



Birthday Record DAYS

LOOK FOR THE BLACK AND ORANGE SAVE CARDS FOR SAVINGS GALORE!



A DEMAND REPEAT

A New Shipment Just Arrived In Time For Birthday Record Days While They Last!

LOWEST PRICES EVER OFFERED ON THESE FAMOUS HOME APPLIANCES



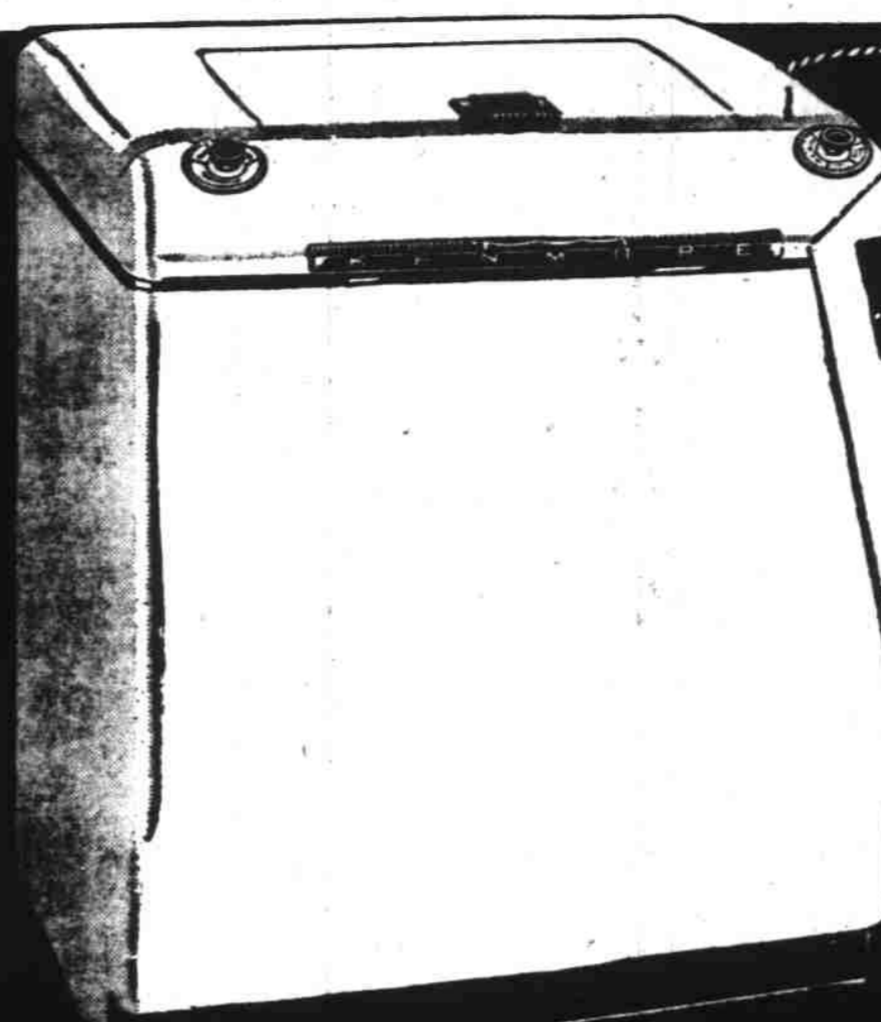
SAVE \$80!

