

Radio and TV Schedules

KPTV Channel 27

TUESDAY

9:30—What's Cooking
10:00—Freedom Rings
10:45—Northwest Digest
11:00—The Big Payoff
11:30—Welcome Travelers
12:00—On Your Account
12:30—Ladies Choice
1:15—Arthur Godfrey
1:30—Froxy Frolics
1:45—Hollywood Reel
2:00—Matinee Theater
3:15—Search for Tomorrow
3:30—Love of Life
3:45—Toy Maker
4:00—Howdy Doody
4:30—Stranger Than Fiction
4:45—Boys Railroad Club
5:00—Names the Same
5:30—Newspaper of the Air
5:45—Time for Beany
6:00—Two for the Money
6:45—News Cavava
7:00—Mirror Theater
7:30—Break the Bank
8:00—Nothing But the Best
8:30—This Is Your Life
9:00—Adolphe Menjou
10:00—My Little Margie
10:30—Half-Hour Theater
11:00—Froxy Frolics
11:30—Nite Owl Theater
12:00—Sign Off

HIGHLIGHTS

What's Cooking, 9:30—Cooking show with Barbara Angell. Getting ready for a buffet for 10 to 12 people with one fricasseed chicken.

Northwest News Digest, 10:45—Local, live news and sports with Norman Wallace and Bill Clayton.

Froxy Frolics, 1:30—Local, live women's program with Betty Davis giving tips on home-freezing.

Matinee Theater, 2:00—"Atlantic Flight" with Dick Merrill, Paula Stone and Jackie Lambie. The Toy Maker, 3:45—Local.

TUESDAY'S BROADCASTS

Pacific Standard Time

KSLM 1390, KOCO 1430, KGAE 1430, KOIN 970, KGW 620, KEX 1150

KPTV-UHF Channel 27: FM: Megacycles—KOIN 101.1; KEX 92.3

(Editor's note: The Statesman publishes in good faith the programs and times as provided by the radio stations, but because oftentimes the programs are changed without notification, this newspaper cannot be responsible for the accuracy herein.)

