

PENNEY'S

ALWAYS FIRST QUALITY!

160 N. Liberty Street, Salem, Oregon

YEAR-END CLEARANCE

AT LAST!
Genuine 100 Wool
**UXBRIDGE
POODLE
TONES**
\$ **25**

Glamorous! Choose from light blue, blue, gold, smoke, grey. Irridescent poodle tones that lead the 1953 fashion parade. See these bright-n-early tomorrow!

'Unisee' Finish
Rayon Gabardine
Women's Coats

\$13

Red, cherry wine, skipper blue, hunter green, teal. Rayon sheer gabardine—boxed styled, fully lined and interlined. 8 to 20.

SECOND FLOOR



Imagine!
Sleek, Fresh
Spring

DRESSES

Rayon French Crepe
Prints

2 for \$5

Amazing! Here's gorgeous, soft crepe, spring styles in luscious prints. Misses and half sizes. Just UNPACKED!

CLEARANCE GROUP!
FALL STREET DRESSES

Out they go! Down go prices! Big savings on these smart rayons now! Broken sizes.

1.99

DOWNSTAIRS STORE

PENNEY'S DOWNSTAIRS STORE

WOMEN'S MATERNITY WEAR

Smart, stylish rayon maternity dresses and Smocks. Broken sizes **\$5.00**
SECOND FLOOR

COTTON MATERNITY DRESSES

Practical cotton prints. Crisp, fresh and easy-to-care for **\$2.00**
SECOND FLOOR

HURRY!

WOMEN'S
Formals
5.00

Sharply reduced to clear! Hurry in—look over these lovely gowns.

SECOND FLOOR

ONLY A FEW!

HOLIDAY
DRESSES

Smart Winter Styles

Reduced
To Only **4.00**

Choose from failles, taffetas, men's wear checks, woolens, crepes, corded rayons, corduroys, and poodle cloths. One or two-pc. styles.

SECOND FLOOR

Women's
Plastic

Raincoats

1.66 2.66

Wat-a-kote plastics in hooded styles and plain styles. Complete with storage bag. S-M-L.

SECOND FLOOR

SAVE!

ALL WOOL COATS

Diagonal weaves, wool fleeces, bold plaids, checks, velvet-trimmed fleeces, gabardines, lovely pastels and deep tones. Sizes 12 to 18. Hurry!

\$15

Penney's Second Floor

CLEAN UP!

PRICES SLASHED
ON WOMEN'S
BLOUSES

Three Groups
\$100, 150, 200

Three wonderful, clearance-priced groups of wanted blouses! Cottons, rayons, nylons. 32 to 40.

SECOND FLOOR

BIG VALUES!

Clearance of Women's
SKIRTS Two Groups

\$3 Orlon-and-Wool at **\$5**

Amazing clearance values! You won't want to miss this... rayons, wool plaids, corduroys, many, many terrific skirt bargains. See these tomorrow for sure!

SECOND FLOOR

GOOD BUYS!

Millinery

\$1

Out they go! Sensational savings in velours, felts and other popular winter season styles.

SECOND FLOOR

SAVE!

WOMEN'S RAYON
BRAS

2 for \$1

Several of the best-liked styles. Sizes 32 to 38. HURRY!

SECOND FLOOR

Women's
Winter Styles
SUITS

Drastically Reduced
To Clear
Now Just **5.00**

Your choice... a number of stylish winter rayon blend, styles. Not too many left, so better rush!

SECOND FLOOR

LOW PRICES!

WOMEN'S
Polo Shirts

3 for \$1

Startling value! Reduced to clear. Sizes 32 to 40 in these solid color knits. Novelty styles.

SECOND FLOOR

Women's
Corduroy Short Slacks

\$2.00

SECOND FLOOR

Girl's 100%
Wool Coats
\$10.00

You save plenty! Pure 100% all wool worsted in several wanted styles. Be here!

Second Floor

LOOK!

GIRL'S
Raincoats

Plastic **1.00**
Rayon Twill **5.00**

Plaid pattern rayon twill in bright colors! Attractive, water-repellent. 7-14.

SECOND FLOOR

Girl's
Rayon Gabardine
COATS
\$10.00

'Unisee' finish, (water-repellent, stain-resistant) fully lined for warmth. 7-14.

SECOND FLOOR

HIGHER PRICED MERCHANDISE SWEEPINGLY REDUCED! SHARE THESE SAVINGS!