

#### "No Favor Sways Us. No Fear Shall Awe" From First Statesman. March 28, 1851 THE STATESMAN PUBLISHING COMPANY

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#### **Disclosures on Tax Returns**

The State Tax Commission has filed a lien in Clackamas County against Lonnie Logsdon, erstwhile county czar of gambling machine operations, in the amount of \$22,735 in back taxes said to be due, penalties and interest. The state though will be playing second fiddle to the federal government which previously had slapped on liens for \$123,086.

The law imposes the requirement of secrecy on income tax returns so the public has little or no chance to know whether collections are being diligently made or not, until some court action like this occurs unless there are "leaks." The governor has power to examine returns; and of course a grand jury could make an investigation. But an interested person or a newspaper reporter can't find out anything. In fact the law prohibits the commission or any employe from divulging any of the particulars of tax returns.

Similar laws protect the secrecy of federal returns-we have been amazed at the disclosures which Sen. John Williams was able to make but he may have had "inside information." The American Society of Newspaper Editors is seeking to grant publicity on cases which are compromised. That, however, would not be a guarantee of honest law enforcement, for false returns might be accepted without question.

We have heard questions raised as to the diligence of our State Tax Commission in collecting income taxes, having in mind cases like Logsdon's where federal action had brought on publicity. Short of inquiry by the governor or by a grand jury armed with judicial order or by a legislative committee with power of subpoena there is no way of determining the matter; and save to proper official bodies the commission itself can answer only in general terms.

The problem of insuring faithful tax collection is not a simple one. Wisconsin alone provides that income tax returns are open for inspection. Lacking that provision in the law the chief reliance has to be on the competence and the integrity of the members of the tax commissión.

### **Conforming to Tradition**

The Oregon Journal has announced it will support Gov. Adlai Stevenson for president. This is not surprising. The paper was long a staunch supporter of the Democratic party. It supported merchant Julius L. Meier, independent for governor in 1930, but that was its principal deviation until 1940. Then it broke with the party, opposing Roosevelt for a third term, and again opposing his bid for a fourth term in 1944. In 1948 it supported Dewey. Now it is getting back where it belongs according to its historic tradition in the line of Sam Jackson and B. F. Irvine. The Oregonian shows fresh signs of political vitality, however, in its active support of General Eisenhower. That too conforms with its historic tradition as a Republican newspaper. It will be interesting to see these papers cross swords again in a big political campaign.

with. Five months and two reminders later Russia replied: "no deal." So the stalemate holds: Austria remains under technical occupation though its own government is functioning.

The probable reason is that Russia wants to keep a toehold in Austria. Bordering Hungary and Czechoslovakia which are satellite states, Austria also borders Yugoslavia which is non-Stalinist. Austria and Yugoslavia thus pose a threat at Russia's flank. In event of trouble the USSR can hardly depend on the Czechs and Hungarians until they are further broken to toe the Communist wheel. So Russia wants to have a foot in Austria to protect its flank.

The military reason is apparent; but if'Russia would only show a disposition to observe the terms of the Potsdam treaty and permit the countries of Central Europe to determine their own destiny it could withdraw behind its own borders and keep out of trouble.

The Austrians certainly have reason to feel abused. First they were occupied by the German Nazis under Hitler; then by their liberators who refuse to go home. At that they are better off than the Czechs and Hungarians who now are helpless pawns of the Kremlin's will.

### **He Grew a Crop**

Cotton is the No. One crop grown in California. The man who made it so has just retired from an \$8,500-a-year job. He is George Harrison, senior agronimist in charge of the government cotton experiment station at Shafter near Bakersfield. When he took this job in 1934 California was an intermittent grower of cotton. Harrison got busy experimenting with new strains which he hoped would be adapted to California soil and climate. He came up with a new variety in 1941 which has been further improved. The state's production has grown from 458,000 bales in 1946 to 1,800,000 in 1951 with a value of \$300 million.

Small wonder his name is honored in California's cotton belt.

Moscow's Pravda has "high praise" for the candidates of the Progressive party in the USA -the one whose candidates were Henry Wallace and Glen Taylor in 1948. Wallace has since washed his hands of the party and Taylor hurried back to the Democratic fold in 1950. Present candidates are Vincent Hallinan and Mrs. Charlotta Bass. Hallinan gets out of federal prison this week where he has been serving a sentence for contempt of court while acting as attorney for Harry Bridges. Those who follow Pravda's party line in the U.S. will know whom to vote for this fall.

## TINY ACORNS, MIGHTY OAKS



# **Radio Celebrates 30th Anniversary**

#### By CYNTHIA LOWRY

NEW YORK (AP)-Thirty years ago, on the stroke of 5 p.m. on Aug. 28, owners of 1922's crystal radio sets tuned their cat whiskers on an historic program.

At that moment a man whose name is recorded today simply as "H. Blackwell" began a 10-minute broadcast over station WEAF in New York.

