIRST QUALITY
SALEM, OREGON

You make a pretty picture in Penney's
SPRING FASHION FABRICS!

The fashion-styled
percale with the
top thread count...

Penney's Famous Rondo®

SPRING FRESH PRINTS—SOLIDS—STAPLES IN MACHINE WASHABLE COLORS!

FOR DRESSES, SKIRTS, BLOUSES, PAJAMAS, ROBES—EVEN DECORATING!

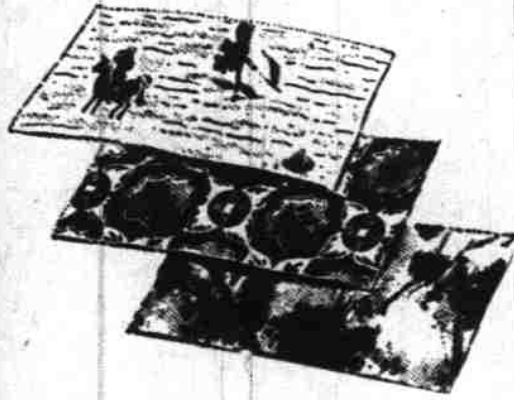


39^c yd.

Batiks...moderns...geometrics...florals...
exotics...stripes...neats...juveniles...
westerns...scenics...quilts...kitchens!

Here's the selection, the styling, the saving that brings people from far and wide to sew with Penney's Rondo! Such a variety of patterns, and every one designed for Penney's by the top men in the field! Be sure you see our new spring line before you plan your sewing for spring and summer... and you'll sew and save. 35-36".

MEZZANINE



Penney's Famous
Needle 'n' Thread
PRINTS
49c YD.

The accent's on prints... in Sanforized*, mercerized, high count broadcloth with the look, the feel of fabric at much higher prices! Try this for gay Spring drapes, skirts, blouses! Penney's has patterns and colors to suit every taste, every need! 35".
*Maximum shrinkage 1%

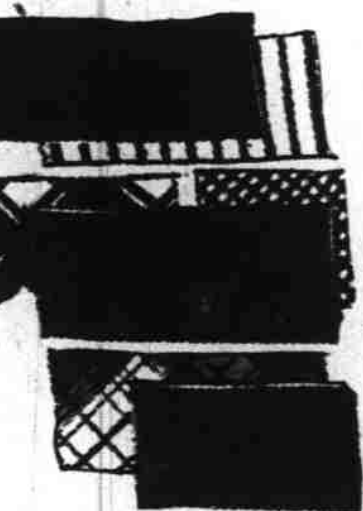
MEZZANINE

Notions

Mercerized Thread, All colors, 100 yd...	8c
Six Cord Thread Large spools	8c
Bias Tape, Single, double	8c
Rick-Rack Mercerized	8c

Notions

Dressmaker Pins 120, brass, rustproof	8c
Ruffling 3/4" asst. colors	10c
Pearl Buttons Asst. colors	10c
60" Tape Measure Cloth, reversible	10c



MIX 'N' MATCH
COTTON
DENIMS
NEW LOW PRICE!
59c YD.

Perfect for play togs, news in home decoration! It's Sanforized* cotton denim in solids, stripes and plaids, designed to "go together." Now it's simple for you to coordinate your room decorations, or your Spring wardrobe—give them a "fashion new" professional touch! 35-36" wide.
*Maximum shrinkage 1%

MEZZANINE



we've everything
you need to

SEW AND SAVE

Roberts huge fabric department is bulging with new spring yardage! Crisp cottons, denims, rayons, synthetics, wools, orlons and many, many more! Botany, Quadriga, Cone, Logantex are just a few of the famous names shown!

Cone Solid Color DENIMS	Yd. 59c	Botany All-Wool GUN CHECK	Yd. \$6.95
Cone Fancy DENIMS	Yd. 69c	Sanforian—Washable FLANNEL	Yd. \$3.95
Wellington Sears SAILCLOTH	Yd. 98c	TAFFETAS In All Shades	Yd. 59c
Wellington Sears Fancy SAILCLOTH	Yd. \$1.39	Washable SHANTUNGS	Yd. \$1.19
Quadriga PERCALES	Yd. 49c	Painted Desert RAYONS	Yd. \$1.59
Milliken "LORETTE"	Yd. \$4.95	Dan River GINGHAMS	Yd. 98c
Amana WOOL PLAIDS	Yd. \$2.95	Burlington Mill SUITINGS	Yd. \$1.79
Botany Baronette ALL-WOOL CREPE	Yd. \$4.95	Silk and Rayon ORGANDY	Yd. 69c

Roberts Bros.

Liberty Street - Court Street

We Give and Redeem 2.5¢ Green Stamps

Fashion MAKE IT!

IS WHAT YOU

Be the envy of all, with fashions made from the new, easily laundered, fast drying permanently wrinkle resistant wonder fabrics you can buy at Wards—the best selections in town.

Nationally known "Milliken" Acrilans in plaids, checks and plain colors.	\$1.98 yd.	Ginghams by Dan River, Galey and Ameritex. "Everglaze" chambray.	98¢ yd. 79¢ to
Versatile Dacron "County Cork" Wrinkle resistant, fast drying. 45" wide.	\$1.29 yd.	Sculptured "Everglaze" Cotton with a real fashion flair. Needs little ironing.	\$1.19 yd.
Orlon and Nylon sheer puckers. Lightweight, perfect for blouses and dresses; plaids and stripes.	\$1.69 yd.	Permanently embossed cotton prints. Cool, crisp and lustrous as cracked ice.	79¢ yd. 69¢ to
Nylon Linen by "Rankin". Has nubby linen-like tweed texture. Pastels.	\$1.29 yd.	Ruff-tuff Embossed Cottons. Brilliant vat-dyed colors. Just suds and rinse. Preshrunk.	69¢ yd.
Sculptured Nylon, Rich quilted-effect, yet lightweight. Plaids and prints.	\$1.49 yd.	Sheer-cottons. Permanently finished. Lawns, Dimities. Crisp and Cool.	49¢ yd.
Cohamis "Black Rain." Newest trend in nylon puckers. Crisp semi-sheer.	\$1.59 yd.	Seersucker. Washfast, sunfast. Ideal for play clothes, dresses, suits and sportswear.	59¢ yd.

Montgomery Ward

155 N. Liberty

Phone 3-3191

SHOP AT WARDS FRIDAY TILL 9 P.M.