

WHEN

THE SCHLESINGER CO. HAS A SALE

IT IS A SALE

NEW merchandise at SALE prices . . . that's the irresistible appeal of Schlesinger's October Sale! This is NOT a clearance, not a sale of odd lots or broken assortments . . . stocks are fresh, timely and in great variety . . . it's your once-a-year opportunity for remarkable savings on new, Schlesinger-quality merchandise!

SALE STARTS TODAY AT 9:30 A. M.

COATS!

1 GROUP Nationally Advertised Coats in 100% all wool tweeds and fleeces. Values to 39.95. Now

34⁰⁰

1 GROUP Nationally Advertised Coats in 100% all wool fabrics. Poodle cloths and nubby fabrics in a variety of colors. Reduced to

39⁰⁰

1 GROUP of 100% all virgin wool tweeds and nubby fabrics in winter white, nude and a variety of other colors. Values to 55.00. Now

44⁰⁰

1 GROUP 100% all wool COBB-JENKINS imported English tweeds nationally advertised at 79.50

59⁰⁰

1 GROUP of 100% all virgin wool coats in poodle cloth. Forstmann fabrics. Nationally Advertised. Only

69⁰⁰

1 GROUP Nationally Advertised 100% all wool fine coats. Values to 99.50. Now

79⁰⁰

1 GROUP of Imported Holland fine all wool coats. Nationally advertised at 119.00. Now only

89⁰⁰



Rothmoor Samples . . . Coats and Suits!

We were fortunate enough to secure the Rothmoor sample line at one-third off . . . and we're passing the savings on to you in our annual October Sale of coats and suits.

1/3 Off

SUITS!

1 GROUP Nationally Advertised at 39.95, 45.00 and 49.95 . . . in 100% all virgin wool . . . tweeds . . . men's worsted . . . gabardine!

29⁰⁰

1 GROUP Nationally Advertised at 49.95 and 55.00. Excellent for the career woman. Beautifully tailored in 100% all virgin wool.

39⁰⁰

1 GROUP Nationally Advertised at 55.00. 1/2 size suits in 100% all virgin wool gabardine.

44⁰⁰

1 GROUP Nationally Advertised at 59.95. Suits with TWO SKIRTS . . . one skirt to match suit, 1 skirt to contrast!

44⁰⁰

1 GROUP 100% all virgin wool suits in plaids and solid colors. Excellent selections!

49⁰⁰

1 GROUP 100% all virgin wool suits in all the new fall shades. Gabardines. Values to 75.00 now . . .

59⁰⁰

Open Friday
Nights 'Til
9 P. M.

3 Ways to Buy
✓ Layaway ✓ Divided Payments
✓ Charge Accounts

A
Small
Deposit
Reserves
Your
Selection

The **Schlesinger Co.**
409 COURT STREET

