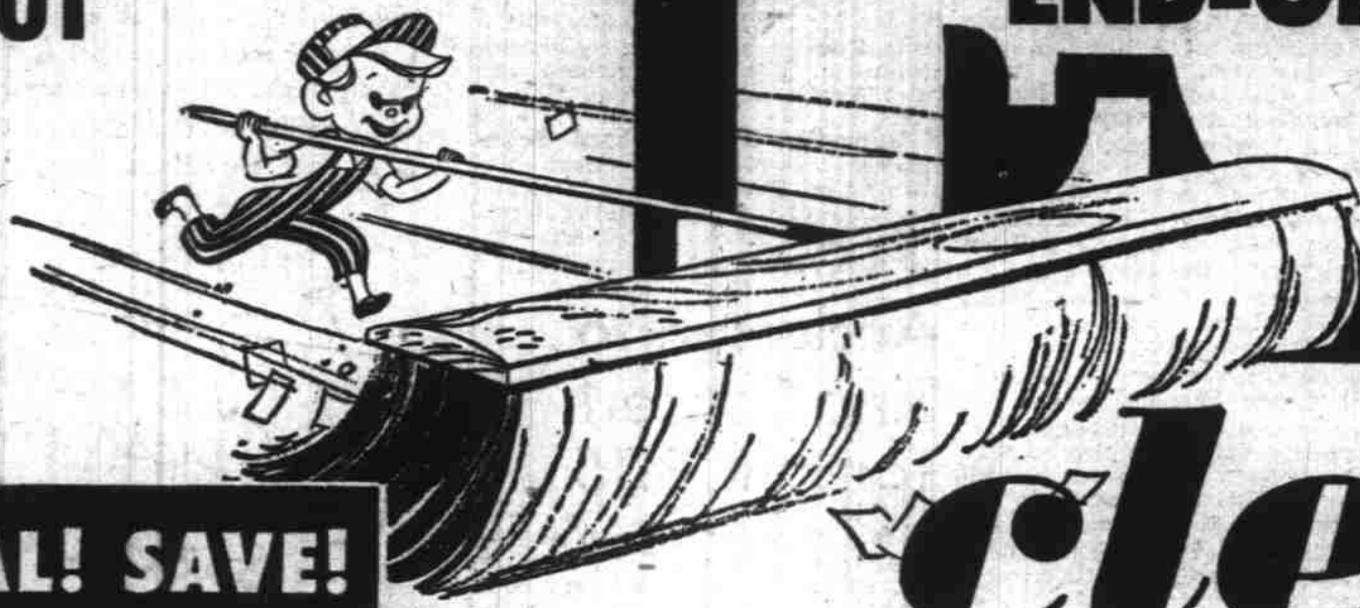


**STORE WIDE BARGAINS THROUGHOUT**

**HURRY SHOP EARLY!**

**PENNEY'S**  
ALWAYS FIRST QUALITY!

160 N. Liberty  
Salem, Oregon



**FROM!**  
*clean-up*

**WELCOME AS SPRING! SPECIAL LOW PRICES!  
SAVE EVEN MORE NOW!**

**SPECIAL! SAVE!**

Women's  
33"  
Printed  
Silk  
or  
Wool  
Plaid  
Head  
Squares  
2 For  
**1.50**  
MAIN FLOOR

