

**TODAY STARTS 10 a. m.**

**SEARS**  
ROEBUCK AND CO.

**FOR MOTHER**

**FOR BROTHER**

**FOR FATHER**

**FOR TODDLERS**

boys' lug-sole shoes  
regularly 3.98  
**NOW 2.97**

Sturdy brown leather Biltwels, made for rugged wear. 10-3.

women's smart flatties  
regularly 3.95  
**NOW 3.47**

Favorite one-strap, black or red leather or black suede. 4-9.

**FALL**

**STORE HOURS**  
Store Open Until 9:00 p.m. Every Friday and Monday! Convenient hours for all the family. Store open 10:00 to 6:00 Tuesday, Wednesday, Thursday, Saturday.

**FIRST GIGANTIC COAST**

Save 63c on each pair famous 4-Star Feature children's **Biltwels**



regularly 4.50 **3.87** pair

- First time these famous 4-Star Biltwels were ever reduced
- These Biltwels are proven values
- Made of best material, workmanship
- Designed by leading stylists
- Many features for child's foot-health, ease. Boys', girls' 8½-3

*better because.*


First Time Ever Reduced!

- ★ they're wear-tested
- ★ they're laboratory-tested
- ★ they're fit-tested
- ★ they're value-tested



*For You \$1*

Value Royal Purple Hosiery



with every and any pair women's dress **Kerrybrookes** at **5.95** and up

- Get this "extra" saving with any dress styles!
- Hundreds of beautiful new fall fashions
- Pumps, straps, sandals, dress oxfords, othral
- Newest leathers, suedes and fabrics
- Wonderful new high-style colors, tool
- All your favorite heel heights
- You're sure to find your size, tool



Hundreds and Hundreds More Styles to Choose From!

You save 1.08 pair!

teens' classic **slipons** and 4-Star Feature **saddles**



regularly 5.95 **4.87** pair

Imagine! Saving over \$1 on these famous Kerrybrookes . . . our supersoft sport classics, hand finished in rich brown leather . . . or our 4-Star saddles, a big favorite in brown-white or black-white. 4-9. Also available in all white leather or buck.

- First Time Ever Reduced!
- ★ Finest You Can Buy at this Price!
  - ★ Nylon Stitched for Strength!
  - ★ Shape-Retaining Construction!
  - ★ Pacifate Germ-Repelling Lining!

**Kerrybrookes**  
MADE ONLY BY SEARS, ROEBUCK AND CO.

**4-STAR FEATURE**



genuine **moccasins**

Like the Indians made them, of one piece leather! Softest, smartest, most comfy suede, hand-laced with non-marking rubber soles. Rust.

reg 2.98 **2.47**

**NURSES! TECHNICIANS!**  
Save more than \$1 pair!  
Cushioned Kerrybrookes



cushions heel-to-toe, cradles arch

reg. 4.98 **3.97**

- Choice of black, brown or white
- Blissful comfort for busy women
- Cushioned from heel to toe
- Gently cradles arch for comfort
- Roomy toe and wide platform

Boys! Save over famous

