

Shorter Shirt Collar in Vogue; New Ties Slim, Trim

Variety of Styles In Fall Line

Shirts are undergoing a change which carries the eye along the line of the body. The collars have grown much shorter. In fact, the short collar is the "only" collar for Fall. The shirt manufactures and men's wear stores will tell you. The long-pointed collar is virtually nowhere to be seen, they say. The main new collar styles are the sharp-point in a fairly wide-spread and round-pointed collars. One of the best new collars for Fall is cut to the angles on the inside and outside of the point are almost equal. It has a flaring diminished look that makes people note the longer line of the body—the longer line of the tie, newly slim, and the longer line of the jacket.

Pin Required
Most of the round-pointed collars require a pin which may be inserted through small circular holes on the button side of the tab. Others call for a clip to draw the collar together. In this same class is the British tab collar on which the points are very short but pointed, requiring a pin to hold the tabs tightly against the neck, under the tie.

There are also shirts with this collar which have tabs with buttonholes which fasten it close to the neck.

The practical button-down shirt will be seen in a great many stripes as well as in white oxford cloth, broadcloth and pima.

Predictions are that solid-colored shirts with striped collars and cuffs will find some acceptance for Fall. This departure in shirt design will help to add color and line to what is all too frequently considered an item of little importance in men's wardrobes.

Solid Colors Popular
Despite this trend, plain-colored shirts highlighted by texture effects are increasing in popularity. And solid colored shirts, ranging from pastels to dark, rich-hued shades, will be the subject of continuing interest.

Stripes in neat and striking effects will add a smart look to many men's wardrobes. Not to be forgotten, too, are checks and plaid patterns highly regarded by many men.

The continuing emphasis on colored and patterned shirt fabrics for day-to-day business wear will, from all indications, win many men from the vast ranks of those who will wear nothing but white shirts on the job.

It's Still a Man's World in Politics

The political season finds it still pretty much a man's world. On the ballot as made up for Marion County only two women's names appear. One is Edith Green of Portland, Democratic Candidate for secretary of state. Her opponent is the Republican incumbent, Earl T. Newby. The other is Agnes Booth, running for reelection on the non-partisan ticket for Marion County school superintendent. Mrs. Booth is unopposed.

Aside from the distaff candidate for secretary of state, the Oregon woman seeking the highest office is Mrs. Dorothy McCullough Lee, running for re-election as mayor of Portland.

The first machine ever used in making all-leather shoes was a clamping press invented to attach soles to uppers.



FEW SUITS CREATE the air of dignity lent by a properly tailored double-breasted suit. This one, a navy pin-stripe of worsted flannel, features easy rolling lapels, a natural cut to the shoulders and long trim lines.



PROPER TAILORING, light weight and wind-resistance are key qualities of ski-wear. This skier's check-list includes a sweater for light weight warmth in scarlet with white Scandinavian design; buff wind-repellant cotton poplin jacket; tapered black worsted wool gabardine pants.



FOR RAINY DAYS this four-button raglan sleeve coat with bal-macaan collar fills the bill perfectly. Made of sturdy tweed in brown and tan shades, it features a faint overplaid of red. The coat is treated to offer water-repellency.

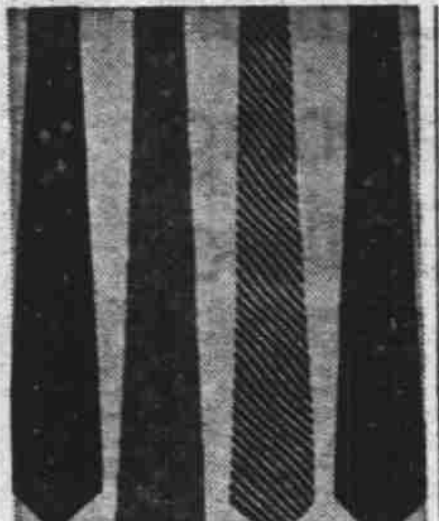
Patterns 'Elegant', Colorful

Slim and trim in shape and color are the new ties shown for Fall. They range in width from 2 1/2 to 2 3/4 inches to conform to the new trim look in all men's clothing.

Wild spiralling designs have been replaced with smaller elegant patterns with a clean, sharp look about them, or the patterns travel in a sharply defined vertical line, again to add to a slim up-and-down feeling. "Under the knot" patterns are new, with especially-planned center of design, either striped or figured, appearing on a plain background directly under the knot.

White backgrounds will appear in Fall neckwear, providing a new dramatic emphasis to dark Fall suits. Gray bids well to be the top-favored background color for Fall. The new coloring of all Fall neckwear is in clear but soft shades such as copper, silver-gray, mahogany, soft scarlet, olive green. They are the perfect complement to the new soft tweeds and flannels that are such big style news in men's clothing.

The reverse knot is the answer for slick fabric four-in-hand ties which tend to slip. Place the tie on the neck with the seam out, rather than next to the body. Throw the long end of the tie under the short end, thread it through the "Y", then form knot as in a four-in-hand. The knot causes the seam side to turn under as it should, and your tie will stay in place.



