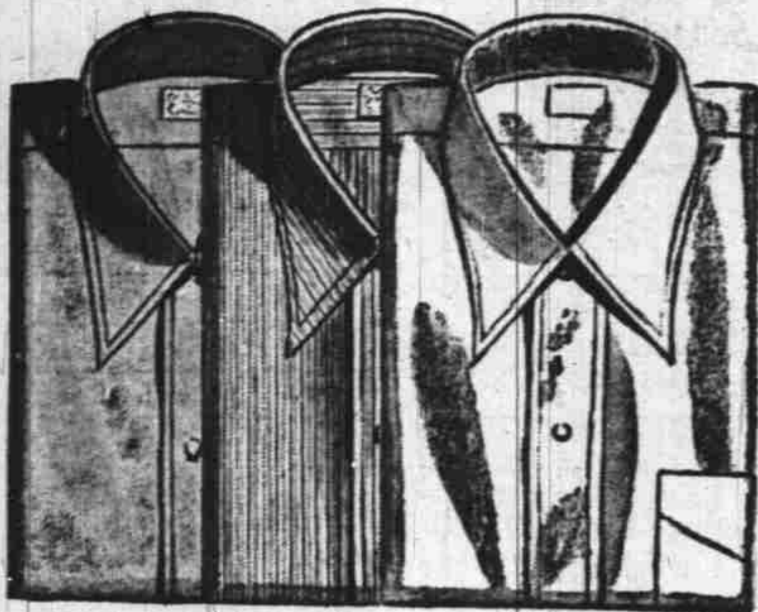


155 N. Liberty
Phone 3-3191

Montgomery Ward

Open 9:30 A.M. to 5:30 P.M.
Friday 9:30 A.M. to 9 P.M.

WARD WEEK SALE ENDS SATURDAY OCT. 25



2-Star Brent Dress Shirts

Regular 2.39 **1.99** All men's sizes
Buy now and save on Wards Good Quality Dress Shirts. Tailored for appearance and comfort in whites, solids, and patterns — all with non-wilt collars. Sanforized, mercerized, vat-dyed. Stock up now.



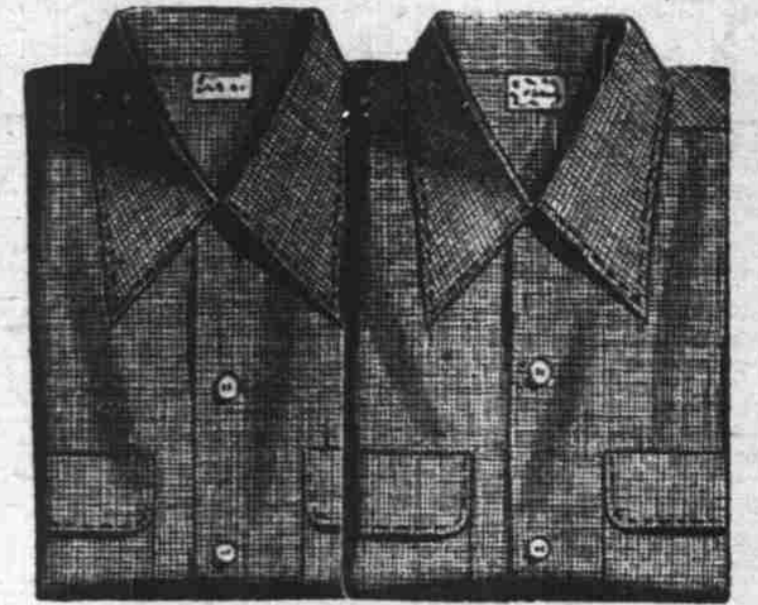
Reg. 4.98
Oxfords
4.48

New reduced — classic Saddle Oxfords for girls, women. Black-and-white leather with white rubber soles. Sizes 4-9.



Reg. 4.98
Oxfords
4.48

Save on these rugged boys' Shoes, styled just like dad's. Brown leather, durable rubber soles. Sizes 2½ to 6.



Boys' Cotton Flannel

Cut to **1.47** Sizes 6-18
Our lowest priced sanforized cotton flannel Shirt now cut for greater savings. Assorted bright new plaids. Shop early for a complete selection.
Reg. 1.49, sizes 2 to 6x 1.28



