

Mt. Angel Creamery Chief Says Farmers More Cow Conscious

By LILLIE L. MADSEN Farm Editor, The Statesman
MT. ANGEL—People are becoming more cow-conscious again, Frank Hettwer, manager of the Mt. Angel Cooperative Creamery, said at the annual Patrons' Day held at St. Mary's auditorium here Tuesday.

Production at the local creamery will be less this year than last—but not much less—Hettwer continued as he said actual figures will be completed for the reports on Jan. 26, the time of the annual business meeting.

In recent years, Hettwer went on, production of dairy products has been falling off, but he believed this downward trend was about over. He remarked that the Mt. Angel creamery had "met its competition" very favorably, as the annual reports now in the process of being made, will show. We have been able to do this because buildings and equipment were provided at a time when such materials were low in price.

Supervision and architectural plans now would come as high or higher than the cost of the buildings themselves when first erected in 1932, Hettwer believed. Replacement cost was estimated at \$200,000 with a total cost of the main building \$20,000 when it was erected 20 years ago.

Negative Action
"If the butter industry had spent as much time in making good butter as it did in trying to prohibit oleomargarine from being legally sold and made, the dairy industry would not be in such a stew as it is now," E. L. Peterson, Salem, state director of agriculture, told the more than 1,000 dairy patrons in attendance.

"Henry Ford wouldn't have done so well had he spent his time trying to legislate out Chevrolet and other cars. You have to go on and meet your competition, not waste your time and energy trying to outlaw it," Peterson continued. He suggested as a good means of meeting competition, increased efficiency in production, getting more out of the land, having higher producing cows and improved methods of distribution.

"If you can't compete, you'll have to fold up—and I as a dairyman and public official, never expect to participate in the liquidation of the dairy industry," the state director concluded.
P. M. Brandt, head of the dairy division at Oregon State College, stressed more efficiency in production and marketing if the dairy industry is to survive.
"Any I'm not looking for it to do anything else than survive," he continued as he said that "Agriculture must put more of its own money into the merchandising of its product if it expects to take more money out. It may not be as easy now from the marketing angle, but the dairy industry is much easier from the production side," he pointed out as he expressed faith that the industry "will rebuild itself more deliberately into a fuller utilization of its product."
Beale Dixon, manager of the Tillamook creamery, admitted that the dairy industry was losing market share, but he was dropping in production.
"It isn't that we have more milk per capita than formerly, but that per capita is using less milk," was the way he put it as he urged better merchandising.

Oscar Hagg, with the state college dairy division, spoke from a slightly different angle, reporting that sales have actually increased on top quality, and lowered only on the "indifferent quality" of dairy products.

"We are," Hagg said, "going to have to settle for two bread spreads: Top quality butter and cheaper substitute. People don't go for poor quality butter."
Harry Dillon, president of Lin-duxtry guest speaker, spoke on the necessity for the American people to reevaluate themselves, stressing that it takes "something besides a home" to destroy the social unity of a home.

Oscar Overlund, Silverton, presided, opening the meeting and turning it over to Hettwer, master of ceremonies. Special honor was accorded Martin Rostvold, Monitor, who was a member of the cooperative from 1918 to 1942 when he retired, but who has attended the meetings continuously since.

WEDNESDAY'S BROADCASTS

Pacific Standard Time
KPTV—UHF Channel 27; FM: Megaclyps—KION 101.1; KEX 92.3

KSLM 1390, KOCO 1490, KGAE 1430, KOIN 970, KGW 620, KEX 92.3

(Editor's note: The Statesman publishes in good faith the programs and times as provided by the radio stations, but because of changes in the programs and times, this newspaper cannot be responsible for the accuracy herein.)

Table with columns for HOUR, 6:00, 6:15, 6:30, 6:45. Rows list various radio stations (KSLM, KOCO, KGAE, KOIN, KGW, KEX) and their respective programs like News, Music, Sports, etc.

Johnston Says Hollywood to Make TV Films

SPOKANE (AP)—Eric A. Johnston predicted Tuesday the motion picture industry will be producing about 85 per cent of the nation's television shows within five years.
Johnston, president of the Motion Picture Association, said TV hasn't hurt the movies nearly as much as people think and that a "marriage" of the two is bound to come, "either out of love or necessity."
His radio box office receipts in 1932 will amount to \$1,350,000, only 18 per cent below the record high of several years ago.

Johnston, speaking to the Spokane Chamber of Commerce which he once served as president, predicted most big sporting events in the future will be televised on a closed circuit and shown only in theaters.
"We can bid higher for them than the advertisers who would give them to you for nothing," he explained.