BUY YOUR NEW COLDSPOT OR KENMORE ON SEARS EASY PAYMENT PLAN

Reduced!
While They Last!
Reg. 379.95
299⁰⁰
10.00 Down, 14.00 Month (usual carrying charge)

14 CU. FT. COLDSPOT HOME FREEZER

- Big 490-lb. capacity—equal to 245 future meals
- Five food sections! Adjustable separator, dividers
- Superdense Fiberglass insulation for lasting freshness
- Exclusive Super-Wall prevents moisture on the outside

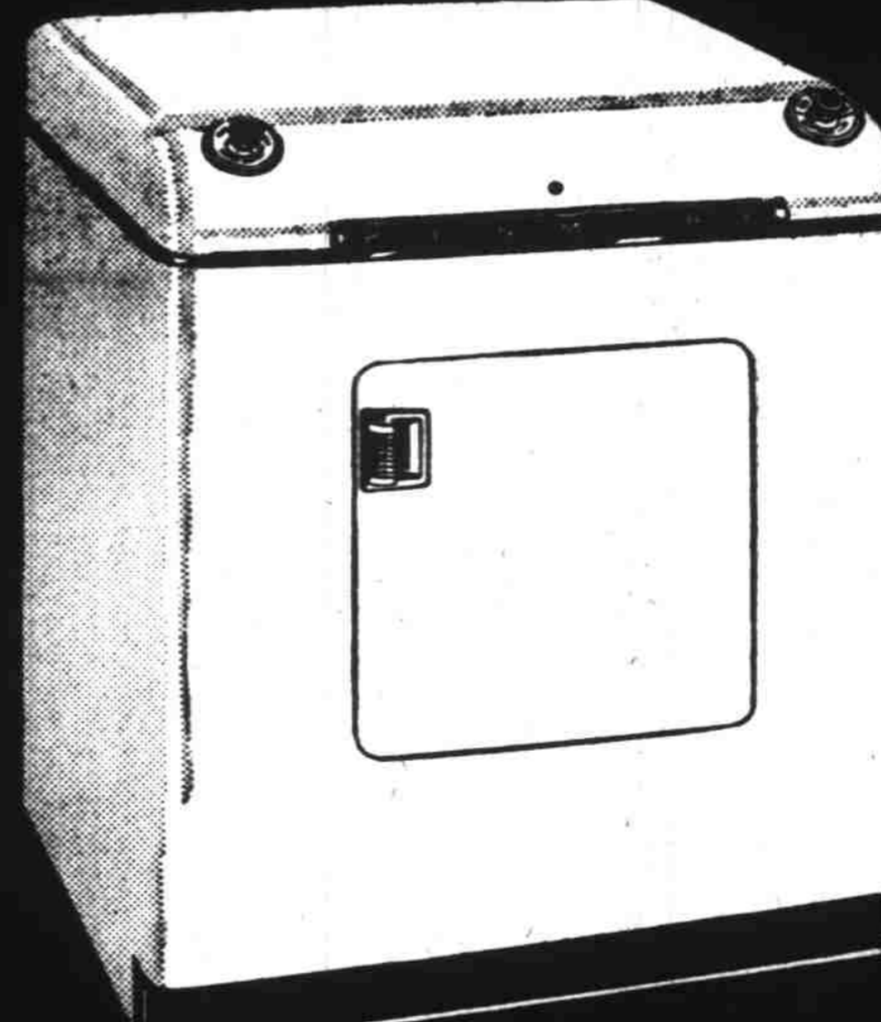


Reduced!
SAVE \$40!
Bought to Sell for ... 269.95
229⁹⁵
10.00 Down, 11.00 Month (usual carrying charge)

KENMORE Automatic Washer

This time-saving Kenmore automatic washer will take the cure out of wash-day for her! 7 complete and automatic rinses each time. A touch of the dial starts it. Clothes spin dry for dryer.

- Touch the Dial... Washing Is Done for You!
- Clothes Cleaned by 6-Vane Agitator Action!