Hour	9:00-9:15	9:15-9:30	9:30-9:45	
6	KSLM News Summary KOCO West Melod. KGAE Brk. Nook KOIN R.D. Oregon KGW Dave West KEX Ore-Farm Hr.	West Melod. Brk. Nook Roin Klock Dave West Ore-Farm Hr.	News Farm News Brk. Nook Roin Klock Dave West Ore-Farm Hr.	March Time Brk. Nook Roin Klock Dave West Ore-Farm Hr.
7	KSLM Hemingway KOCO KOCO Klock KGAE Brk. Nook KOIN Koin Klock KGW Country Editor KEX News	Break. Gang KOCO Klock Brk. Nook Machood News Johnny Wills M. A. Zionsky	Break. Gang KOCO Klock Brk. Nook Goss News Johnny Wills Bob Garred	Brk. Nook KOCO Klock Brk. Nook Brk. Nook Roin Klock Roin Klock
8	KSLM Cecil Brown KOCO News KGAE Jim Dandy KOIN "Dandy News" KGW The Old Songs KEX Break. Club	Family Altar KOCO Klock Jim Dandy Dandy News The Old Songs Break. Club	Rest Haven KOCO Klock Jim Dandy Dandy News The Old Songs Break. Club	Rest Haven KOCO Klock Jim Dandy Dandy News The Old Songs Break. Club
9	KSLM News KOCO Music KGAE Backfence Mat. KOIN Road of Life KGW News KEX Stars Today	Cap. Comment Music Backfence Mat. Ma Perkins Stars Today	Piano Patterns Backfence Mat. Dr. Malone Music Box Dial 'N' Thing	Bargain Mindy Carson Backfence Mat. Guiding Light Music Box Dial 'N' Thing
1	KSLM Glen Hardy KOCO Ray's Records KGAE Backfence Mat. KOIN Broad Street KGW Chet Huntley KEX	Tello Test Ray's Records Backfence Mat. Perry Mason Broad Street Morning Mel	Coca Cola Cash Ray's Records Backfence Mat. Norah Drake Strike It Rich True Story	Music Ray's Records Backfence Mat. Brighter Day Strike It Rich True Story
1	KSLM Ladies Fair KOCO Ray's Records KGAE Backfence Mat. KOIN Broad Street KGW Bob Hope KEX Whispering Sts.	Ladies Fair Ray's Records Backfence Mat. Perry Mason Broad Street Pays to Marry	Queen for Day Ray's Records Backfence Mat. Norah Drake Strike It Rich True Story	Queen for Day Ray's Record Backfence Mat. Brighter Day Strike It Rich True Story
1	KSLM Chron. of Air KOCO News KGAE Spider KOIN Macleod News KGW Paul Harvey KEX	ews Major League Spider Come Get It Noon News Noon News	ay 90's Major League House Party Sam Hayes The Toddy	Music Major League House Party The Toddy
1	KSLM J. Kirkwood KOCO Major League KGAE Spider KOIN Ray's Records KGW package wife KEX Kay West	J. Kirkwood Major League Spider Ray's Records Spider Widder Brown Kay West	Lucky U Ranch Major League Spider Widder Brown Woman in Hat Kay West	Lucky U Ranch Major League Spider Widder Brown Woman in Hat Kay West
2	KSLM News KOCO Major League KGAE Record Room KOIN Art Godfrey KGW Just Plain Bill KEX Turn to Friend	Music Major League Record Room Art Godfrey Frt. Pe. Farrell Turn to Friend	Music Major League Record Room Art Godfrey Lorenzo Jones Smr. Bandwagn	Better Shopper Magic Melody Record Room Art Godfrey Lorenzo Jones Smr. Bandwagn
3	KSLM Music KOCO Magic Melody KGAE J. Dandy Show KOIN Wizard Odds KGW Wet Travelers KEX Know Ur News	Music Magic Melody J. Dandy Show Ruth Ashton Wet Travelers Afternoon Editor	News Magic Melody J. Dandy Show Story's B'yard Dr. Paul For The Girls	Music Magic Melody J. Dandy Show Tunefully Family Skeleton For The Girls
4	KSLM Fulton Lewis KOCO Music U Want KGAE Kids Corner KOIN Kirtland News KGW Life Beautiful KEX This Is Oregon	Hemingway Music U Want Kids Corner Kirtland News Reserved Squirrel Cage	Curt Massey Music U Want Music Mart Art Kirkham Music Box Squirrel Cage	ews Music U Want Music Mart Art Kirkham Art Baker 4:35 Happy Time
5	KSLM B. Bar B. KOCO Tune Time KGAE Traffic Jam KOIN Ed R. Morrow KGW Bill Stern KEX Happy Time	B. Bar B. Here's In Vels Traffic Jam Ed R. Morrow Pinkley Hour Happy Time	Wonderful City Music Supper Club Goss News Loren McColl Humby Garred	Songs Rem. Supper Club Goss News Ed R. Morrow Humby Garred
6	KSLM Gabriel Heater KOCO Supper Club KGAE Supper Club KOIN People Funny KGW Relax Music KEX Weatherman	Candlelight Supper Club Supper Club People Funny Relax Music Home Ed	News Silver St'nade News Murray Show Cousin Willie Good Listen	Supper Club Supper Club Murray Show Cousin Willie Good Listen
7	KSLM Music KOCO Roary KGAE Music KOIN Let's Parsons KGW Walt O'Keefe KEX Start of Space	Organ Concert Stars Sing Music Timeless Tales Walt O'Keefe Start of Space	Ramblers Bandstand Sign Off Lowell Thomas I Saw Tomorrow Discovery	Ramblers Bandstand Sign Off Family Skeleton I Saw Tomorrow Literary Greats
8	KSLM High Adventure KOCO Doughty Goss KGAE Sum Mus Hall KOIN I Miss a Family KGW Symphonette KEX	High Adventure Senator's Sum Mus Hall World News Symphonette	Music Senator's Eddie Fisher Smr. Bandwagn	Music Senator's Chicagoans Rsmay Clooney Smr. Bandwagn
9	KSLM Glenn Hardy KOCO Senator's KGAE Mr. Chameleon KOIN Martin & Lewis KGW Town Meet KEX	Fulton Lewis Senator's Mr. Chameleon Martin & Lewis Town Meet	Music Senator's Mr. Mrs. North Freedom USA Monitor Views	Music Senator's Mr. Mrs. North Freedom USA Monitor Views
1	KSLM Coke Time KOCO Baseball KGAE Night Final KOIN Rich News KGW News KEX	News Meet Night News Night Final Sports Final Dance Time	News Night Song Bandstand Confession Dance Time	Hammer Guy Night Song Bandstand Confession Dance Time
1	KSLM Hammer Guy KOCO Night Song KGW Navy Show KEX Dance Time	Melodice Night Song Music F. L. McCall Dance Time	Melodice Night Song Music City Council Dance Time	Melodice Night Song Music City Council Dance Time

