



# "What! Polychromatic Beer Cans?"

WE were taken aback by the artist's suggestion, but we didn't have the heart to say no. And in less time than it takes to tell, he was gleefully at work applying bright colors to our beer cans, humming off-key whilst bespattering his vivid pigments around our otherwise spotless Seattle brewery.

Actually, we had as much fun bringing you the Jubilee cans as he had designing them. Bet a nickel that you're going to have fun serving these color-happy cans of beer to your friends.

The exterior of each can is decorated with a different *motif* (a word the artist chap taught us). And the *inside* of each can is decorated with THE REAL RAINIER—from the *original* Rainier Brewery in Washington. Even if our art doesn't appeal to your taste, it's a cinch that this delightfully different Rainier beer will.

Be the first in your neighborhood to serve it in these madly gay cans. They cost nothing extra. The artist got such a kick out of all this that he wouldn't accept pay, so we can sell the Jubilee Pack at no increase in price. It's so unusual, however, that your dealer may not want to part with one. Go ahead and plead with him; it's worth it.



The REAL Rainier  
Brewed at the original  
Rainier Brewery in Seattle



At regular six-pack prices  
wherever beer is sold