Johnston said changes in living patterns have affected the motion picture box office. He said the average couple is 19 when married now, that the first baby comes along within a year and ties up the family at home during the height of the movie-going season.
He is back in his old home town for the holidays.

Portland Butter
PORTLAND (AP)—Butter fat—Tentative subject to immediate change—Premium quality, maximum, to .35 to one per cent acid.

Television Log

WEDNESDAY
11:45—Telenews
12:00—The Big Payoff
12:30—Garry Moore
12:45—To be announced
1:00—Kate Smith
2:00—Doubt or Nothing
2:30—Strike It Rich
3:00—The Big Theater
3:15—Search for Tomorrow
4:30—Love of Life
4:45—To be announced
6:00—Strike It Rich
6:30—Doug Edwards, News
6:45—Time for Beany
7:00—My Hero
7:30—Short Short Drama
7:45—News Caravan
8:00—Hollywood Opening Night
8:30—Arthur Godfrey
9:00—This Is Your Life
9:30—This Is Your Life
10:00—Kraft Theater
11:00—March of Time
11:30—Nite Owl Theater

Stock Prices Push Higher

NEW YORK (AP)—Stock prices made a broad forward sweep Tuesday to carry the market averages to a 22-year high.
Demand for automobile shares provided most of the impetus, but coppers, mining issues and chemicals also contributed strongly to the advance.

The Associated Press average of 60 stocks climbed 60 cents at \$115.70, its best of the year and highest since June 4, 1930. Industrials were up \$1.10 at a new high of \$159.90, rails unchanged and utilities ahead 30 cents.
Among 1,226 issues traded, 573 stocks advanced and 366 declined. New highs were touched by 53 issues, new lows by eight.

Trading volume on the curb exchange expanded to 590,000 shares from 410,000 the previous day.
Long-term U. S. government bonds slipped to record lows in over-the-counter trading, while corporate issues on the exchange showed only narrow changes.

Stocks and Bonds

Compiled by the Associated Press
DEC. 30
STOCK AVERAGES
15 15 60
Indust. Rail. Util. Stocks
Net change . . . 1.10 1.10 1.10
Prev. day . . . 1.48 1.48 1.48
Month ago . . . 1.46 1.46 1.46
Year ago . . . 1.36 1.36 1.36
1932 High . . . 1.50 1.50 1.50
1932 Low . . . 1.21 1.21 1.21
—New 1932 High.

BOND AVERAGES
20 10 10
Govt. Indent. U. S.
Net change 20 10 10
Prev. day 20 10 10
Month ago 20 10 10
Year ago 20 10 10

PORTLAND (AP)—(USDA)—Cattle salable 150; market active, fully steady; scattered lots commercial and low good steers 19.00-23.00, including 1,025 lb horned steers at 21.25, lightly sorted at 18.00; 9 head good 1,174 lb fed steers 25.00; few utility and low commercial heifers 18.00-19.00; canner and cutter cows 16.00-22.50; shells down to 9.00; few utility cows 13.00-15.00; utility bullocks 16.00-17.00.

Calves salable 35; market steady; good and choice vealers 20.00-29.00; commercial vealers 15.00-22.00; cull and utility calves and vealers 10.00-18.00.

Hogs salable 250; market active, steady; choice 1 and 2 butchers from 180-235 lbs 20.00-20.50; few 265 lbs 18.50; 150-165 lbs 18.50-19.00; choice 350-520 lbs sows 16.00-17.50; lighter weights up to 18.00.

Sheep salable 20; market strong to 50 higher; 1 lot choice and prime 81 lb woolled lambs 21.00, lightly sorted at 18.00; few good 65 lb feeders 15.00; medium 55 lbs 12.00; good and choice ewes quotable 6.00-7.00.

Portland Grain
PORTLAND (AP)—Coarse grain, no bids.
Wheat (bid) to arrive market, basis No. 1 bulk, delivered coast: Hard White 2.39; Soft White (excluding Rex 2.39; White Club 2.38. Hard Red Winter: Ordinary 2.43 1/4; 10 per cent 2.43 1/4; 11 per cent 2.43 1/4; 12 per cent 2.43 1/4. Hard White Baar: Ordinary 2.61; 10 per cent 2.61; 11 per cent 2.63; 12 per cent 2.65.
Car receipts: wheat 90; barley 8; flour 13; corn 14; mill feed 15.

The substance of the sun averages about 1.41 times the density of water.