KOAC 550 k.c. — 10:00 a.m. The News and Weather; 10:15 Especially for Women; 10:45 Story Time; 11:30 Morning Musicals; 11:30 Music You Want; 12:00 The News and Weather; 12:15 Noon Farm Hour; 1:30 The Cowboy; 1:35 Story Behind a Song; 1:30 Aging Successfully; 2:00 Living and Learning; 2:15 Hawaiian Holiday; 2:30 Memory Book of Music; 3:00 The Oregon Reporter; 3:15 Music of the Masters; 4:00 UNESCO World Review;

Anti-Fireworks Measure Passes

WASHINGTON (AP) — The House passed by voice vote and sent to the Senate Monday a bill to prohibit the transportation of fireworks into states which ban their use.

The legislation was sponsored by the House Judiciary Committee, which said it was aimed at "bootleg" suppliers of firecrackers and other explosives who ship their products to individuals within states.

Inside TV ...

Fast-Talking Pitchmen Irksome to T-Viewers

HOLLYWOOD — The greatest evil being perpetrated on the American viewing public today is the pitchman—the hard-breathed, fast-talking gimmick salesman, lineal descendant of the first man to conceive the happy idea of selling the Brooklyn Bridge. He is an evil influence in more ways than one, for he not only plies his larcenous trade before the public but is doubling-crossing the station as well.

His wares are almost invariably of the gimmick variety. He offers them for the low, low price of \$1.69, and will throw in for absolutely free, a \$39.50 diamond-studded watch to the first 25 viewers who call in to place an order. No matter how fast you call, 25 other people, all fictitious, have gotten in ahead of you.

If he sells used cars, his big feature of the evening is a 1953 convertible with low, low mileage at an absolutely unbelievable price. Get down to his lot by 10 a. m. the next morning and you'll find that the convertible has already been sold. Get there at 6 a. m. or at midnight—or even before he's finished talking. The car, of course has just been sold 4 minutes before, BUT here's another that's almost as good a bargain. More mileage, of course, and a slightly higher price—say \$1,000 higher—but still a terrific bargain.



As for the stations which specialize in these pitchmen they're rapidly cutting their own throats. The American public disillusioned very quickly. Burn a citizen once and he doesn't forget which end of the stick is the hot one. The station which is turning over a fast dollar with its pitchmen today is tossing the long range dollars right out the window. "Caveat emptor" is a fine old Latin phrase, meaning "let the buyer beware." In these times, however, the shoe is on the other foot. Let the seller beware. Americans today tend to have long long memories.

SKETCHBOOK: Jack Webb, well known to TV-radio audiences as Sgt. Joe Friday in NBC's "Dragnet," is one of the industry's enterprising young business men (only 33) and a great talent. As a businessman he masterminded Dragnet Productions, Dragnet Enterprises and Mark VII Ltd. As a talent he is the creator, director and star of the documentary series.

