

**Chinese Communists Form Collective Farms**

HONGKONG (AP)—Chinese communists have established 10 collective farms in the Swatow area of coastal Kwangtung province, according to the independent Chinese press.

The farms range from 6,000 acres down to 65 and are mostly on a reclaimed land along the coast.

Reports say the reclamation work was done by convicts, former Nationalist troops, dependents of liquidated landlords and unemployed workers.

**How to Make Fire Losses Move Higher**

AP Newsfeatures  
YOU can help boost mounting fire losses in the United States. The drawings showing in reverse how to deal with fire are taken from a booklet issued by the University of Southern California in cooperation with the International Association of Fire Chiefs. Look carefully and you will learn how to have lots of expensive fires.



FIRST pay no attention to Fire Prevention Week, Oct. 5-11



SMOKE in bed long and often.



LET your children play with matches frequently.



IGNORE no smoking signs.



GO AWAY and leave your electric iron on a nice inflammable piece of cloth.



USE explosive cleaning fluid near an open flame.



LEAVE lots of trash around and be sure no one sweeps it up and disposes of it.



PAY no attention to the fire regulations when visiting forested areas.



DON'T put out your camp fire when you leave it.



THROW your burning cigarettes out the car window and pay no attention to whether they are likely to light in somebody's car will burn.

**PENNEY'S**

ALWAYS FIRST QUALITY!

160 N. Liberty Street, Salem, Oregon

New Celebrating 35 Years in Salem and the Golden Jubilee of the J. C. Penney Co. 1902—Fifty Years of Service to the American Family—1952

**OCTOBER SAVINGS**

**HALLOWE'EN SPECIAL VALUE TIME AT PENNEY'S!**



 <p><b>WOMEN'S TUCKSTITCH PANTIES</b></p> <p><b>50¢</b></p> <p>So warm, yet so light in weight! Small and medium sizes, cut for comfortable fit, so easy to launder. Knit cotton.</p> <p>MAIN FLOOR</p>	 <p><b>MEN'S LONG SLEEVE SPORT SHIRTS</b></p> <p><b>2<sup>98</sup></b></p> <p>Prints, houndstooth and shepherd patterns in these long sleeved sport shirt values. Sizes S-M-L.</p> <p>MAIN FLOOR</p>	 <p><b>MEN'S BOXED INITIALED HANKIES</b></p> <p>Box of 3 <b>50¢</b></p> <p>Limited quantity! Fine quality cotton handkerchiefs in a big, he-man size with an embroidered initial... three in a box! Amazing value!</p> <p>MAIN FLOOR</p>	 <p><b>CORDUROY MEN'S SPORT COATS</b></p> <p><b>8<sup>00</sup></b></p> <p>Smart, comfortable, fully-lined fine wale corduroy sport jackets in wine, blue-stone, green. Most men's sizes. HURRY!</p> <p>MAIN FLOOR</p>	 <p><b>MEN'S RAYON H'VYWEIGHT SLACKS</b></p> <p><b>2<sup>88</sup></b></p> <p>Only a few of these! Smart, crease-resistant slacks in continuous waistband style, pleated and each with a zipper fly. Broken sizes.</p> <p>MAIN FLOOR</p>	 <p><b>MEN'S WOOL DRESS TROUSERS</b></p> <p><b>5<sup>00</sup></b></p> <p>26 PAIR! Some slacks, some pants... everyone a terrific October Savings value! Wool gabardine or shark-skin in popular tones.</p> <p>MAIN FLOOR</p>	 <p><b>BOYS' FADED BLUE DENIM SLACKS</b></p> <p><b>1<sup>99</sup></b></p> <p>Sanforized denim in popular faded blue... a "must" for the young man's leisure hours. Now at such an amazing low price!</p> <p>MAIN FLOOR</p>
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**PLASTIC Raincoats for**

- Men
- Women
- Girls

**NOW ONLY: \$1**

New, handy! Water-proof plastic raincoats that fold into a compact 6 1/2" x 8 1/2" carrying case! Sizes S-M-L. Buy several for all the family now! SAVE!

MEN'S: MAIN FLOOR  
GIRL'S AND WOMEN'S: SECOND FLOOR



**TWIST COTTON LOOP RUGS**

**1<sup>00</sup>** 18"x30"

18"x30" Loop Rugs with deep, luxurious twisted cotton pile, non-skid rubberized back and washable vat-dyed decorator colors.

DOWNSTAIRS STORE



**MERCERIZED! VAT DYED!**

**48" Special Purchase DRAPERY YARDAGE**

ALL FRESH, FIRST QUALITY MERCHANDISE

**1<sup>00</sup>** YARD

Choose from a brand-new selection of gorgeous vat-dyed pebble-cloth, bark cloth, sailcloth or antique satin finish drapery yardage.

DOWNSTAIRS STORE



**Clearance Women's Better Dresses**

**2<sup>50</sup>**

Lovely fall season prints in delicate monotoes, florals, paisleys, geometrics, dark ground classics and other genuinely charming patterns. Misses' and half-sizes.

DOWNSTAIRS STORE



**THREE GROUPS MEN'S ALL-WOOL Topcoats**

**\$20 \$25 \$30**

Three value-packed groups of SAVINGS-priced 100% wool topcoats. Choose from venetian coverts, worsted gabardines, wool checks and plaids.

MAIN FLOOR



**REMNANTS DRASTICALLY REDUCED! PRICED AS MARKED**

Sewing yardage at clearance prices! Choose from rayons, cottons, woollens and blends. Also drapery yardage... chiniz and plastic yardage. Tremendous bargains!

MEZZANINE AND DOWNSTAIRS STORE



**WOMEN'S COATS**

- SHORT COATS
- LONG COATS

**\$15**

Chic plaid and check wool short coats... also some smart new fleeces AND a startling group of wool tweed long coats. 8 to 18.

SECOND FLOOR

**WOMEN'S DRESSES**

BETTER DRESSES REDUCED!

**\$5 \$10**

Exciting finds in this virtual treasure-hunt of better dress values. Choose from many higher-priced dresses reduced to this SAVINGS low!

SECOND FLOOR

DON'T FORGET TO VOTE!

**SHREDDED FOAM LATEX PILLOWS**

**2<sup>00</sup>** Full Size

So soft, so resilient, so safe and long-wearing... AND so inexpensive! Not seconds, nor rejects, these are 100% perfect! HURRY!

MEZZANINE



**Outstanding Value in Men's All-Wool SUITS \$32**

A special-price group of excellently styled single and double-breasted worsteds in tans, greys, browns and blues. Broken sizes.

MAIN FLOOR

