



DEPOE BAY—Depoe Bay, along Oregon's 400-mile seacoast, is one of a number of places where deep-sea fishing centers. Sturdy craft take visitors and natives to fishing waters beyond the surf-line where its fun to "try your luck" or just go along for the trip.

Plenty in Salem for Tourists on Business

Salem is a focal point for industrialists and businessmen as well as for historians, politicians, students and tourists out for a good time.

As the site of the Pacific Northwest's first industry—a woolen mill; as the Pacific Northwest's largest canning center and the second largest (after San Jose, Calif.) in the nation; as the trading center of the rich and productive mid-Willamette valley, and as a city of widely diversified industry, Salem has much to offer to the sight-seeing businessman and tourist.

Over 150 Factories
More than 150 manufacturing establishments turn out more than 85 different types of commercial goods in Salem. Salem has a stable, year-round payroll, with the state's biggest year-round employer, the pulp and paper plants next, and linen and flax firms third. During the canning season, Salem's 12 large canneries employ some 4,000 workers.

Many of Salem's industrial plants welcome visitors but some of the potentially most interesting are not open to visitors because of special hazards.

The Harvey Alumina plant, erected by the federal government during World War II at a cost of \$5,000,000 to provide alumina from Pacific Northwest clays and now privately-owned, cannot permit visitors inside the plant although the buildings may be viewed by passersby.

The Salem Linen Mills, which do not weave linen cloth but make thread and twine, seldom allow visitors inside the mill.

Tours Arranged
For reasons of safety the Honeywood distilleries, where wine from locally-grown berries is made and bottled, cannot permit visitors. Customers or those in the trade, however, may visit the plant.

Most canneries, on the other hand, welcome visitors and many are glad to arrange tours. Some plants, such as the Oregon Fruit Produce cannery, are now processing gooseberries, but this particular cannery is not equipped to handle tourists.

Later this month, when the strawberry pack starts, the Blue Lake cannery will take visitors through the plant during the mid-forenoon, before 3 p.m. and after 3:30 p.m. Starting with berries and through the fruit season, the Producers Cooperative cannery will take visitors between 8 a.m. and 5 p.m., and prefers to have visitors call beforehand to make arrangements.

Starr Foods, canning fruits dur-

ing the summer, is open through the day and evenings to visitors. California Packing prefers visitors in the early afternoon. Paulus Brothers Cannery will furnish a guide to show tourists the whole canning process, starting with cherries later in June; mornings preferred. Morning is also the best time to visit the Hunt Brothers packing plant, which starts with the cherry crop.

Visitors Welcomed
The meat-packing process, from livestock-on-the-hoof to hams-in-the-wrapper, may be seen at the Valley Packing plant on Highway 99 north. Visitors are welcome between 7:30 and 11 a.m., noon to 3 p.m.

Chickens and turkeys are processed at the Northwest Poultry and Dairy plant and visitors may see the killing, picking and packing. But it is better to call the office first, since the birds are not butchered every day.

Although the nut season does not begin until the middle of October when filberts ripen, the Salem Nut Growers Cooperative is glad to show interested visitors their plant, with the most modern nut drier in the Northwest and equipment for shelling, grading and wrapping the nuts.

Processing of milk is the business of the Mayflower and Curly Dairies located in the Hollywood district. At Mayflower visitors are welcome between 10:30 a.m. and 2 p.m. except for Wednesdays, Saturdays and Sundays.

Auto Travel at New Peak

TOP TOURIST MECCAS*

- 1—Blue Ridge Parkway Va.-N.C.
- 2—Grand Smoky Mountains N.C.-Tenn.
- 3—Lake Hood Alaska-Ala.
- 4—Shuttle Mountain Washington, D.C.
- 5—Shenandoah Park Va.
- 6—Bosky Mountain Park Colo.
- 7—Yellowstone Park Wyo.-Mont.-Ida.
- 8—Colonial Historical Park Va.

*Compiled by National Park Service



More than 45,000,000 people visited national parks last year and the figure is expected to go higher in 1953 as America prepares to spend a whopping nine billion dollars on motoring vacations. Another indication of the tremendous popularity of mobile vacations, 28 states now rank tourist receipts among their three top industries. New Mexico and New Jersey place it first.

They may see the homogenizing, also welcomes visitors before 2 bottling of milk as well as the p.m. except on Wednesdays and new buttermilk machine. Curly (Continued on Page 12B)

Postman Facing Busy Routes This Summer

Life becomes more interesting for the postman this month.

Millions of Americans, "having wonderful time" here and abroad, will be crowding the mails with vacation postcards. So for the next five months mailmen will have something besides addresses to read on their rounds.

Not even the Postmaster General knows how many cards are mailed by Americans each summer—or each year. In 1951 the U.S. Post Office issued about 4,200,000,000 official stamped postal cards to postmasters throughout the country. This figures out to 28 per person and it's estimated another 170 million picture postcards are printed annually.

So even making allowance for the heavy use of government issued cards by business firms, it's safe to assume the average American mails at least a dozen cards a year.

Almost everybody enjoys postcard communication—the sender, the addressee and even the mailman—if they're legibly written and properly addressed. And they've been enjoying it since 1869 when the first postcard was mailed in Austria.

On Jan. 26, 1869, Dr. Emmanuel Hermann of the Military Academy of Vienna suggested the handy stamped card in a letter to the Neue Freie Presse of Austria. On Oct. 6 of that year, Postmaster General Henry von Stephens adopted postal cards in Austria. The innovation was adopted in the United States six years later.

Rome's city prison is called Regina Coeli (Queen of Heaven) because a church of that name used to stand on the site.



Beach Tour on Sunset Road Popular Outing

An interesting loop trip from Portland is the one on the Sunset Highway, U. S. 26, to Seaside, Gearhart and Astoria, returning via U. S. Highway 30 the lower Columbia River route.

Along this tour the motorist sees the great timber areas of the coast range, some of the burn and reforestation areas, the resort city of Seaside on the Blue Pacific and the Astor Column, salmon canneries and mouth of the Columbia River at Astoria.

On his return trip he follows the lower gorge of the Columbia

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