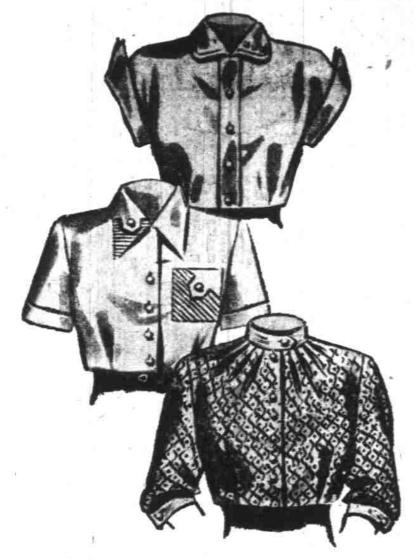
155 N. Liberty

Montgomery Ward

Phone 3-3191

WARDS BIG BACK - TO - SCHOOL EVENT!



BAND-BOX FRESH COTTONS

Prints, plains 2.57 Sizes 32-38

Each Blouse treated to resist shrinkage. Each so well made, smartly styled. Tailored or dressy types with V-neck, mandarin, Johnny or Peter Pan collars. Short or bracelet length sleeves. White, rich fall colors.



GIRLS' ALL-WOOL COATS

New fall styles 16.98 Sizes 7-14

Wards saves you money early in the season. Girls*
100% wool tweeds, checks. Boxy or fitted. Some
with velveteen trims, ascots or scarfs. Rayon taffeta
linings. Ask about Wards \$1 down Lay-Away Plan.



7-14 SWEATERS AND SKIRTS

Sweater 1.77

kirt 4.9'

A Regular 1.98 wool Pullover in bright, autumn shades. A favorite for sport and school ensembles.

B Regular 5.98 orlon-and-wool Skirt. Washable, pleat-retaining, crease resistant and lightweight.



NOVELTY SWEATERS

Novel types 2.98 Sizes 34-40

Save now on wonder Orlons, nylons — or allwool slip-ons. Petal, scallop necklines button trims give them dress-up air. Styled with Johny or turtleneck collars, short sleeves. White, pastels, fall shades.



KNIT SHIRTS

Excellent value 98C New Fall Colors

Sturdy combed yarns are firmly woven — stand up to day-in day-out wear. Neatly hemmed short sleeves and bottoms. Ribbed crew necks. Choose from a wide assortment of colorful stripe patterns.



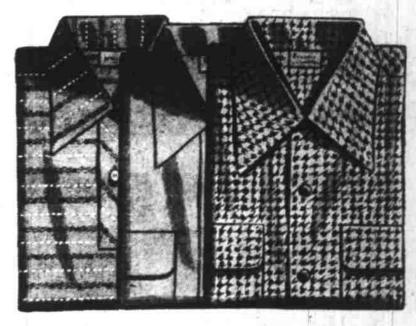
corduroy
2.67

Soft, pinwale corduray has long been a favorite for its neatness and handsome appearance. It is especially suited for boys, as it can take a great amount of wear and still look fresh. The rich, solid colors of this Shirt combine nicely with slacks. Can also be worn as a jacket. 6–18.



BOYS' DOUBLE KNEE JEANS

Growing boys need clothing that takes abuse. These Jeans are made of sturdy, Sanforized blue denim with double-thick knees for extra wear and protection. Very low-priced, too. The legs are tapered to give the "western" look that has become so popular. 6-12.



USUALLY 2.95-YOUR CHOICE

Rich fall colors 2.28 All men's sizes

Shirts of equal quality and style details usually sell nationally for 2.95. Smart crease-resistant rayon gabardines, Sanforized cotton flannels in long sleeve styles, easy-to-wash short-sleeves. Cotton laits:



BOYS' SURCOAT

9.98

This handsome Surcoat is just the thing for active boys. Loose, comfortable styling permits plenty of movement. The rugged gabardine fabric is a sturdy blend of 15% nylan, 85% rayon. Warmly lined with rayon quilted over reprocessed wool. Solid colors. Sizes 6–18s



FLAT KNIT T-SHIRTS

Boys' Good Quality cotton T-Shirts. Full-cut sizes. Hemmed sleeve opening and bottom. White. 10 to 16 years.



SPEED SHORT

39c

Good quality-panel rib knit. Taped fly front, double fabric crotch. Full-cut. 10-16 wears. COMBED COTTON 446





GIRLS' SCHOOL
ANKLET

39c pr.

Rib-to-toe favorites for children. Lustrous mercerized cotton yarns in assorted washfast colors. Sizes 6-81/2.



DAINTY COTTON SLIPS

For girls 1.49 Sizes 4-14

Pretty strap style with eyelet bodice and trim. Snug; shirred waist for perfect fit. Pretty bottom ruffles. Fine cotton is the perfect fabric for strength and wear. Chaose from white, pink or blue. Sanfortzed.

Wards Will Be Open Monday & Friday Night Til' 9 P.M.