1953 FORECAST

Analyzes the Earnings and Dividends Outlook for 40 Railroads, 25 Utilities, 65 Leading Industries under NEW ADMINISTRATION

Written by top economists on staff of nationally-known investment research organization, "The 1953 Forecast" surveys the entire economic picture from the investor's point-of-view, estimates earnings and dividends per share for 65 industries, 40 railroads and 25 utilities—a valuable aid to every businessman and investor. For your free copy—fill in and mail coupon.

Conrad Bruce & Co. Arthur W. Smith - Res. Mgr. Oregon Building, Salem Phone 34196

Please send me Free "1953 Forecast" Name Address City and State

Dr. Reynolds Clinic Naturopathic Physician Rectal Specialist 1144 Center St., Salem, Ore.

New York Stock Quotations

Table with columns for New York Stocks, Allied Chemical, American Airlines, American Power & Light, etc.

Salem Market Quotations

(As of late yesterday)
Salem Market Quotations
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No. 4 . . . 77
No. 5 . . . 77
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No. 9 . . . 77
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Salem Obituaries

NEAR
Emma Blanche Near, in this city at the residence 772 Illinois St., Dec. 27 at the age of 84 years. Survived by husband, Mr. W. T. Near, Salem; daughter, Mrs. Faye Green, Salem; sons, George C. Near, Jr., Casper, Wyo.; Donald L. Near, Dodge City, Kan.; brothers, Guy Lucas, Woonsocket, S. D.; Hal Lucas, Huron, S. D.; she was a member of the Methodist Church, Boone, Iowa. Services will be held Wednesday, Dec. 31, at 1:30 p. m. in the City View Chapel with interment at City View Cemetery. Dr. Brooks Moore will officiate.

BUMGARDNER
Teressa Louise Bumgardner, former resident of Medford, at a local hospital, Dec. 28, at the age of 65 years. Survived by wife, Mrs. Mabel M. Bumgardner, Medford. Announcement of services will be made later by the Howell-Edwards Company.

FREEMAN
Teressa Louise Freeman, in this city, Dec. 27, infant daughter of Mrs. Charles F. Freeman, Eugene. Body has been shipped by the W. T. Rigdon Company to Simon and Grandchild, Eugene, for services and interment.

BLUMENBURG
Louise Minna Blumenburg, in this city, Dec. 28, mother of Marie Mennis, Salem; Arthur H. Blumenburg, Albany, Ore.; Marguerite Dalton, Schenectady, N. Y.; Walter Blumenburg, Vancouver, B. C.; and grandchild, Arthur, a two-year-old child. Services will be held Wednesday, Dec. 31, at 3 p. m. in the City View Chapel with concluding services at City View Cemetery. The Rev. T. M. Gebhard will officiate.

RHODA
Mrs. S. Rhoda, at the residence, 478 N. Cottage St., Dec. 28. Wife of D. L. Rhoda, Salem; mother of Mrs. Forrest Johnson, Salem; Theodore and Carl Rhoda, both of Madras, Mrs. Joia Wilson, Corvallis; Vernon Rhoda, Kansas City, Mo.; Irene Bennett, Lebanon, and Alfred Rhoda, Wichita, Kans. Nine grandchildren and two great-grandchildren. Services will be held Friday, Jan. 2, at 2 p. m. in the City View Chapel with concluding services at Belcrest Memorial Park. The Rev. Dudley Strain will officiate.

BAUMANN
Henry Sam Baumann, in this city, Dec. 29. Late resident of 272 N. Cottage St. Husband of Anna Baumann, Salem; father of Mrs. Albertina Ralph, Salem; Mrs. Louise Gardner, Coquille; George Baumann, Roseburg, Ore.; Mrs. Isabel Crawford, Albany, and Walter Baumann, Albany, Ore. Eight grandchildren also survive. Services will be held Friday, Jan. 2, at 2 p. m. in the City View Chapel with concluding services at Belcrest Memorial Park. The Rev. Dudley Strain will officiate.

HERMAN
Josephine Herman at a local hospital, Dec. 28. She had been made to Mills Funeral Home, Coos Bay, for services and interment by Clough-Barrick Co.

APLEY
John Apley at a local hospital, Dec. 28. Shipment has been made to J. P. Finley and Son, Portland, for services and interment by Clough-Barrick Co.

CARPER
Viola May Carper at Tucson, Ariz. Late resident of Salem. Announcement of services later by the Howell-Edwards Chapel.

KENNEDY
Kenneth P. Kennedy, in this city, Dec. 28 at the age of 73 years. Late resident of Roseburg. Graveside services will be held Wednesday, Dec. 31 at 10 a. m. in St. Barbara's Cemetery, Salem, under direction of W. T. Rigdon Co.

