

DOWNTOWN DAYS

always **THE MOST OF THE BEST IN DOWNTOWN SALEM**

Downtown
SALEM MERCHANTS
Association

★ **MORE SELECTION**

more of everything you want to try or buy!

★ **MORE PRICE RANGES**

prices to fit every pocketbook!

★ **MORE TRAINED EXPERTS**

more specialists in professions and business!

★ **MORE SERVICE**

the fine "extras" that make shopping a thrill!

★ **MORE ACCESSIBLE**

by public or private transportation!

**what you want
when you want it...
Downtown Salem!**



**"Downtown
Days"
TODAY
and
SATURDAY**

Watch for the
specials in the
stores listed below.

These Firms, members of the Downtown Salem Merchants Association Invite Your participation in this great "Downtown Days" demonstration—and every day

Alex Jones
Allen Hardware
Andy Foster's Cameras
Anita Dress Shop
Bright Spot Cafe
Brown's Gift Shop
Camp's Millinery
Capitol Hardware & Furniture
Cherry City Electric
Cline's Food Shop
Commercial Book Store
Cooke's Stationery
Darbys Boys' Shop
Doughton's Hardware
Erich Of New York
Fashion Bootery
First Nat'l Bank
Frank M. Tatman
Fred Meyer Drugs
Gas Heat, Inc.
Gay's Candies
Greenbaum's
Gift Box

General Finance
Green Thumb Florist
Haniger's Dresses
Hogg Brothers
Holly Jackson
J. C. Penney Co.
Jewelry Units, Inc.
Jewel Box
J. J. Quality Clothes
Johnson's Ladies Ready to
Wear
Johnson & Siewert
Judson's
Ladd & Bush Bank
Lady-Fair Hats
LeGarie's
Les Newman's
Little French Shop
Man's Shop
Margaret's Specialty Shop
Marion Hotel
Moderne Beauty College
McEwan's Photo

McCutchen's, Inc.
Meadow's Cafe
Metropolitan
Midget Market
M. Wasserman Furs
Miller's
Moderne
Montgomery Ward
Morris Optical
Mable Moore
Myron's Sewing Machines
Oregon Physician Service
Pay Le Drugs
Perry's Drugs
Pike Ice Cream
Pioneer Trust Company
Pit Barbecue
Quisenberry's
Raemar's
Red Cross Pharmacy
Robert's Brothers
Salem Hardware
Schaeffer's

Henry Meyer Furniture
Spa Restaurant
Sundin Custom Tailors
Union Security Co.
Vacuum Cleaner Clinic
Van Kleeck's San Shop
Vogue of Salem
Wellman's Drugs
Wicklund's Sporting Goods
Wills Music
Wilson & McCullah
Woolworth's
Woody Furniture
Yeater Appliance
Your Town Press
Mabel Moore
Arbuckle's Inc.
Pioneer Club
Heider's
Hewitt's
Holland Bakery
Hoffman's Mkt.
The Ink Spot
Jack 'n Jill

Jayson's
Jesten-Miller
Sally's
Schlesinger & Co.
D. A. White & Sons
Henry's Photo Shop
Car Parks
Capital Drug Store
Brown's Jewelers
Jim's Shoe Service
Klasic Photo Shop
Price's
Saffron Supply Co.
Peerless Bakery
Rialto Coffee Shop
Ace Confectionery
McDevitt's Bootery
Barb's Sporting Goods
Bishop's
Anderson's
Nohlgren's
Breithaupt's
Capital City Transfer
Your Town Press

Remember, Today and Saturday "DOWNTOWN DAYS!"