Save During Ward Week

Cardigans **2.57** Skirts **3.44**

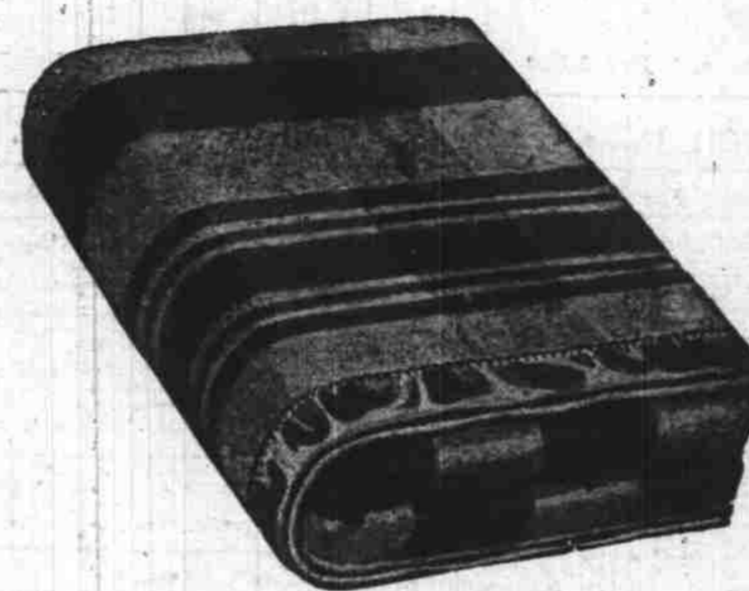
(A) Reg. 2.98 Misses' virgin wool Cardigans. Long-sleeve boxy or fitted styles. Fall shades. 34-40.
(B) Reg. 3.98 Misses' wool-and-rayon plaid Skirts in new fall colors. Choose from many styles. 22-30.



Cotton Sheet Blanket

Regular 2.29 **1.99** 70x95 in.

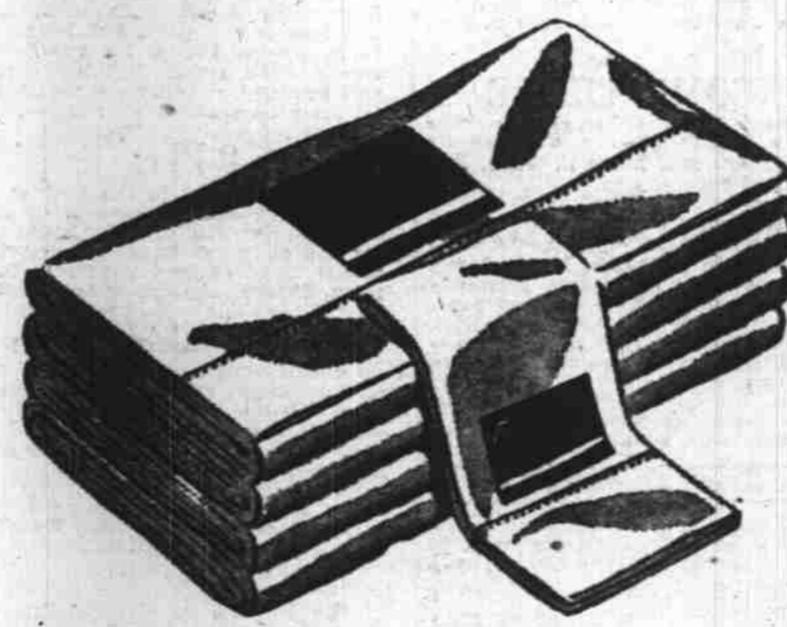
An excellent buy for year 'round use. Wards Fleecy-down white cotton Sheet Blanket is long-wearing and softly-napped for sleeping comfort. Closely woven of best American cotton. Lockstitched ends. Washable.



Part-Wool Plaid Pairs

Regular 5.98 **5.38** 72x84 in.

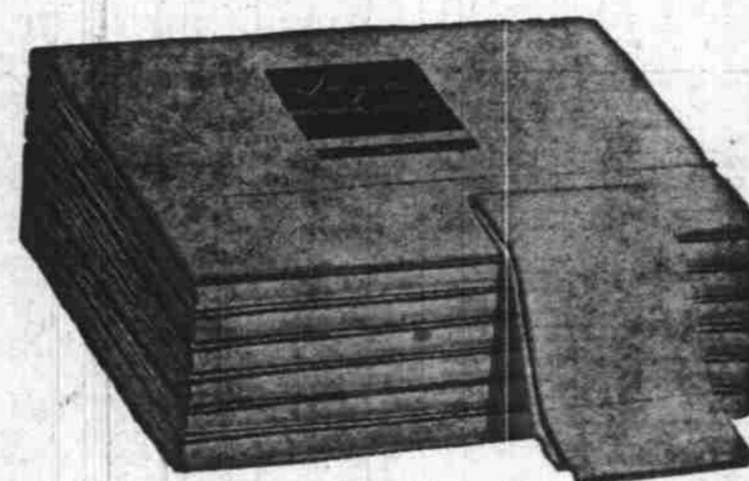
Exceptional value at this low price. Two blankets woven in one length and used double. 8% wool, 92% cotton for warmth plus strength. Lustrous 4" acetate-satin binding. Block plaids on white. 3½ lbs.



