

ONE DAY ONLY! Special Savings Feature of Our Biggest Sale of the Year 67th Anniversary Sale



FOUNDER'S DAY SPECIALS

We've gathered together the finest values at lowest prices we know of! Special purchases, combination offers, reduced prices . . . 67 in all—to celebrate our 67 years. Come in and help yourself to these savings . . . one day only! Shop 'til 9 tonight!

Today Only

Tots Corduroy
Boxer Longies
Assorted Colors
Sizes 2-6
1³⁹

Infants Dept.—Main Floor

Holland
Tulip Bulbs
49^c DOZ.

Farm Dept.—Basement

Boys'
Flannel Shirts
Reg. 1.79
4 to 18
1⁴⁴ ea.

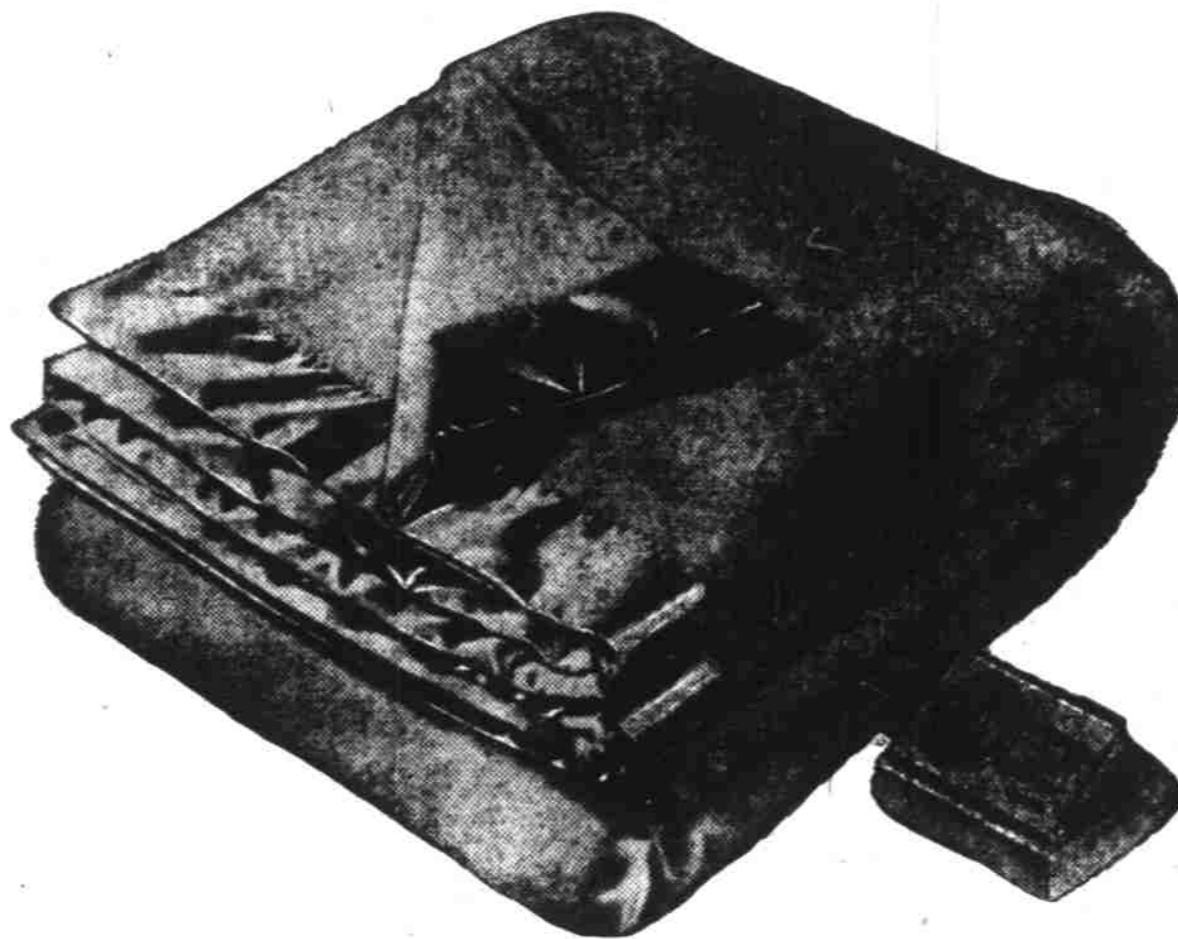
Boy's Dept.—Main Floor

Infants Cotton
Knit Sleepers
2 Pc. Style
Pink, yellow, blue, green
Sizes 1-4
1⁶⁹ pr.

Infant's Dept.—Main Floor

80 Square
Percale
36-in. wide
4 yds. for 1⁰⁰

NOW! Price Cut!
our finest Harmony House
Electric Blanket



Save 4.02 Reg. 37.90

A 4-Star Feature! Guaranteed 5 full years against defects and moth damage. Luxurious 100% wool face and 75% wool body. Automatic! Dial any of 11 warmths . . . flip a switch . . . R-E-L-A-X!

33⁸⁸ Single Control

Dual Control—Reg. 41.90 Now **36.88**

ATTENTION HUNTERS!

Reversible
HUNTING CAPS
Reverses Red to Duck
1⁵⁵

Sporting Goods—Basement

Womens'
FLANNEL PAJAMAS
Sizes 34 to 40
2⁸⁸ pr.

Lingerie—Main Floor

Maple or Mahogany
Wall Racks
Reg. 18.95 Now
Limited Quantities
Display your loveliest china and sterling
9⁸⁸

Furniture—2nd Floor

Mother of Pearl
Toilet Seats
Reg. 9.95
Assorted Colors
7⁸⁸

Plumbing Dept.—Basement

Men's black 4-Star gym shoes.
Sizes 6½ to 12 **3.90**



Men's good black gym shoes.
Sizes 7½ to 11 **2.98**



finer equipment means better performance . . .
so treat yourself to
CUSHION ARCH

JEEPERS
2⁹⁸ to 4⁹⁸

MEN'S, WOMEN'S, BOYS'

Our finest Cushion Arch Jeepers for Men, Women, Boys.

Men's 6½ to 12 . . . 4.90
Women's 4-9 . . . 2.98
Boys 2½-6 . . . 4.79

Made of finest strong duck with heel-toe sponge rubber cushioning. Women's in white, men's in black or white.



Use Sears Easy Payment Plan Purchases Totalling \$20 or More

Special! Boys' Gym Shorts 1.00

STORE HOURS: Mon. & Fri. 9:30 to 9; Other Days 9:30 to 5:30

550 N.Capitol, Salem Phone 3-9191

"Satisfaction guaranteed or your money back" SEARS