Why Suffer Any Longer
When others fall, use our Chinese remedies. Amnesia, rheumatism, sciatica, diabetes, kidney disease, constipation, hemorrhoids, rheumatism, sciatica and bed-ridden. Write for literature. No obligation.

DR. T. T. CHAN M. D. DR. G. LAM M. D. CHINESE NATUROPATHS Uptown, 241 North Liberty

Office open Saturday only, 10 a. m. to 2 p. m. Blood pressure and urine tests to free of charge. Practiced since 1917. Write for literature. No obligation.

450 Merchandise

458 Building Materials

Redecorate!

Now that the rainy season is in full swing, it is the ideal time to do that interior redecorating that you've been putting off for a rainy day. For bedroom, living room, dining room and halls there's TREKOLITE SEVEN. Washable with soap and water and look at the prices, you just can't afford to miss this sale. Gallons, reg. \$39.95, spec. \$29.50. Quarts, reg. \$12.50, spec. \$8.50.

Then to complete the job—kitchen, woodwork, wall utility, etc.—PABCO GLOSS ENAMEL, the permanent high gloss enamel for all interior surfaces except floors. Gallons, reg. \$7.00—Spec. \$5.50. Quarts, reg. \$2.50—Spec. \$1.50. Pint, reg. \$1.25—Spec. \$1.00.

PLYWOOD

MARKET is up \$5 to \$12 M. Our same low prices list stock is exhausted. Smaller 1/4" low as 3c ft. 4" 10c. All sizes. STAR EMERALD, a 1/2" the best the new price we wanted a tent to provide extra storage.

CEGAR, new loads lap siding 113 to 83 1/2. Grooved cedar paneling 81c, reject 3c sq. ft. Complete stock of better siding, reasonably priced. KNOX, new loads panel 113 1/2. New, clean load, 1x12 shingles. Oak and fir flooring of all kinds.

300 Personal

712 Lost and Found
WOULD EXCHANGE Hewlett coat for my Brogram. Min. Dec. 13. Call 2-8855.

402 Livestock
4 SHORT yearling heifers, 2-3 yr. old heifers to freshen in March, 1-5 year old Guernsey fresh in March. Offered to sell Phillip Gregg, Rt. 1, Box 198, Silverton, 1/2 mile West, 1/4 mile North of central Howell.

404 Poultry and Rabbits
WANTED to buy colored hens, Cuckoo, all kinds of chickens, 2-3 year old. McCandlish, 1127 S. 25th St. Phone 3-8474.

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WANTED to buy colored hens, Cuckoo, all kinds of chickens, 2-3 year old. McCandlish, 1127 S. 25th St. Phone 3-8474.

460 Musical Instruments

GOOD UPRIGHT PIANO #66. Phone 2-1573.

462 Sports Equipment

30-30 MARLIN CARBINE, 6 x 30 binoculars, axle, springs, wheels, tires for trailer. Write or call B. S. Ferris, 1030 S. Water St., Silverton, Oregon. CTRONE, DELIVER, SETS, chairs, twin window, frame and trim complete. 2-1902.

470 For Sale, Miscellaneous

SMALL SHOE REPAIR outfit. Finisher with 2 H.P. motor and New Singer Pattern. Write or call B. S. Ferris, 1030 S. Water St., Silverton, Oregon. CTRONE, DELIVER, SETS, chairs, twin window, frame and trim complete. 2-1902.

CLEARANCE SALE

USED ELECTRIC PORTABLE sewing machines. Prices from \$24.50. Singer Sewing Center, 130 N. Com'l. Open Friday evenings.

WESTINGHOUSE roaster, like new only \$24.95. Yeater Appliance Co., 375 Commercial, Phone 4-6371.

STANLEY home products. Lee Mink, 1960 Madison, Ph. 2-4056.

WANTED, used furniture, 2-2400. HUNDRED CITY Waste Paper Co., 2500 Hollywood Drive.

474 Fuel

OREGON FUEL CO. Slabs—Sewdust—Oak 387 Broadway Phone 3-5332

Wanted Furniture

WE PAY HIGH CASH OR SELL FOR YOU AT AUCTION Ph. 4-6433, It's Scotty 4840 Center St., Salem

Wanted Furniture

USED FURNITURE TOP PRICE Valley Furn. Co. 2-7472 HIGHEST cash price paid for top pieces of furniture. Phone 2-8512. Open eve. till 9 p.m.

Call 2-2441 for Pulling Power

OREGON FUEL CO. Slabs—Sewdust—Oak 387 Broadway Phone 3-5332