Save Now On These Sheets

Sale-priced **2.54** 81x108"

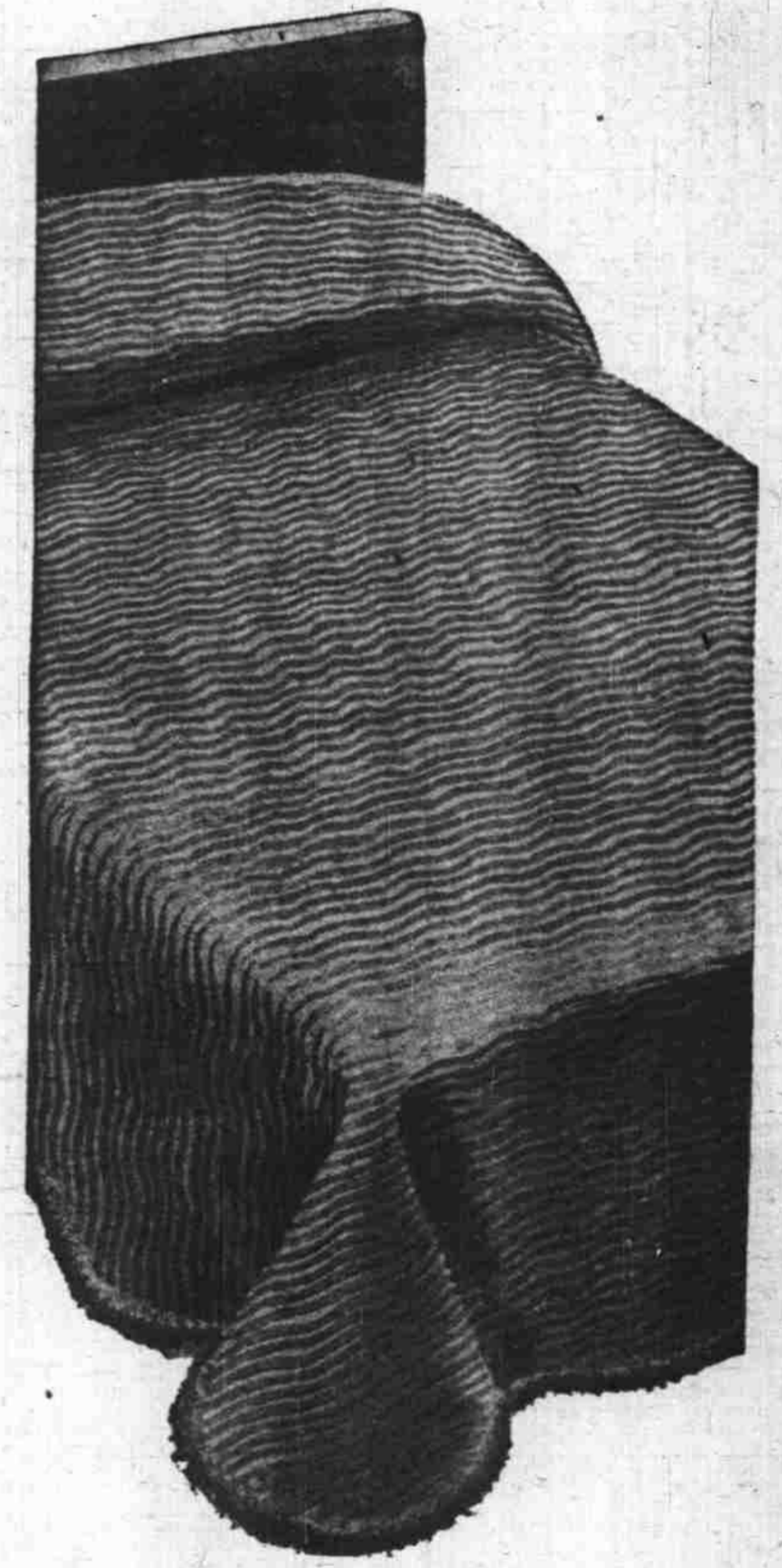
Treasure Chest Sheets, Wards Best Quality muslins, now priced for savings. Smooth and long-wearing with 148 bleached white cotton threads per sq. in.
PILLOW CASES, 42x36", now on sale at51c



Save On Long Wear Muslins

Sale priced **1.88** ea. 81x99"

Good quality muslins. 132 sturdy threads per sq. in. 72x99" Longwear Sheets, now sale priced at1.78
81x108" Longwear Sheets, now sale-priced at2.08
42x36" Longwear Pillow Cases, sale-priced at44c