**Armed Forces** 

**Freshman Glee** 

Willamette University will be

featured on a world wide broad-

cast Sept. 18, when a portion of

the annual Freshman Glee is air-

ed over the Armed Forces radio

The news was made known this

week by Captain George Grow,

project officer for the program,

when he announced the transcrip-

tion of Glee is being sent this

week to the 60 Armed Forces ra-

The recording was made by Sa-

lem radio station KOCO, which

broadcasts Glee in its entirety

each year. KOCO is a contribut-

ing station to the weekly program

The program is heard in Eu-

rope, the South Pacific, Hawaii

and countries where the AFRS is

operate. Featured on the radio

show are happenings from cities

and towns throughout the nation,

sent to the service by a local ra-

Preparations and plans for the

annual Viola sale will be made by

the Military Order of the Purple

Heart and Auxiliary at their meet-

ing Thursday at 7:30 p.m. at the

The annual sale is sponsored by

home of Mrs. George Quesseth.

**To Plan Viola Sale** 

dio stations overseas.

'Way Back Home."

dio station.

program, "Way Back Home."

**Radio to Air** 

It was the first commercially

sponsored broadcast in history, according to trade archives, the egg from which has come an advertising device which last year brought \$500 million to radio networks and stations.

Radio's first sponsor was the Queensboro Corporation, which was then busy developing a 400acre section of Queens County it had named Jackson Heights. It paid WEAF (now WNBC) the sum of \$100 in exchange for permission to extoll the joys of living in

garden apartments. Scotsman Risked Cash The gentleman who first de-

ci-ted to risk cold cash in the fledgling medium was a Scotsman, Edward A. MacDougall, president of Queensboro who died a few years ago. Robert R. Lassiter, vice president of the corporation, says Mc-Dougall experimented because "a

few poeple had sets but everyone was talking about it." "Our sales manager was the fel-

low who did the talking," he said. 'The station sent a representative over and together they worked out a script. Not Many Results

"We picked a time when housewives would be listening. And, I'm sorry to say, we didn't get an s aful lot of direct results from sponsoring the talks, although we continued them for two or three Purple Heart Order weeks. I suppose it generally helped build up interest in the development."

Unfortunately for radio's historians, the manuscript of that first commercial has been lost. But the daily log of the broad-Viol-IN. While, surprisingly, the cast's engineer, one R. S. Fenibass Viols - those big soothing more, remains in radio's archives. "bull fiddles" - come out as It notes simply and quite without

the organization each August to raise funds for welfare, rehabili-"5-5:30 p.m.-Queensboro Cor-

tation, hospital and service work among veterans.



The Safety Valve

Marion Martin seems to need a little enlightening herself. Although I will agree with her and Mr. Dorman, we badly need something to correct the very poor standard of driving that we see on the streets of our own Salem. In fact, they are as a whole the poorest lot of drivers I have ever seen i my life. Even the Arabs in Arabia after ten months from date of first seeing a car had our Salemites skinned off the map.

To the Editor:

What does Marion Martin think our teen-agers are supposed to do for their transportation to their work, sports and recreation. Fathers going to lodge. Mothers s nearl

at any traffic light in our own Salem.

What we need is more teenagers and get rid of the deadwood drivers. We are in an age of horse power machines, not onehorsepower carriages and three cars to the change of lights.

If Salem wishes to get rid of the hot rods on the streets and highways that can be done too and all over the state likewise, through your state legislature. Do not issue licenses to them, thereby helping your city and

state police. Bi E. Logan 3440 Hollywood Ave.

**BULL FIDDLE** 

beguiling fiddle - is spelled Viol-ON-cellos. First in "lin", a sense of history: the others "lon". A curious an- "5-5:30 p.m.-Q omaly, for which the reason poration, our first customer."

Perhaps Mr. Gordin (sorry lest he confuse the learning of Bee prodigies.

seems obscure.

that should be Gordon-don, not din) might look to his spelling, some of these wizardy Spelling

#### **Still No Treaty for Austria**

There is no reason why the treaty ending the war with Austria could not be signed and the country freed from foreign occupation. No reason in reason, we should say. The only reason the signing isn't done is Russia's obduracy. The terms have been pretty well agreed on; but the USSR balks on signing. Finally the Western allies submitted a short form of agreement to end the war with Austria, now seven years over

Frank Costello is wielding a mop and a broom cleaning out his own cell in a New York jail. Except for a short term on a minor charge many years ago this tophand hoodlum and racketeer has escaped the penalties of the law while he amassed a fortune and dictated political appointments. Even so, his conviction is for contempt of the Senate and not for the major offenses he has committed through the years as lord of the underworld.

Oregon papers have taken note of the action of Mayor Bowron of Los Angeles in appointing a board to settle on the correct pronunciation of the city's name. The Albany Democrat-Herald sagely observes that most any pronunciation would be better than reciting its original name: "El Pueblo de Nuestra Senora la Reina de Los Angeles de Porciuncula." One thing certain, whatever the board decides the name still will be pronounced Los Angeles.

