

155 North Liberty
Phone 3-3191

Montgomery Ward

Open 9:30 a.m. to 5:30 p.m.
Fridays, 9:30 a.m. to 9 p.m.

Ward Week Sale Ends Saturday

REGULAR 5.65 DRESS OXFORDS
A handsome, well-made style for men—
reduced for this sale. Burgundy leather. **4.96**

REGULAR 98c 60 GAUGE NYLONS
Carol Brent, 15 denier. First-quality full-
fashioned. Regular, dark seams. 3 1/4-11. **84c**

REG. 1.98 PLASTIC COATED HAT
Popular pinch front style Army poplin
hat. Plastic coated to resist water. **1.68**

REGULAR 2.79 COTTON FLANNEL
Colorful. Warmly napped flannel Sport
Shirt in smart fall patterns. Men's sizes. **1.47**

REGULAR 1.98 COTTON SLIPS
Fine quality Sanforized cotton. Charm-
ing eyelet-trimmed styles. Sizes 34-44. **1.58**

REGULAR 2.49 LINED JEANS
Sanforized 8-oz. reinforced blue denim.
Suspender tops; zip-fly. Sizes 1-6X. **2.18**

MEN'S SUEDE FLANNEL SHIRT
New for Ward Week. Colorful plaid pat-
terns in Sanforized cotton. Sizes 14 1/2-17. **1.88**

REG. 89c CHROMSPUN TAFFETA
Acetate taffeta. Life-of-fabric fast to
sun, perspiration, cleaning fluids. 44-5". **78c yd.**



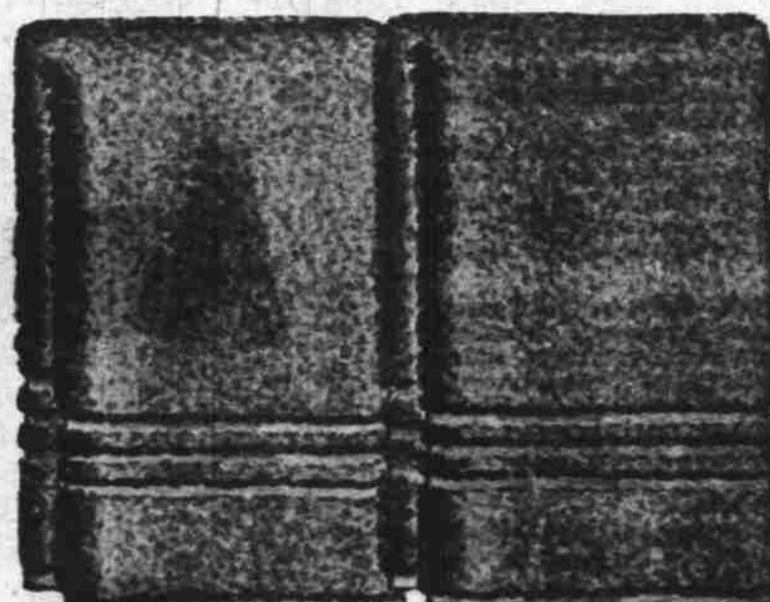
Save On All-Wool Coats

New fall colors **22.00** Misses' sizes
Regular 24.75 Coats now cut-priced during Ward
Week Sale. Checks, tweeds or fleeces in classic boxy
or fitted styles. Many with rayon iridescent taffeta
linings. Hand-made button-holes. 10-18. Buy today.



Wards Beau Dura Panties

Regular 69c **48c** Spun-Lo Rayon
Cuff, flare or trunk styles in nationally-known cir-
cular knit Spun-Lo rayon. Tailored to Ward speci-
fications. Cantour-shaped. Small, medium, or large.
REG. 79c BEAU DURA PANTIES, extra lge. size **58c**



