

Shirts on Gift List Big Item

Men are fast abandoning the assembly-line sameness that comes with wearing nothing but white shirts, and the colored and fancy-weave shirts are well on the way to having their day. It's all part of the "light, bright look" and a great deal of the light feeling about the new 1933 shirts derives from the new collar lines.

The rounded collar, reminiscent of austere styles of the British civil servant, continues to grow in popularity as part of the rising tide of approval for a new neat look to men's clothes. These are usually worn with a clip or a pin beneath the tie knot, but there is now a version which buttons down which father might like even more.

Preference for color and pattern is as strong a trend as the new collars. Solid colors are of prime importance after white, but they are selected from a narrow range, best described as muted. They are not dark, nor are they pastel. Many of them are the result of a weave that includes colored and white threads so woven as to mask each other.

Broadcloth is first choice in shirt fabrics, with oxford cloth second. Pique, the low-woven, small patterned texture, is an important newcomer. Warm weather will bring porous, lightweight lenos, skip dents and batistes to a high position in popular favor.

Sports shirts depart from well-worn paths of previous seasons with semi-wide spread, short-pointed collars. There is some enthusiasm also for button-down collar styles. Patterns tend more to abstract geometrics instead of the waving palm, soaring flamingo scenes of not-so-long-ago.

Never Permit American Flag To Hit Ground

The Salem Federation of Patriotic Orders, in connection with today's observance of Flag Day, has issued these cautions in displaying the national emblem:

The flag should be displayed from sunrise to sunset on buildings and on stationary flagstaves in the open.

Unless there is some special reason for doing so, the flag should not be flown in rainy or stormy weather.

The flag should always be raised briskly and lowered slowly and ceremoniously.

When the flag is being raised or lowered it should never be allowed to touch the ground.

RULES

Do not permit disrespect to be shown the flag of the United States.

Do not dip the flag to any person or any thing. The regimental color or state organization or institutional flag will render this honor.

Do not display the flag with the union down except as a signal of distress.

Do not place any object or emblem of any kind on or above the flag of the U.S.

Do not use the flag as drapery in any form whatever. Use bunting of red, white and blue.

Do not drape the flags over the hood, top, sides or back of a vehicle or of a railway train or boat.

Do not carry the flag flat or horizontally, but always aloft and free.

Do not let the flag touch the ground or the floor or trail in the water.

Do not use the flag as a portion of a costume or athletic uniform. Do not embroider it upon cushions or handkerchiefs or print in upon napkins or boxes.

Do not put lettering of any kind upon the flag.

Do not use the flag in any form of advertising or fasten an advertising sign upon a pole from which the flag is being flown.

Do not display, use or store the flag in such a manner as will permit it to be easily soiled or damaged.

BISHOP'S * GIFTS

for the big chief in your wigwam



FATHER'S DAY
JUNE 21ST

The whole tribe's whooping it up for Dad with Father's Day gifts from Bishop's. We know what presents he'll enjoy, and have suggestions to please him in every price range. Loving squaws, older braves, and perky papooses are invited to our 'trading post.' Swap as many (or as few) dollars as you like for a gift the 'Big Chief' is bound to like. . . !

* SPORT COATS

Dad will really go for a new Sports Coat from Bishop's. Finely tailored and styled in two button and one button models.

from \$22.50

* SLACKS

Any man appreciates a gift of new slacks; expert tailoring and fine fabrics make these outstanding values.

from \$12.95

* PAJAMAS

Fine sleepwear by Weldon, Munsingwear, Van Heusen and Columbia styled in rayons, cottons and nylons.

from \$3.95



* GIFT CERTIFICATES, TOO!

* PENDELTON Topsters

Pure virgin wool . . . rich lasting colors . . . soft, luxurious, comfortable . . . exclusive patterns . . . that's Pendleton Topster—truly an easy fitting sports jacket.

from \$17.50

* SHIRTS

Dad will let out a real war-whoop when he sees his new Pendleton 100% virgin wool shirt. Warm solid colors, checks and plaids. Exclusive with us in Salem.

from \$11.50

* ROBE-IN-A-BAG

A fine Pendleton robe in easy-to-carry case. Just the thing for outings and spectator sports.

from \$13.95



* ARROW SHIRTS

You'll score a bullseye when you give ARROW, the perfect fitting shirt. White and colors in all sizes.

from \$3.95



EVANS

SLIPPERS

Give him America's most wanted slippers—Evans. Hand-turned, they are light in weight and comfortable beyond measure.

from \$4.95



NEW AID FOR ANGLER is this waterproof tackle belt with nine watertight plastic compartments which may be worn chest high for deep water wading. It's called the Angler's Valet.

BISHOP'S

Since

1890

Shop Fridays 'Til 9 P.M.