Back from a stint in the Army Air Corps as a pilot, Webb first clicked as "Pat Novak for Hire" in a radio show emanating from San Francisco. He was the rave of Pacific Coast private eye fans.

But the job didn't last for Webb. He left the Bay City and came to Hollywood with "Dragnet" in his mind. In June 1948, the police package went on the air. In January of 1952, it hit the video screens across the nation via NBC.

Jack appeared in some movies and then introduced . . . unsuccessfully . . . "Pete Kelly's Blues." It was a dramatic show with a "roaring twenties" background. The raves were great but the audience acceptance was nil . . . no sponsors, no show. But the perseverance of Jack Webb was nothing to be taken lightly. Late this summer he will start filming "Pete Kelly's Blues" for TV, and later "Pat Novak," his first claim to fame. Jack's married to actress Julie London and they have two children "who will probably turn out to be acrobats," said Jack laughingly.

WHAT'S NEW: Juke-box TV. Patients in the St. Louis hospitals will enjoy the advantage of "private" TV sets, a new service offered by Hospital Coin TV, Inc. Sets are all 20-inch console models and 25 cents in the slot provide an hour's entertainment. . . . CBS, looking for a new "Jane" for the "My Friend Irma" series, have auditioned singer Jane Frazee and actress Marguerite Chapman. . . . War between Arabs and Israelites is still on. Gerald Mayer, shooting his TV films there, writes two members of his crew were killed by Arab snipers while driving to a location. . . . Checked on the rumors about Joan Crawford's new teleseries, "The World and I," and found it was just that—RUMORS. . . . A million dollars worth of TV talent strutting their stuff at the fabulous Las Vegas Hotels—and all within walking distance of each other. TV fans can see Red Skelton at the Sahara, Tony Martin at the Flamingo, Betty Hutton, Herb Shriner, Uncle Miltie (Berle), Vic Damone and "My Little Margie's" Gale Storm. You can bet the sponsors are about for a look-see at what they may or may-not be getting for their fall network shows. . . . Someone asked Zsa Zsa Gabor on a local panel show why the French jais called the Bastille. To which she replied, "I think it's because they must be made of the 'bast steel'!"

Jan Struther, Author, Dies

NEW YORK (AP) — Jan Struther, poetess and author who was best known for her whimsical novel, "Mrs. Miniver," died of cancer Monday at Columbia - Presbyterian Hospital.

The 52-year-old British-born writer had been hospitalized for two weeks. She had undergone an operation two years earlier.

In private life she was Mrs. A. K. Placzek, wife of the librarian of Avery Library at Columbia University.

Born in London as Joyce Anstruther, she adopted the pen name which was to become famous in order to avoid confusion with her mother, who was also an author.

Pioneer Building's Life in Balance



Low point in the life of this 112-year-old house came Saturday when it was sold by Auctioneer Claude Kilgore (on porch) to wreckers for \$35 to make room for the new school administration building at 13th and Ferry Streets. But this, Salem's second oldest house—originally a pioneer Methodist parsonage—may yet be saved as a museum if efforts of the Marion County Historical Society to raise funds for moving and restoration succeed. (Statesman photo.)

Drive to Save Old Parsonage Gains Speed

Heartened by a pledge of \$500 toward a fund to restore Salem's second oldest house, the Marion County Historical Society this week is making renewed efforts to arouse public interest in the project.

Dr. Burt Brown Barker of Portland, who owned the building for some years after he inherited it from his father, William C. Barker of Salem, has begun a public subscription with \$500. In a letter to Hugh Morrow, president of the Historical Society, Barker expressed confidence that the citizens of Salem would rally to save what might become a historical shrine.

Plea Sent Out

Mimeographed copies of Dr. Barker's long letter arguing for preservation of the Parsonage will be sent by the Society to all members of the Salem Parks Advisory Board and other city officials, Morrow said Monday.