INTEREST IN TEXTURES is seen in Fall ties. Left to right, above: printed brown silk with yellow and white figures; basket weave cashmere and wool check in burgundy and red; cricket stripe, this one in navy blue and silver silk; clear red resin on black and white silk tick weave.



MEN'S SOCKS in many varieties will be seen around town this Fall. Cross-stripes, clocked effects, panel themes, all-over geometricals, plus the ever-popular argyles and solid tones, are styled suitably for all occasions and every mode of dress.

Clothing For Many Occasions

There is just about as wide a choice of men's clothing on the market these days as there is places to go—and that's a lot.

Of course, some of the places take the same clothes as others. But consider the number of places men go (and we'll leave out some, too)—church, office, factory, field, allgame, dance, movie, workshop, grandma's, calling on wealthy friends and relatives, visiting daughter or son at college, calling on clients, sitting behind desks, standing behind counters, ad infinitum.

No, all these places don't take different clothes, but it's nice not to wear overalls as formal dances and it's nice not to wear business suits to fix a leaky roof in the rain. It's also nice not to wear tuxedos to the dairy barn—cows probably would claim you like a plugged drain.

So there is a need for many varied kinds of clothing. Who picks it out? Well, in some cases men do. In other words there's a distinct chance that the woman of the family has considerable say-so. A lot of men don't go for "style." But there's not many who once in a while don't want to look like he'd slept in his clothes. And since style pretty well goes along with quality, manufacturers are seeing to it that a man on a budget, who wants the most for his money, also looks like he wants to look.



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Vivid Color Feature Of New Fancy Vests



HEADED FOR POPULARITY on the campus is this lapel vest in scarlet, with shining brass buttons. Made of "buck" or English box cloth, similar in appearance to a fine flannel, the vest is cut with peaked lapels. Its two pockets have angled flaps.



IN SHOES, mellow, rugged leathers in tones lighter than those of last year are featured for Fall. Left: a newcomer, side-gore with plain toe; center: straight tip with medallion toe; right: heavy extension sole is new feature of this medallion wing-tip.

Tattersall vests have turned to more vivid coloring for Fall. In the several years since the revival of this favorite of the mandolin days, its colors have swung from the traditional cream background in favor of brighter colors. Furthermore, popularity of this reminder of the days of sleigh rides and Sunday afternoon strolls has led to a revival of the lapel vest, complete to shiny brass buttons.

The wheel of time turned full circle when the tattersall came back and this descendant of grandfather's fancy waistcoat started as a limited collegiate fashion, then went on to become a popular favorite.

The revived checked waistcoat first left the campus a year or so ago for the country clubs and cosmopolitan resorts. Then it moved to the metropolis, spread in favor, and was seen in the smaller cities and towns. It became completely urbanized and now knows no class.

Now the style is renewed in a variety of fresh stylings and lively patterns.

This renewal takes another turn in use of colors. Traditionally the tattersall has a cream background with overplaid stripes of one color horizontally crossed by stripes of another color vertically. Now the stylists have chosen dark color backgrounds as well. Clear reds and dark blues are frequent choices and some medium green and black backgrounds are seen. Brass buttons are a natural choice for vests in which these colors are used.

Men find the fancy vest perfect for wear on any occasion for which an added dash of color in attire is in order.

Note to Women

Christmas is just around the proverbial corner and your favorite man will be a problem if you let his gift await last-minute shopping. There are lots of clothing accessories available now—and he'll like just about anything if you pick it out from fine stocks in Salem stores.

Ease and Dignity Heightened By New Slim Fall Silhouette

The "natural look" is the keynote of men's clothing styling for Fall, and its simple cut can be counted on to add to the wearer's poise.



SUITS THIS YEAR are out to mirror the natural shoulder. This three-button gray flannel suit shows how this new silhouette returns to the natural shape of the body. Note the neat line of the patch pockets.

The natural look arises almost entirely from the practice of cutting the suit on the basis of a natural shoulder. In contrast to the suits which were in favor for several seasons, the natural look suits rely on a small amount of shoulder padding—only enough to assure the proper fall of the coat across the chest.

Coats have a longer line from shoulder seam to bottom. This has the effect of adding height to the wearer. This is best seen when one of this Fall's suit coats is compared with one of the two-button, lounge models of last year which gave a boxy look through the torso.

There are other style notes which characterize the natural look. These include heavy favor shown to the single-breasted or center closing line of the jacket, using three- or four-button closings. The two-button closing had been favored both in the more loosely draped double-breasted suits and the two-button single-breasted lounge model suit of the past several seasons.

It is indicated that the three-button closing will be most important in this Fall's new look clothing, but advance reports show that the four-button jacket will enjoy some favor on this Fall's college campus scene. Reliance on the centered, single-breasted jacket line has led many fashion authorities to term this Fall's styling a revival of the "Edwardian Look."

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TREND TO SIMPLER SILHOUETTE is seen in this brown and tan herringbone suit. The trimmer look results from natural shoulder treatment, less drapes in the jacket. Note that the jacket is a three-button model with pocket flap detailing. It's worn with a cotton oxford cloth shirt, featuring round tab collar, and snap-brim hat.