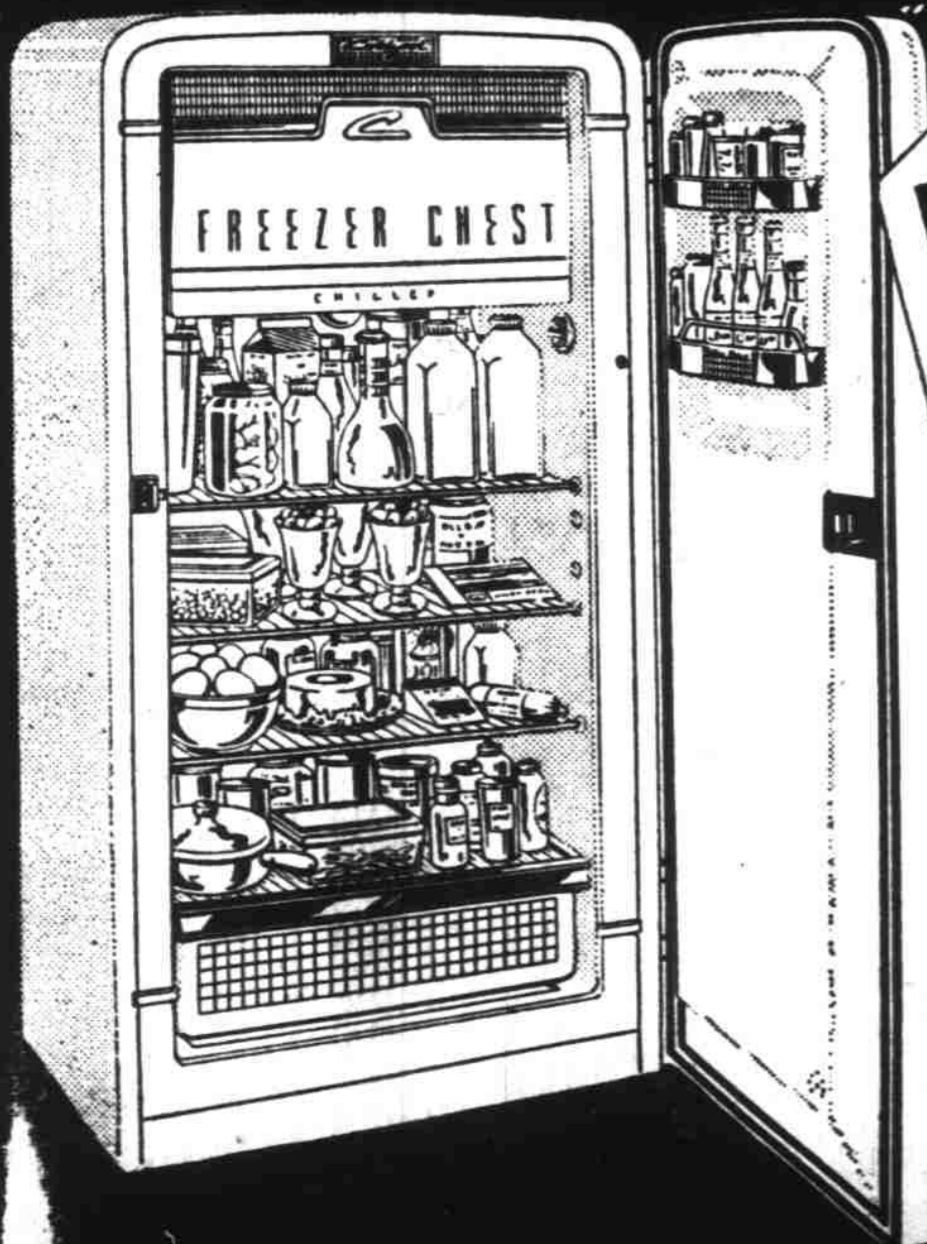


Reduced!
SAVE \$30!
REG. 209.95
179⁹⁵
5.00 Down, 9.00 Month (usual carrying charge)

KENMORE Automatic Dryer

All of her clothes will come out sweet-smelling and sunshine-fresh with this Kenmore automatic dryer. Dry them anytime, in any kind of weather. Do the job quickly, efficiently.

