



BLANKET SALE

Lay-Away

\$1 HOLDS any blanket or comforter until October 1st. Use Sears convenient Blanket Lay-Away Purchase Plan.



BLANKETS WITH A SECOND-LOOK PRICE!

NYLON REINFORCED WOOL **Reg. 8.95** **6⁹⁹**

Matchless beauty at a matchless price. 92% wool and 8% nylon that's as long wearing as it is warm. Yours at this price only during the Blanket Lay-Away Sale. Three bold blanket colors . . . deep, furry nap. Select several!



5-YEAR moth damage GUARANTEE

Starts Tomorrow
Doors Open 9:30 A. M.
SAVE 1.10!

Washable and all Wool!

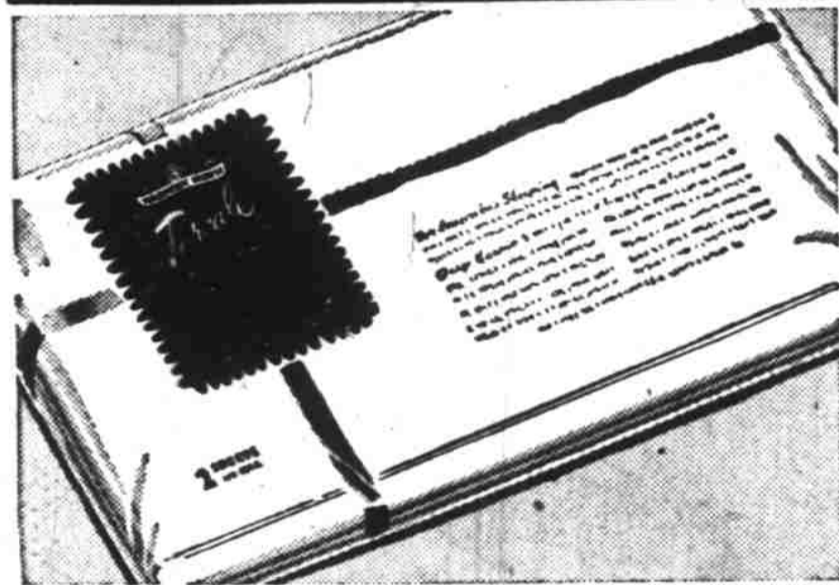
REG. 12.98 **11⁸⁸**

Wool takes on a miracle feature . . . washability! Launderite treatment allows you to wash a wool blanket time after time with the assurance that it will resist shrinkage. Visit Sears to see and feel the blanket after ten washings . . . to agree that it's the economical blanket buy. During the Lay-Away Sale at a reduced price, too. 3½-lbs. of all new wool that refuses to shrink!



Resistance to shrinkage for full-size coverage . . . always.
Retains springy nap for soft, furry beauty and comfort.
Years later, many washings later . . . a "like-new" blanket.

New Low Prices!



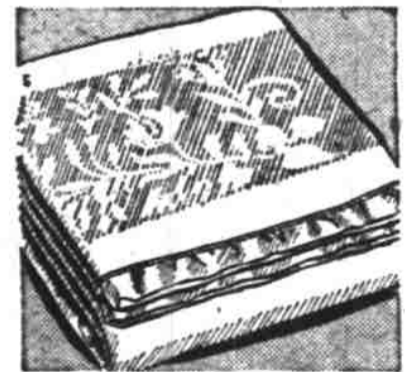
Price Cut on Regular 2.98 Deluxe Combed Percales!

Percale Sheets
Reg. 2.98 **2⁸⁹**

- Satin soft texture, finish
- Lighter . . . easier to launder

81 x 108

You'll feel like a millionaire when you sleep between these satin-soft sheets. No, they aren't a luxury at Sears low prices. Cost only a few cents more than good muslin. 4-in. top hem. Sparkling white.



Part Wool Blankets
Smart Floral Jacquard Borders
Reg. 4.79 **3.99**

You'll find remarkable blanket savings and a huge assortment of colors with contrasting borders. 70x80 inches.



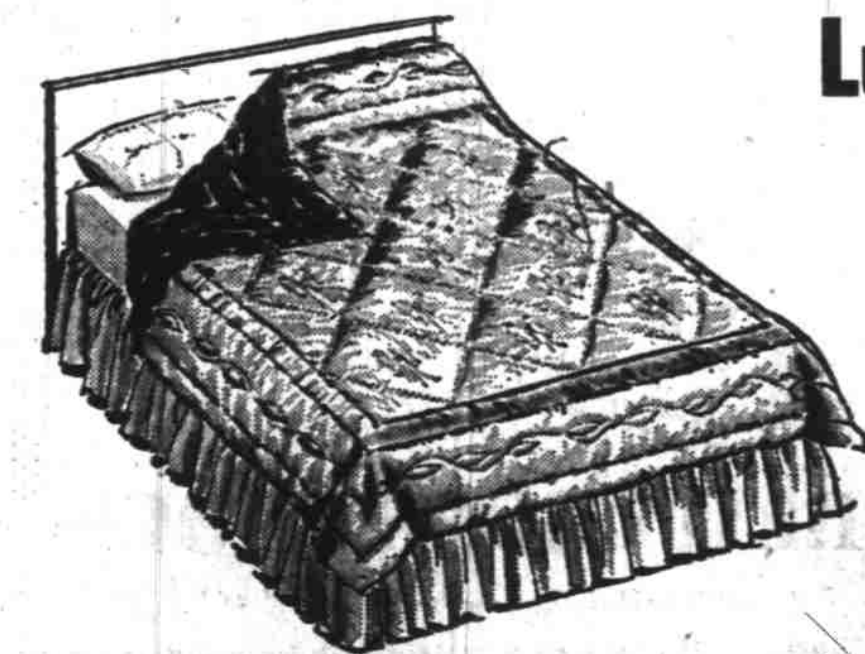
Woolen Blankets
Save 54¢! Regularly 5.98
3½-lbs. **5.44**

Ideal year round weight . . . blend of 60% rayon, 30% cotton, 10% wool. Double woven. Harmony House colors.



Washable Blankets
Nylon Reinforced Warm Wool
Long 72x90-in. . . . **16.88**

Warmer, stronger and more thickly beautiful! Finest new soft wool, reinforced with strong easy-to-wash nylon.



Luxurious Satin COMFORTERS

80x87-inches **16⁸⁸**

You'll love it . . . all night long! Four colors in acetate satin match bedroom decor; reversible, too, for longer wear. You'll be luxuriously warm because it's filled with 100% new white wool. Now, so inexpensive.

Harmony House Electric Blankets

Reg. 33.88 double bed size or Reg. 33.88 single bed size

Your Choice

29⁸⁸ EACH

with dual controls, reg. 41.90 . . . 36.88

- our finest 4-Star Feature quality
- 6 exclusive Harmony House colors
- 5-yr. guarantee covers moth damage

Sleep in warm, weightless comfort this winter by taking advantage of this giant, value-packed Blanket Lay-away Sale now! See the smooth 100% wool face and 75% wool-25% cotton interior. Dial your warmth with the "Nite-Glo" control dial, visible in the dark! With 9-thermostat control. Washable.

handsome gift carton
It's the perfect gift—so easy to fold and store away. You'll want several!

Store Hours: Mon. & Fri. 9:30 to 9
Other days: 9:30 to 5:30



NEW "NITE-GLO" CONTROL DIAL

Exclusively Sears! The number warmth you set lights up! With positive snap switch, easy-to-read slanted face, non-skid rubber feet, plastic insulated cord.

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol, Salem

Phone 3-9191