



BACK-TO-SCHOOL SHOES for all... for less

USE SEARS
CREDIT PURCHASE
COUPON BOOKS
Just Like Cash!
The Easy Way to Use
Your Credit for
Small Items
\$5 down, \$5 month
for \$25 Book
(Usual carrying charge)



teens have it soft in
Kerrybrookes

2⁹⁸ to 5⁹⁵

Pretty soft for wise budgets, too! Here's the handsome classic styling you love in rich supple leathers, soft and flexible as a glove. Slip into a pair of Kerrybrookes, feel their good fit, notice the cushion insole that gives you daylong comfort. 3½-9.



**KERRYBROOKE
White Saddles**

ALL WHITE—ALWAYS
"RIGHT." SMOOTH
LEATHER OR WHITE BUCK.
GOODYEAR WELT CON-
STRUCTION. A WIDTH, 5
TO 9. C WIDTH, 4 TO 9.

5⁹⁵

Special Savings on
**Gold Bonds
for boys...**

3⁹⁸ to 5⁹⁵ pair

Choose smart dress oxford or
sportive moc-toe style with rugged lug
rubber soles. Both are top values!
Only Sears gives you fine-shoe
construction plus supple leathers at
these low prices!



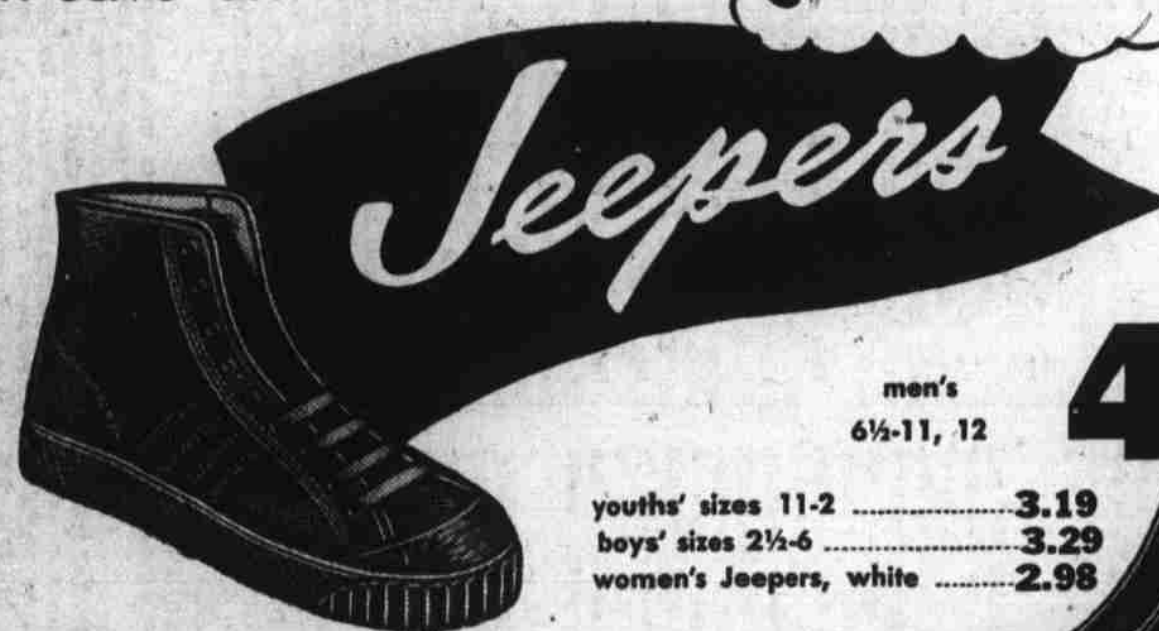
rugged styling that
active boys want...

4⁹⁸ and 5⁹⁵

Two more special shoe values with extra
special features. Pick the oxford for the cushiony
comfort of Sear-O-Foam Soles or the
campus boot for ankle deep
enjoyment. Both at savings!

the whole family
can save on these

CUSHION ARCH



men's
6½-11, 12

4⁹⁸

youths' sizes 11-2 **3.19**
boys' sizes 2½-6 **3.29**
women's Jeepers, white **2.98**

Sears Jeepers cost you less because aside from
their low price they'll wear longer! And they'll give you
extra comfort, too! Sponge rubber cushion insole
absorbs shocks, reinforced duck, twill uppers take
rugged wear. For extra wear, extra comfort, extra
value buy Jeepers, now!



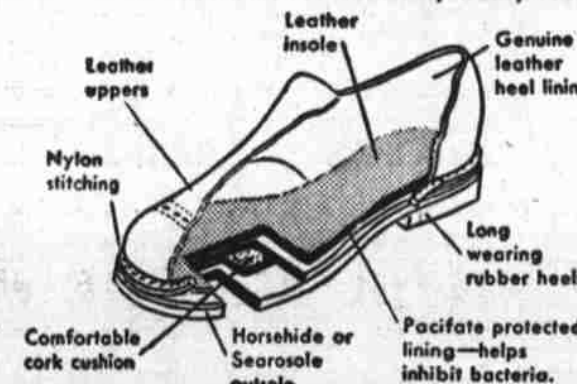
children's Biltwels—a famous
4-Star Feature because they're

better 4 ways

- they're wear-tested
- they're laboratory-tested
- they're fit-tested
- they're value-tested

4⁵⁰ 8½-3

Your child's feet deserve the best! Biltwels are
styled by leading designers... carefully crafted
of finest materials to our specifications...
then tested on hundreds of small feet! Biltwels
are best for comfort, wear, value!



boys' shoes with
Searolite soles

**guaranteed
four months!**

6⁹⁰ pair

Your best shoe buy! Superior leathers
and materials throughout plus nylon
stitching at all points of greatest strain.
A host of features yet terrifically low priced
for the extra wear and comfort they offer!



SHOP 'TIL NINE FRIDAY NIGHT!

"Satisfaction guaranteed or your money back" **SEARS**

STORE HOURS:
Mon. and Fri., 12:30 to 9:00 P. M.
Tues., Wed., Thurs., Sat., 10 A. M. to 6 P. M.

In the Capitol Shopping Center Ph. 3-9191