

155 N. LIBERTY

Montgomery Ward

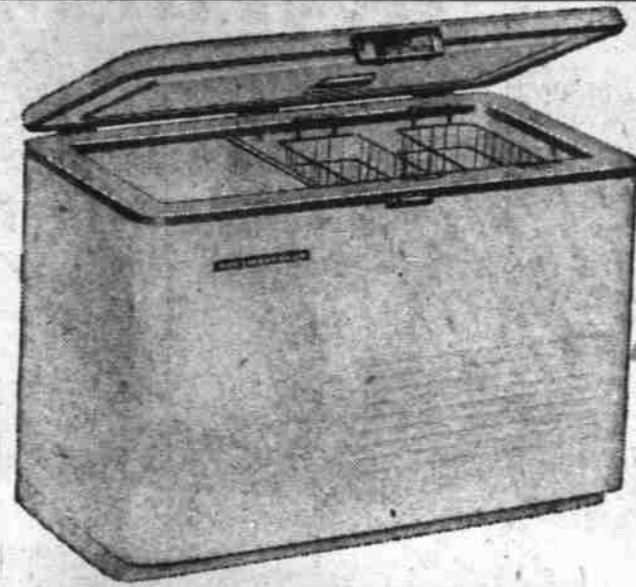
PHONE 3-3191

DOWNTOWN SHOPPING DAYS



MEN'S SADDLE PANTS
1.99

For men and young men in heavyweight, Sanforized 8-oz. blue denim. Graduated patterns for proper fit. Bar-tacked at all strain points, triple-stitched seams, 5 convenient pockets. Right for work or back to school wear. They're made to Wards rigid standards in men's sizes 28 to 42.



WARDS HOME FREEZER
288.00 13.2 Cu. Ft.

This new Freezer offers extra-large storage capacity, yet takes no more floor space than usual freezer. Holds 476 lbs. of food. Counter-balanced lid, 2 wire baskets, 2 dividers, non-sweat freezer walls.



ROCKWOOL INSULATION
1.68 BAG

You save up to 40% on fuel bills in winter — your home can be a refreshing 8 to 15 degrees cooler in summer — when you insulate with Rock Wool. Its mineral fibers are clean, odorless and fireproof.



ELECTRIC WATER HEATER
79.88

* Buy on FHA Terms no money down. 50-gal. model. Heats generous amounts of water. Top quality Chromalox heating elements. Fiberglass insulation. White baked-on-enamel finish. Covered by Wards 10 yr. Protection Plan. UL appr. Also, 82-gal. water heater.

WOMEN'S DRESSES
3.88

Reg. 5.98 value. New fall shipment. Dressy or tailored styles on rayons, spuns, taffetas or checks. Miss & women's sizes.

- REG. 5.19 MEN'S CORDS Green, Gray, Broken Sizes **3.88**
- REG. 4.49 DENIM PANTS Charcoal Color, broken sizes **2.88**
- ASSORTED BOY'S SPORTSHIRTS Plisse, Knit, Solids, Most Sizes **88c**
- ASSORTED MEN'S SPORTSHIRTS Terry Cloth, Knits, Broadcloths **1.88**
- REG. 4.59 NYLON SWEATERS Short Sleeve Knit Sleeve and Waist **3.44**
- REG. 2.98 WOOL SWEATERS Short Sleeve, Slipover **1.88**

- REG. 1.00 HOSIERY CASE Satin in Blue, White & Pink **48c**
- REG. 2.98 SHORTY GOWN Dress Length, Rayon, 32-38 **1.88**
- REG. 1.79 COTTON PETTICOAT Eyelet Trim, A Big Saving At This Price **99c**
- REG. 39c RECEIVING BLANKETS White, Green, Ping, Soft Cotton Flannel **25c**
- REG. 98c NYLON HOSE 15 Gauge, 60 Denier, Full Fashion Dark Seam .. **68c**

BATH TOWELS
78c

Reg. 1.29 beautiful heavy, durable towels. Choose from 5 luxurious colors extra large. These towels would make a nice addition to your linens.

BOY'S SPORT SHIRTS
1.88

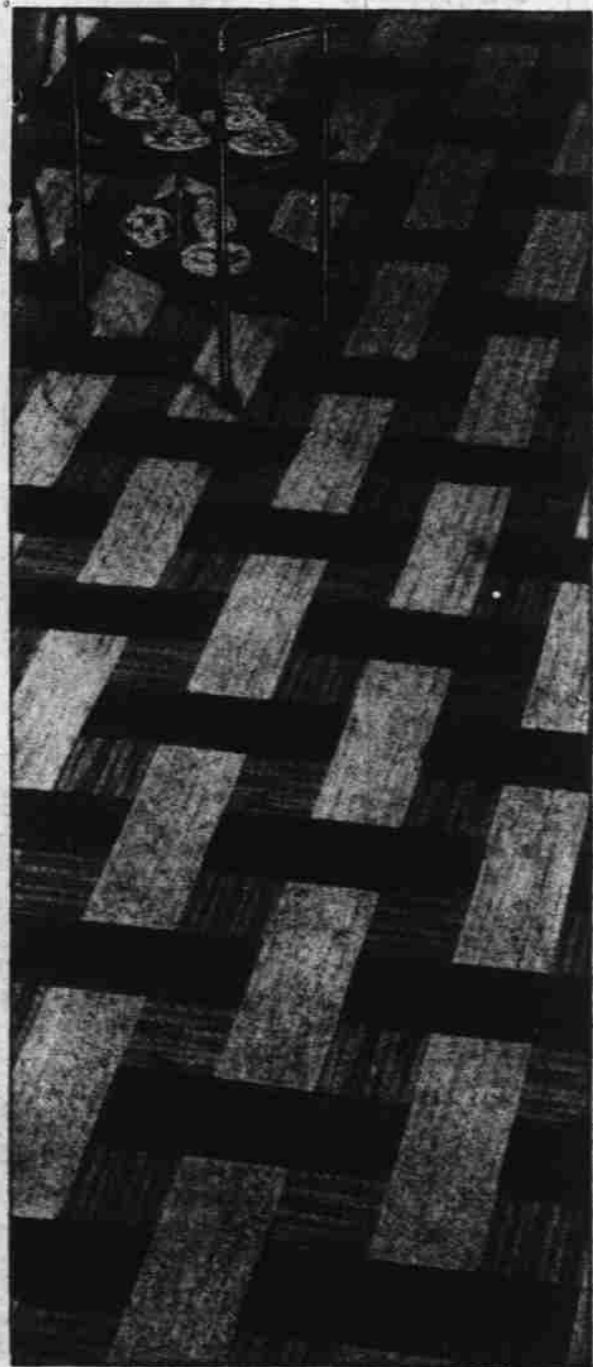
Values galore. Choose from knit plisse, check & solid colors. Broken size lines. Buy now at this big savings.

