

Father's Day 43 Years Old, Going Strong; Rose Official Flower

Observed In Other Countries

Better head for the storm-cellar, Pop.

Sunday, June 21, is Father's Day, and that means Junior may clobber you with a hunk of dirt-wood by way of showing he's "just a chip off the old block."

If he doesn't, Mom and that adoring daughter of yours will come a-smooching. And, oh, how you hate it!

Then there'll be gifts and Father's Day cards from all the family. You'll be "King for a Day" all right.

Observed Since 1910

Let's look at the record. Father's Day has been celebrated in this country since 1910. Yet, in all that time, not one father has asked to have it wiped off the calendar.

Conclusion: You like it.

In fact, fathers in a lot of countries like it. China likes it so much that they observe Father's Day twice a year there, in the Spring and Fall.

Oh sure, it's a different kind of Father's Day. Just as it is in Canada, Sweden, Haiti, Honduras and anywhere else that Father's Day is celebrated. But the idea's the same—to honor the guy who brings home the bacon.

Started in Spokane

In case you're wondering how Father's Day began, the credit belongs to Mrs. John Bruce Dodd of Spokane, Wash. It was at Mrs. Dodd's suggestion that the Spokane Ministers Alliance sponsored the first city-wide Father's Day ceremony some 43 years ago.

Shortly afterwards this organization circulated a petition to other church and civic leaders. Their plan was to emphasize such fundamentals of family life as: Father's place in the home; safeguarding the marriage vows; and the proper raising of children.

Gradually the aid of city and state officials was enlisted. National interest in Mrs. Dodd's effort to honor fathers everywhere was aroused, and other localities were soon holding annual Father's Day ceremonies. Then in 1924 President Calvin Coolidge recommended Father's Day be observed throughout the nation.

Rose Official Flower

That same year a Bible class in Wilkensburg, Pa., hit the newspapers by suggesting adoption of the dandelion as the official Father's Day flower — because "the more it is trampled on, the more it grows."

Most communities were not impressed. The rose was adopted instead. But a keynote for Father's Day had been found. Sentiments sincere, affectionate and topped off with a dash of good-natured humor have been in style ever since.

Stamps In The News

By SYD KRONISH

When a pretty woman is made to appear uncomely in a portrait, her fondest admirers protest vociferously. When that lovely lady happens to be the newly crowned Queen Elizabeth, and her portrait on a new Canadian commemorative stamp is distorted, then millions of her subjects rise up in arms.

The new Canadian stamp



stirred up a flood of protests, including newspaper editorials. The complaint is that the new stamps are shoddy and make the radiant ruler look ugly.

Canadian postal officials, bearing the brunt of the attack, are at a loss to explain the situation. They had chosen a photograph of the Queen, received her approval and put the stamps into the regular channels.

However, somewhere in the engraving process something went wrong. The profile portrait depicted Queen Elizabeth as an elderly, sharp-nosed, haggard soul. The shading around the cheeks gave the impression that she needed a shave!

The postal officials hope the supply will be exhausted quickly. And they probably will, too, since this is a coronation issue which many collectors will be anxious to obtain.

The last of Japan's tourist series depicts the Kintai Bridge, long famous for its wooden arches. The bridge was washed away during a flood in 1950 but has since been rebuilt on the same site. The 10-yen brown adhesive shows the bridge as it appeared formerly. The 24-yen blue shows it as it is today.

Slow down! See the country.



WALDPORF—Surf fishermen line the sand at Alesca Bay during the salmon runs. Each year, too, Waldport sponsors a salmon derby, one of numerous such sporting events along Oregon's 400-mile Pacific ocean parkway. Most of these fishermen are participating in the derby. Taking Dad on a fishing trip would be a novel and appreciated way to spend Father's Day.

Father Will Want More Than One Swim Suit in His Beach Kit

Whether the male goes to the mountains, to the seashore or just touring, father's vacation time wardrobe is incomplete without not just one but at least two bathing trunks. The rule is never to wear a wet pair. The chances are, wherever he goes, a dry pair will always come in handy.