He said the Society will ask the Board to reconsider earlier proposals to relocate the Parsonage on Marion Square. In his statement, Barker had suggested the house be moved there, restored, "surrounded by a simple white picket fence and bordered by flower beds—and cared for at little expense by those who care for the parks."

Could Be Replica

Morrow believes the Parsonage could be made into an exact replica of a pioneer home a century ago—perhaps the only such building in the state.

The house originally was a parsonage for the Methodist missionaries who founded Salem and Willamette University. It was built in 1841 under the supervision of the Rev. Gustavus Hines who arrived in Oregon on the ship Lausanne in 1840. The Parsonage, the Jason Lee house, and the Oregon Institute (later Willamette) formed the nucleus of Salem and as the sole member remaining nearly in original form the Parsonage "should be preserved at all costs," Dr. Barker said.

How the people of Salem feel about the project now is of immediate concern to the Society. Morrow hopes individuals or groups would call him (he is city librarian) and express their interest or make pledges of donations to the restoration fund.

Deadline is July 27. On that date the Salem School Board will either turn the Parsonage finally over to the would-be purchaser (whose bid is subject to Board approval) or will give the house to the Society if funds for its removal are then available.

Godfrey to Resume TV, Radio Shows

NEW YORK (AP) — Arthur Godfrey, recovering from his recent big operation, will resume his radio and television activities next Monday night, the Columbia Broadcasting System said Monday.

For the present, he will be seen and heard from his farm near Leesburg, Va., with other members of his cast performing in New York.

Godfrey's first appearance will be on his Talent Scouts, carried simultaneously on CBS radio and television, and the next will be July 29 on his Arthur Godfrey and His Friends on TV. On Aug. 3 he will resume his daytime programs heard Monday through Friday on CBS radio and also seen Monday through Thursday on CBS-TV.

McCarthy Likened To Hitler by Mrs. Roosevelt

LUBLJANA, Yugoslavia (AP) — Mrs. Franklin D. Roosevelt told a news conference Monday she thought Sen. Joseph R. McCarthy's investigating tactics "look like Mr. Hitler's methods."

Smiling and sun-bronzed, Mrs. Roosevelt met reporters after a three-day visit with President Tito at his summer villa on the island of Brioni. She said she was saving her impressions of that visit for an article she plans to write.

Most of the Yugoslav newsmen devoted their questions to what they called "McCarthyism" in the United States.

Mrs. Roosevelt made plain her antipathy to the senator's investigating methods, but told the group she thought they overemphasized McCarthy's importance.

Briton Praises Big 3 Meeting

SOUTHAMPTON, England (AP) — Britain's acting foreign secretary, the Marquess of Salisbury, said Monday night the recent Big Three foreign ministers conference in Washington "accomplished more than was expected."

In a news conference aboard the Queen Elizabeth upon arrival from New York, the marquess said: "We set out to examine various joint problems which we had before us and to see if we could arrive at an agreed point of view, and in that we were successful. . . . Indeed, in one respect, we did rather better," Salisbury added, "because we agreed to an invitation being sent to the Russian government to discuss the future of Germany and the treaty of Austria."

"I think, if the Russians agree, that may lead to a general improvement in the situation — or at least I hope it may," he said.

WOODS ACCIDENT FATAL

COTTAGE GROVE (AP) — A fall under the wheels of an empty logging truck trailer which he was trying to stop from running away fatally injured Orval Ora Long, 46, of Yoncalla, Monday in the woods northwest of Drain. He died in a Cottage Grove hospital two hours after the accident.

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Rep. Ellsworth Grandpa of Twins

ROSEBURG (AP) — Mrs. Harris Ellsworth, wife of Oregon's Republican congressman, was in Santa Fe, N. M., Monday for two very good reasons—twins, a boy and a girl, born to the Ellsworths' daughter, Mrs. Thomas F. McKenna. The boy weighed six pounds, three ounces; the girl, six pounds, one ounce.

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