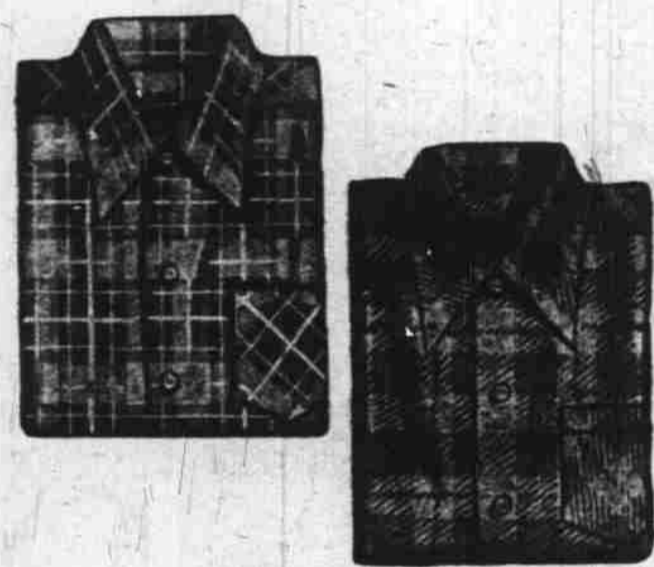
Special—Cannon Hialeah

Big value **78c** ea. 24x46"
It's been years since Wards have been able to offer
a Bath Towel of this big size and fine quality at such
a low, low price. Extra soft, fluffy and absorbent.
In white or 6 brilliants. Buy several today at Wards.



Men's Twill Work Set

Regular 5.47 **4.88** Buy now
Good quality Army-type carded twill at a money-
saving low price. Sanforized. Mercerized for long
wear. Choose from vat-dyed colors: gray, tan, bark.
REG. 2.49 SHIRT . 2.24; REG. 2.98 PANTS . 2.64



Little Boys' Warm Shirts

Regular 1.49 **1.28** Sizes 2-6X
Made of medium weight Sanforized cotton flannel.
Bright woven plaids in assorted colors. Good
serviceable choice for fall and winter wear with
convertible collar, yoke back and long sleeves.



Nylon-Blend Gabardine 6.97

Our usual 7.59 quality.
Here's plenty of warmth
and serviceability at a
low price. 15% nylon
and 85% rayon-acetate
in a tightly-woven
water-repellent fabric.
Rayon-acetate quilted
lining filled with 100%
reprocessed wool. Moun-
ton collar. Navy, brown
or green. 6 to 18.



Fluffy Pepperel Blanket

Regular 7.98 **6.99** 72x84 in.
One of our biggest sellers, made by a famous name
in the blanket field. 25% wool for warmth and ser-
viceability, 75% rayon for lustrous beauty. Luxuri-
ous 5" acetate-satin binding. Six vivid colors. 3 1/4 lbs.



100% Wool Worsted Sweater

Regular 7.98 **6.97** Sizes 36-44
Warm, comfortable, trim-looking—ideal for wear
with school or organizational emblem. Long-wearing
worsted yarns in popular shaker knit. Choice of bold
colors for fall. Extra long length gives added
warmth.



Heavy-Duty Work Rubbers

(A) Reg. 2.98 **2.66** (B) Reg. 3.50 **3.19**
Sturdily built for mailmen, policemen or outdoor
workers—now sale-priced. Corrugated rubber soles
give high traction on slippery surfaces. Two-buckle
style has full gusset tongue. Black. Sizes 6 to 12.



Usual 2.29 Diapers 1.97 ea.

Standard quality birds-eye cot-
ton, steam-sterilized, perox-
ide-bleached. Size 27x27".
Come 12 to a package.



Reg. 3.98 Casuals 3.48

For women who seek easy
comfort as well as smart
styling. Foam rubber heel-to-
arch cushion. Black leather.
4-9.



Regular 39c Crew Socks 3 Pcs. 99c

Medium-weight cotton. Long
rib cuff, wear straight up or
rolled. Nylon-reinforced heel,
too. Knit-on top. 9-11.



Reg. 4.98 Oxfords 4.48

New reduced — classic
Saddle Oxfords for girls,
women. Black-and-white
leather with white rubber
soles. Sizes 4-9.



Elk-Tanned Work Shoes

Regular 6.25 **5.62** Sizes 6-12
Men—here's your chance to save on rugged, well-built
Work Shoes. Elk-tanned leather combines unusual com-
fort, exceptional durability. Cushioned insoles cradle
your feet. Sturdy cord tire soles. Black.