And if it is to the seashore or a lake region rest or hotel, or a cruise toward which he's heading, then beachwear, which means more than just a pair of trunks, is a must.

Beachwear includes robes, jackets and sandals as well as trunks; robes for promenading from hotel or cabana or state-room to beach or pool; jacket for

Spin Fishing Wins Big Favor Among Anglers of Nation

Spin-fishing described by many as by far the easiest to master, is rapidly becoming one of the nation's most popular methods of sports fishing.

Using rod, reel, line and lures, it differs from bait and fly casting in that it employs a stationary spool that makes a backlash impossible. Line is finer, lures are lighter than those used in bait casting and heavier than the artificial fly, and can be cast for greater distances.

Spinning makes it easy to shoot a lure from any position under the most adverse conditions. Spin fishing may be used in any type of water from shallow inland stream to the ocean.

New Sweaters Show Trend in Pattern, Design

Keeping in step with the trend to textured fabrics in suits and sportswear, knit-wear for men offers a broad realm of new designs, colors and patterns for Father's Day gifts.

The traditional pullover sweater, which has an important place in every man's wardrobe is seen in a variety of styles — including checks, stripes, shoulder yoke designs, and novelty presentations which combine knit sleeves with sweater bodies (or fronts) of all-wool gabardine and other fabrics in both solid colors and patterns.

Diagonal stripes, multi-colored patterns and designs of Scandinavian flavor will be widely featured, along with cable-knitting, diamond patterns, hunting themes and other novelties.

Adaptable Sleeveless Sweater

The adaptable sleeveless sweater, which is both a useful garment for sports and a source of added warmth when worn with suits and sports jackets, is offered both in pullover and button-front versions. It will also appear as the novel surplice—a crossover style which has a single button at the waist.

The Knitted Outerwear Foundation, a member organization of the Men's Wear Inter-Industry Council, points out in its Spring survey of sweater styles that sleeveless sweater-vests featuring plaids, tattersall checks and small stripes is widely popular with men who enjoy wearing such vests with their suits.

Comfort Rules Shoes for Vacation

When it comes to summer time footwear, the man-on-the-go gets an exceptional break this season because the new "slip-ons" have succeeded in combining the comfort of the "loafer" type shoe with the trim tailored appearance of the traditional laced bal or blucher.

The only noticeable difference in many instances is that the new slip-ons have no strings to them. Thus, his majesty the vacation-timer can appear well shod enough under any circumstances to please the most exacting feminine critic.

They are indeed a far cry from the "sloppy joes" he loved so well and his wife despised. A couple of pairs at least are advised for vacation time and the summer. They are available in leathers and fabrics and designs that go everywhere and they'd make a fine gift for Father's Day.

With sports clothes many smart males will choose new gillies in either oxford or slip-on types, in plain white, blue suede or the interesting new mesh treatments.

FOR A Good Sport

Knitted Sport Shirt for Dad, June 21st

Add this "soft touch" to Dad's playtime hours, whether he goes in for active sports or just likes to loaf luxuriously. On him, this petal-soft, zephyr-light sport shirt will look good!



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Maybe Dad won't talk, but you know what he wants — something to wear! Here are gifts he'll warmly welcome and wear with pride and pleasure.

SUITS

Why not have all the family go together and select a smart new suit for Dad? Here are a large selection of gabardines, sharkskins, flannels and tweeds. From **39⁵⁰**

<p>SLACKS</p> <p>Give Dad's casual wardrobe a welcome lift with one or more pairs of handsome slacks. From 8⁹⁵</p>	<p>SPORT COATS</p> <p>A gift he'll truly appreciate — a 100% all wool, smartly tailored sport coat. From 19⁹⁵</p>	<p>SPORT SHIRTS</p> <p>For his leisure hours — give him several new sport shirts. Cottons, rayons & nylon blends. All sizes. From 2⁹⁵</p>
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