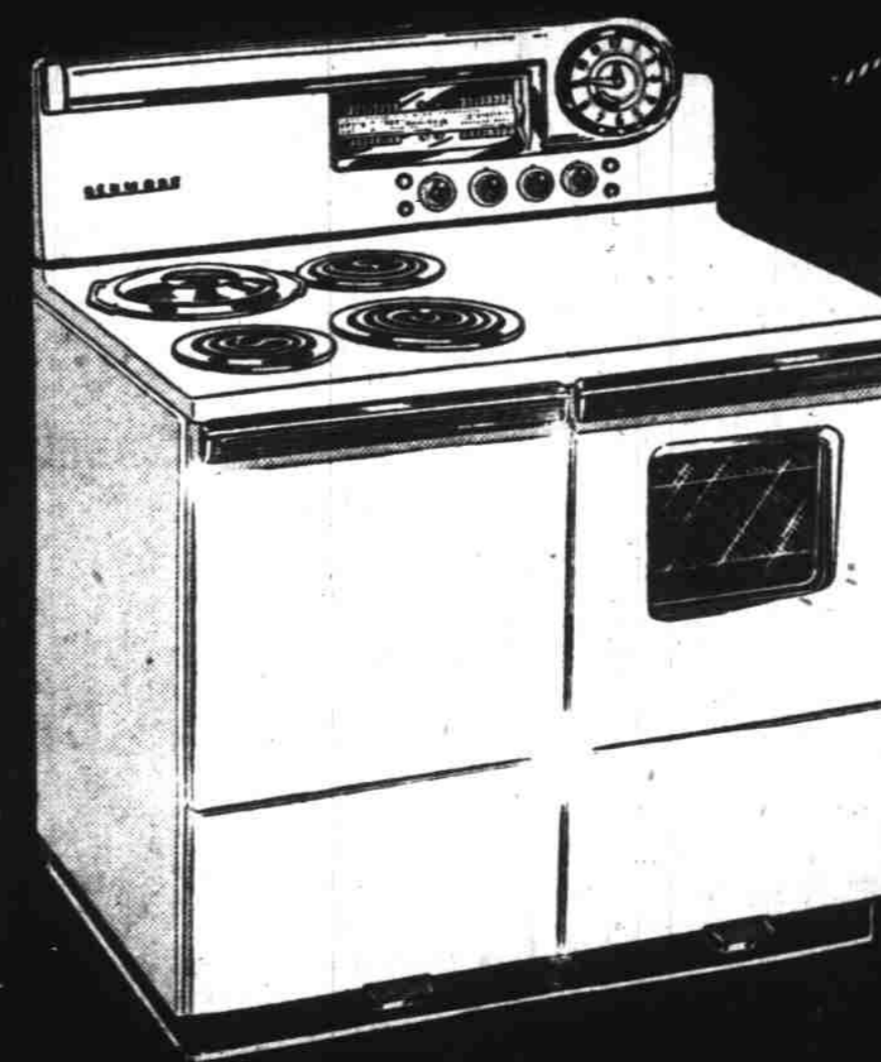
- Does The Complete Job Automatically!
- Dries In Minutes Instead of Hours!



Reduced!
SAVE \$40!
REG. 269.95
229⁹⁵
10.00 Down, 11.00 Month (usual carrying charge)

9.2 CUBIC FOOT COLDSPOT SPACEMASTER

- Across-the-Top Freezer holds 40-lbs.
- Carries 5-Year Protection Plan
- Convenient, Deep Chiller Drawer
- Servi-Shelves Built Into the Door
- Full width, glass cover Vegetator



Reduced!
SAVE \$55!
REG. 334.95
279⁹⁵
10.00 Down, 13.50 Month (usual carrying charge)

KENMORE Double Oven Range

Luxurious cooking Kenmore with giant 18-inch porcelain enamel oven plus big pastry oven. Magic Robotimer cooking supervision, top-or-well unit and exclusive Infrared Rocket unit.

- Magic Robotimer Cooks While You're Away
- 7-Speed Pushbutton Cooking for Top Units

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol, Salem

Phone 3-9191

FREE DELIVERY FREE 90 DAY SERVICE FREE PARKING