NYLON ANKLETS
3 for 99c

Reg. 39c. Choose now from this big anklet value. While the colors & sizes are complete. Buy several pairs for your gift giving this christmas.

Yardage—Special Purchase

- Puckered Nylon Print
 - Nylon Cord, Woolens
 - Orlon Linen, Doveteen
 - Nylon Pique, Rayon Brocades
 - Printed Corduroy, Rayon Menswear
- 99c
- Make Your Fall Wardrobe Now
 - Complete Line of Patterns to choose from
 - Many of These Materials are washable
 - All New Fall Colors & Patterns
 - Buy Now & Save

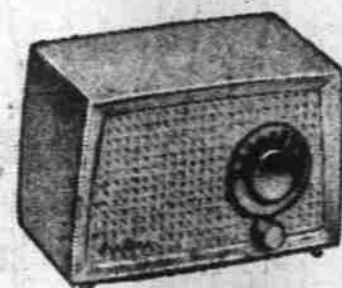


REG. HEAVY WARDOLEUM
9-foot width **49c** sq. yd.

Saving during Ward Week on best-grade printed enamel floor covering. Designs are smart for living, dining room as well as kitchen, bath. Textured block pattern (shown)—also "basket-weave" and ribbon baid design. Resists spots, stains. 12 ft. width, reg. 87c. Sale price sq. yd. **77c**

- REG. 23.95 WESTERN FIELD SHOTGUN 12-4.10-20-16 Gauge. Single Shot **18.88**
- WERE 2.29 RED SWEAT SHIRTS Ideal for Hunting. S-M-L- Sizes **1.88**
- REG. 2.19 CAR SEAT CUSHIONS Plastic Covered. Shaped to Fit Your Back **1.79**
- REG. 6.95 PLASTIC GARDEN HOSE Buy Yours Now for Use Next Summer **4.50**
- REG. 5.25 CLOSET SEAT 1 1/4" White Hardwood **3.98**

- WERE 49c WOODEN BOWLS Highly Polished **25c**
- REG. 1.25 qt. EXCELON PAINT Pastels. Deeptones 1.42 qt., 4.39 gal **3.88**
- REG. 10c TUMBLERS Brightly Decorated with Red & Green 2 for **15c**
- REG. 1.00 BOWL & 2 ASH TRAYS Delicately Painted — Just Right for Gifts **59c**
- REG. 1.00 SET. ASH TRAYS Hand Painted — Use As Hanging Plates **79c**



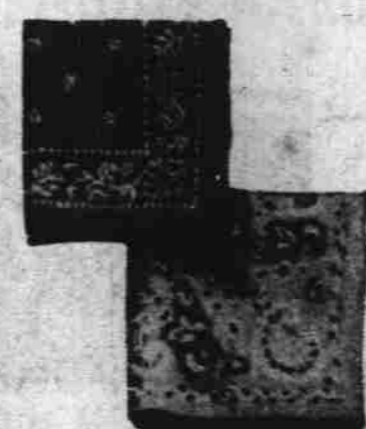
REG. 15.95 TABLE RADIO
13.88

Compact, lightweight — yet powerful in performance. Built-in antenna, large easy-to-read dial. Smart brown plastic.



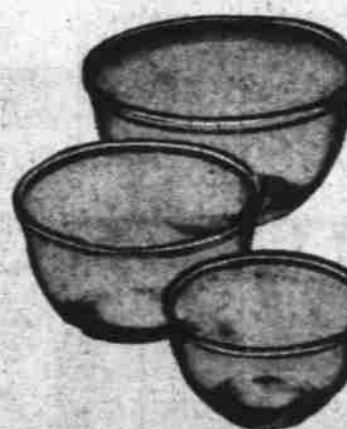
REGULAR 27c WORK SOX
6 for 99c

Men's Rockfords of 2-ply cotton with reinforced heel, toe. Ravel-proof non-bind welt. Regular length. 10-13.



WASHABLE BANDANNAS
14c

Sturdy cotton, hemmed on 3 sides. Novelty designs in colorfast red or blue. Size 18 x 18 in.



BOWL SET
18c Set

So handy you'll use them daily — now priced extra low. Crystal-clear glass. 5-in., 6-in., and 7 1/4-in. sizes. Save now.



TRIMMED FLANNELETTES
1.68

Medium-weight cotton flannellettes at our lowest regular price. Full-cut to Wards specifications for wearing comfort. Soft, fleecy—new styles for winter. Washable and colors stay fresh and clear through many washings.