**SPECIAL! SAVE!**

**YES! LOOK!  
FIRST QUALITY  
NYLON HOSE**

- Dark Seams
- 2 Smart Shades
- Limited Quantities

**2 Pair 1.15**

MAIN FLOOR

---

WASHABLE SEERSUCKER  
AND GOLD PRINTED

**Duster Robes**

- Prints and Solids
- Raglan Sleeves
- Sizes 12 to 20

**2.77**

DOWNSTAIRS STORE

**FOR WOMEN!**

**BIG REDUCTIONS ON  
SMART ROBES**

**SHORT LENGTH—**

- Rayon Taffeta
- Cotton Quilts
- Gold Trim Chenilles

**3.00**

**LONG LENGTH—**

- Black Rayon Jersey
- Long Quilts
- Corduroy

**5.00**

SECOND FLOOR

---

**RAYON JERSEY  
PLAID HALF SLIPS**

- Red, Green, Blue
- Small, Medium, Large

**1.44**

MAIN FLOOR

---

**BIG GROUP OF  
JEWELRY**

- Drastically Reduced
- Assorted Items

**50¢**

MAIN FLOOR

---

**TAG AND ELASTIC  
METAL AND CINCH BELTS**

- Unpolished Silver Finish
- Elastic Print Tool

**77¢**

MAIN FLOOR

---

**LARGE SELECTION OF  
HANDBAGS**

- Plastic and Colors
- Large and Small

**2.00** Plus Tax

MAIN FLOOR

---

**TWO RACKS OF  
DRESSY DRESSES**

- Smart Styles If
- Your Size is Here

**4.00**

DOWNSTAIRS STORE

---

**DURABLE PLASTIC  
RAINCOATS**

- Hoods, Belt, Packing
- Case for Easy Carrying

**1.00**

SECOND FLOOR

---

**MID-SEASON  
MILLINERY**

- Felt with Straw
- Pearl and Stone Trim

**2.00**

SECOND FLOOR

**FOR WOMEN!**

**RAYON GABARDINE  
SHORT COAT**

- Fingertip Length
- Slight Flare Back
- Navy, Red, Pink, Tan
- Sizes 12 to 18

**5.00**

SECOND FLOOR

---

**ONE BIG GROUP OF  
BETTER BLOUSES**

- Rayon Crepes
- Assorted Styles and Colors

**3.00**

SECOND FLOOR

---

**4-Piece, Pen,  
Pencil & Flashlight**

- Ideal for Gifts

**1.00**

MAIN FLOOR

---

**RAYON CREPE  
DRESSES**

- Lovely Prints
- Misses and  
Half Sizes

**2 for 5.00**

DOWNSTAIRS STORE

**FOR YOUR HOME!**

**CLEARANCE ON  
TABLE LAMPS**

- China or Brass Base
- Some Three-Way

**3.50**

DOWNSTAIRS STORE

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**PLASTIC  
GARMENT BAGS**

- Sturdy Frame
- 8-Garment Size

**1.00**

DOWNSTAIRS STORE

---

**STOP! LOOK! NOW  
100% NYLON PRISCILLAS**

86"x81" **4.77** 172"x81" **9.44**

DOWNSTAIRS STORE

---

**WASHABLE CHENILLE RUGS**

- 24x36
- Non-Skid Backs

**1.88**

DOWNSTAIRS STORE

---

**JUMBO SIZE  
STORAGE HASSOCK**

- Plastic Covered
- Well Padded—NOW

**8.00**

DOWNSTAIRS STORE

---

**SPECIAL GROUP  
READY MADE DRAPES**

- Plaid, Print, Plain
- Unlined
- 84" Length

**4.00** Pr.

DOWNSTAIRS STORE

**Going... Going... GONE!**

**SPECIAL SAVINGS!**  
We must make room  
for new merchandise!

**Just Look At This Price!  
ALL-WOOL FLEECE  
COATS**

- Pastel Colors
- Full Length
- Beautifully Lined
- Look at the Savings

**17.00**

SECOND FLOOR

---

**For Girls - Easy to Launder - No Iron  
All-Nylon Slips**

- White and Pink
- Nylon Net Trim
- Sizes 2 to 14

**1.00**

SECOND FLOOR

**FOR GIRLS!**

**COTTON GABARDINE  
NAVY BLUE SUITS**

- Short Jacket
- White Collar and Cuffs
- Pleated Skirts

**2.88** 3 to 6x  
**3.88** 7 to 14

SECOND FLOOR

---

**PLASTIC  
RAINCOATS**

- Strong
- Overcoat Style

**66¢**

SECOND FLOOR

---

**BIG SELECTION  
BLOUSES**

- Rayon
- Embroidery Trim

**1.50**

SECOND FLOOR

---

**FINAL CLEARANCE  
WOOL MITTENS**

- Colorful
- Finish the Season with

**25¢** For

SECOND FLOOR

**FOR MEN!**

**ALL WOOL WORSTED  
GABARDINE SLACKS**

- Reverse Pleats
- 11-oz. Weight
- Continuous Waistband

**8.00**

MAIN FLOOR

---

**PIGSKIN OR IMPORTED  
LEATHER GLOVES**

- Lined or Unlined
- Black - Brown or Cork

**1.50** and **3.00**

MAIN FLOOR

---

**SPECIAL GROUP  
BOW TIES**

**2 for 1.50**

MAIN FLOOR

---

**30-32 SIZE ONLY  
MEN'S SLACKS**

- Rayon-Nylon Blends
- Wool Blends

**5.00**

MAIN FLOOR

---

**HEAVY WEIGHT  
FLANNEL SHIRTS**

- Dark Tone Colors
- Most Sizes

**1.50**

MAIN FLOOR

**FOR INFANTS!**

**S-M-L AND XL  
CRAWLABOUTS**

- Cotton Twill

**1.44**

SECOND FLOOR

---

**ZIPPER—SHIRT STYLE  
CORDUROY JACKETS**

- Dark Plaid Colors
- Small - Medium

**1.44**

SECOND FLOOR

---

**EMBOSSED  
COTTON DRESSES**

- Sizes 1 to 3

**1.00**

SECOND FLOOR

**SHOE VALUES!**

**SPECIAL ODD LOTS IN WOMEN'S  
DRESS SHOES**

- Popular Suede Flats  
In Grey - Tan - Blue
- Odd Lots in Dress Shoes

**1.50**

DOWNSTAIRS STORE

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**FOR THE FAMILY  
LOUNGING SLIPPERS**

- Wool Knit Uppers—7 to 11 Sock Size
- Soft Cushion Leather Soles

**1.00**

DOWNSTAIRS STORE

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**"LUCKY SIZE 4"  
Shearling House Slippers**

- Red and Blue

**1.50**

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**WOMEN'S OR CHILDREN'S  
BOOTS** Fur Top or  
Zipper Side **2.00**

DOWNSTAIRS STORE

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**RUBBER FOOT WEAR**

- Children's Pull-on Boot, 6, 7, 8 Infant Sizes
- Children's Cowboy Boot, 6, 7, 8 Infant Sizes

**1.00**

DOWNSTAIRS STORE

**STORE HOURS: 9:30 A. M. TO 5:30 P. M. — FRIDAY NITE 'TIL 9:00 P. M.**