

# GEVURTZ FORCED OUT \$300,000 STOCK SACRIFICED

**YES - OUR LEASE HAS EXPIRED AND  
WE MUST VACATE THESE  
PREMISES BY  
JULY 1ST**

**Buy At  
COST  
And Below**

Many Articles to Be Sold  
Far Below Replacement  
Cost

**HUNDREDS OF  
PIECES OF  
BRAND NEW  
1953 FURNITURE  
AND APPLIANCES  
ENROUTE FROM  
FACTORIES ON ORDERS**

**WE WERE UNABLE  
TO CANCEL**

**MUST BE  
SACRIFICED**

ALONG WITH ALL MERCHANDISE

**NOW ON OUR FLOOR**

AND

**IN OUR WAREHOUSE**

**BUY NOW AND SAVE**



**PIONEER TRUST COMPANY**

STUART H. COMPTON, ASSISTANT VICE-PRESIDENT  
R. F. HAUSE, ASSISTANT TRUST OFFICER  
A. H. NELSON, MANAGER INSURANCE DEPARTMENT  
H. E. WENGER, VICE-PRESIDENT AND TRUST OFFICER  
RUTH J. BUSCH, SECRETARY

SALEM, OREGON

March 30, 1953

Gevurtz Furniture Company, Inc.  
210 S. W. Morrison Street  
Portland 4, Oregon

Gentlemen:

Reference is made to the premises occupied by you at 275 North Liberty Street, Salem, Oregon, which you hold under a month to month tenancy.

Please be advised that said tenancy is terminated as of June 30, 1953, and you are hereby notified to vacate and deliver up said premises as of said date.

Please acknowledge receipt and agreement on the carbon copy of this notice.

Very truly yours

Pioneer Trust Company, as Trustee  
*[Signature]*  
Trust Officer

Agreement thereto and receipt of the above notice is hereby acknowledged this 31st day of March, 1953.

GEVURTZ FURNITURE COMPANY, Inc.

By: *[Signature]*

**ALL HOPE OF PROFIT  
ABANDONED!**

**Sale Starts**

Promptly at Noon

**TUESDAY  
April 21st**

Store Will Be Closed  
All Day Monday and 'Til Noon  
Tuesday in Preparation  
For This Sale.

**We Must Dispose  
Of \$300,000 Worth  
Of Top Quality  
1953 Furniture  
And Appliances  
In Only  
70  
DAYS**

**OUR LOSS  
YOUR GAIN**

**Store Hours**  
**Noon 'til 9 P.M.**  
Tuesday thru Friday  
**9 A.M. to 5:30 P.M.**  
Saturday  
Closed on Sundays

To those of you who have been our customers during the 18 years we have had the pleasure of serving, the people in the Salem area, we need not repeat that it has always been the policy of Gevurtz to offer only the finest quality available at the lowest prices possible. Now we are forced by circumstances beyond our control, to liquidate hundreds of thousands of dollars worth of this excellent merchandise at prices which eliminate all hope of profit to us. We have no choice—we must liquidate our entire stock by July 1st.

**SORRY! NO PHONE OR MAIL ORDERS CAN BE ACCEPTED**

**ALL SALES FINAL**

NO REFUNDS - NO RETURNS - NO EXCHANGES  
FREE COURTEOUS DELIVERY AS USUAL

*"a little down on a big hill"*  
**GEVURTZ**  
FURNITURE COMPANY 275 N. LIBERTY STREET SALEM