HST Ridicules
Action to Curb Ike's Powers

 dormg ex.reviditan made the oh







 next Monday. The Post-Dissatch
sory
krin said Truman added with a








 KC's at St. Paul Plan Ladies Night




 Vacherer Steve Hiler, Jim Kirk
Realph Caseloun, Bud Rush and
Rand

 WASTE PAPER GRoUP







Demand Lack Cuts at Grains

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## City Obituaries



Nursing Help For Navajos Sought Here
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 phone, Parcher said. Mrs. Dimick Host to
Elliott Prairie Women statesman News service
ELLIOTT PRARIE-Mr.
Dimick was hostess for the





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Portland Grain orthand in - Cons


 schakrer's Rectal Oiniment $\underset{\text { (With Appleater) }}{\text { 4 }}$
 Sold Only on SCHAEFER'S DRUG STORE




## LOCKER BEEF

Eastorn Oregon white face Hereford boef bought direet from the ranch and hauled in our own trucke. Buy and save at Packing Houso Wholoealo Pricos. Cut
ting and wrappling, smoling, curing. Froe deep froese
service. Custom lilling. aervice. Custom kalling.


## SATFM NFRTE.

1325 S. 25th Phone 3-4858

PHILCO FIRST in Public Demand

For the Makes and
The Service You Can Trust TV CENTER . HEIDER'S


## "Goodness. Whats happening?"

You tap the shoulder of a spectator and ask what's happening-even though you are see ing the action with your own eyes.

Chances are that he doesn't know
what's happening any more than
you do. Chances are he'll have to you do. Chances are he'll have to get a newspaper to find out-just as you will.
Then for the first time you'll find out that the fight was the upshot of a long resentmen between two factions in town - ignited when someone tried to take a photograph of someone in one of the groups.
In short, being on the spot is not much better than seeing one or two photographs of the action.
Photographs, announcements, headlines or brief announcements can whet your appetite for news, but they cannot satisfy your hunger or the whole story.
That's what the newspaper is for. Newspapers bring news - pictures and sufficient words.

- This goes for advertising, too. The brief message that hangs in the air ... or brief headlines here or there . . . may indeed have a momentary interest.
But the newspaper ad carries the brasstacks quality, the urgency of the newspaper itself.
Like a news 1tem, the ad can be examined and re-examined. Can be read any time. Any where. Can be clipped and carrięd in a pocket-
book.
Add to all this the fact that newspapers reach just about eyerybody in town, not just fractions of audiences, and you know why advertising medium.
No wonder advertisers-both retair and na-tional-invest more money in newspapers than in any other'form of advertising.

The newspaper is atuoays "first with the most"