Reg. 5.98, 6.98 Chenilles

Sale priced **4.97** Twin or full

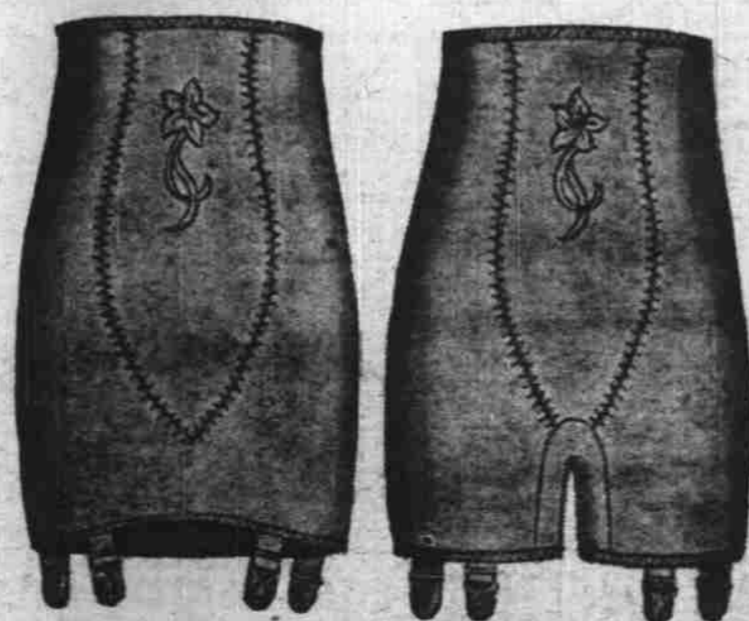
Wards two most popular spreads, now at substantial savings. Choice of velvety cotton chenille in tiny ripple design or charming floral-overlay style. Wonderful in white and 10 glorious decorator shades.



Wards Beau Dura Briefs

Regular 49c **38c** Sun-Le Rayon

Tailored elastic or band leg Briefs in nationally famous Sun-Le knit rayon. Contour-shaped. Accurate sizes. Pink, white. Small, medium or large.
REG. 59c BEAU DURA BRIEFS, extra-large size48c



Joan Brown Roll-Ons

Regular 1.98 **1.58** Pink or White

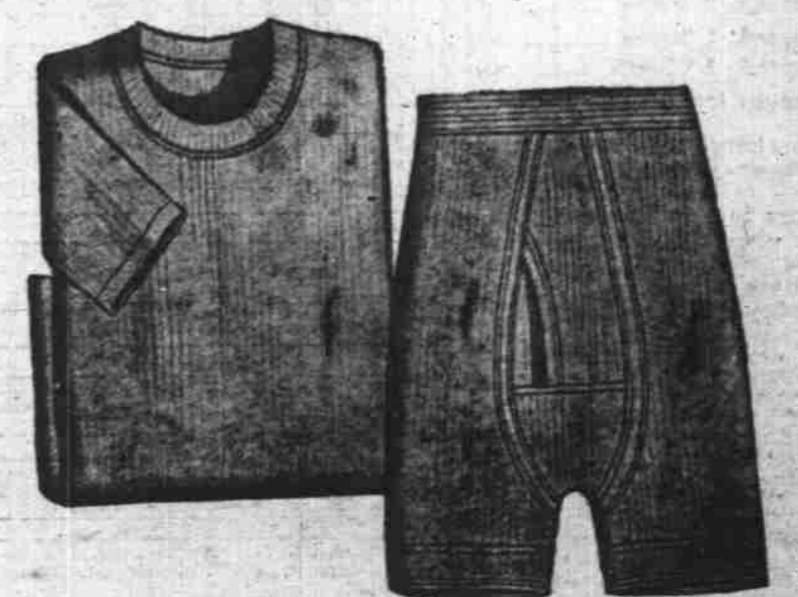
Light-weight 2-way stretch Girdle or Panty Girdle in long-wearing knit rayon and rubber to keep you comfortably slim. Elastic bound at top and bottom to prevent rolling. Choose small, medium or large sizes.



Elk-Tanned Work Shoes

Regular 6.25 **5.62** Sizes 6-12

Men—here's your chance to save on rugged, well-built Work Shoes. Elk-tanned leather combines unusual comfort, exceptional durability. Cushioned insoles cradle your feet. Sturdy cord tire soles. Black.



Boys' Shirt, Shorts

Regular 65c ea. **54c** ea. Save at Wards

Warm winter-weight crew neck Shirt with short sleeves. Full-cut sizes in ribbed-knit cotton. Mid-length Shorts with all-around elastic waistband, taped fly front. Winter-weight rib-knit. 2-8 years.