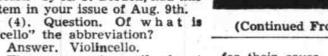
so Willie walks or gets a car. It's a long walk to the coast too. I would much rather see a fast driving alert teen-ager on the streets, than one of your slow tortoise driver who cause many accidents but who was never in one in his or her life. You can see this at any intersection or

.omes

Dad has the car at work all day.

That interesting and instructive Statesman feature "Look and Learn" by A. C. Gordon, had this item in your issue of Aug. 9th. (4). Question. Of what is "cello" the abbreviation?

The response is-well, almost right-'cept for the spelling. Somehow the treble Viol - the



sues are not involved then voter decisions will be based on reasons other than religious.

> What folk need to realize is that God gives no copyright or patent to any particular political party. One may believe with sincerity that the candidate or party he supports is entitled to support on moral or religious grounds: but another with equal sincerity may come to a different conclusion. Even when persons are agreed on principles and objectives it remains true, as Dr. Reinhold Niebuhr says in a recent article: "Various strategic devices will be advanced as the best ways of fulfilling our responsibilities." And again: "Yet the further one moves from a principle . . . to detailed appli-

on the application of God's will among men.



State and Liberty

Salem, Oregon

## How to Make Use of Television Presents **Problem to Democrat, GOP Campaigners**

#### By JOSEPH AND STESWART ALSOP

WASHINGTON - Everybody says knowingly, nowadays, that "this is going to be the first television election," but nobody seems to have thought out the implications of this alarming statement. What can happen is suggested by recent news from the headquarters of Gen. Dwight D. Eisenhower and Gov. Adlai E. Stevenson.

In the Eisenhower headquarters, on the one hand, the New York gubernatorial election of 1950 is being studied with anxious. Rtention. Gen. Eisenhower's exceedingly able press

secretary, Joseph Alsop James Hagerty, is borrowed from the staff of Gov. Thomas E. Dewey. Hagerty saw Gov. Dewey transform the New York contest by the first truly inventive use

of television at-

empted by any

al politicos. What Dewey

did in his 1950

elecasts was, in

effect, to ask

New York vot-

ers into his liv-

ing room for a



nice, brisk chat about politics. The show was Stewart Hoop informal a n d varied. Sometimes Dewey answered questions. Sometimes he gave short talks on selected topics. Sometimes members of his staff were present, and sometimes Mrs. Dewey took part. By common consent, these Dewey telecasts were one of the biggest factors in Dewey's comfortable majority when the votes were counted.

The Eisenhower strategists are fairs which he made each month asking themselves, therefore, whether the general can do the same stunt that Dewey did, with the same success. They have one great problem they long to solve. Thus far, the magic that was expected of Gen. Eisenhower before he doffed his uniform has been notably absent from all his formal, set speeches. But the magic has come through very nicely in most of his press conferences, in his pre-convention get-togethers with Republican delegates, and

in all other spontaneous, faceto-face meetings. The advocates of an Eisenhower television show on the Dewey model argue that this is just the way to "bring the real Eisenhower" into the houses of the voters. The more conventional political planners around the general reply that such a show could not be really spontaneous; that the magic might not work after all; and

that the danger of bad fluffs would be very great. So far as is known, the point has not been decided. Meanwhile, at the strategy meeting to plan Gov. Stevenson's campaign in Springfield this

week end, a similar debate is in progress. At least one of the seven members of Stevenson's top campaign staff, Sen. Mike Monroney, Okla., head of the Demoeratic Speakers' Bureau, went out to Springfield with a plan already roughed out. Monroney's plan called for a weekly Stevenson telecast-perhaps a fifteenminute show every Monday evening-combining a short talk with answers to questions that voters send in. The idea, as in the Dewey show of 1950, is to let the individual voter sit down, so to speak, with Adlai Stevenson, to meet him face to face, and hear him talk, informally and man to man.

In point of fact, Stevenson has already proven his remarkable in a televised report on state afeffectiveness on this sort of show

to the people of Illinois. The Stevenson television personality is considered one of the great Democratic assets, and not unreasonably, since he was even able to make such topics as safe driving both vivid and lively in his Illinois reports. A show which would cover the great national issues in the same manner and would be put on at an easy listening time each week until the election, certainly seems to pro-

mise dividends for Stevenson. Again, however, there are difficult questions still to be answered. The Democrats, for one thing, are much more short of cash than the Republicans. Even although the television time could be preempted from the networks, the networks will still have to be paid. Such a show as Sen. Monroney has in mind would need to be national in scope; and this one item in the Democratic budget might therefore run as high as \$500,000 to \$700,000. Again, so far as is known, the Stevenson strategists have not yet made up their minds

what to do. Nonetheless, the central fact remains. Technology has already drastically altered the relationship between politician and voter, and television is sure to change that relationship still more drastically.

The old-time rabble-rousers, like Bryan, could drug their audience with eloquence precisely because there was no amplifying equipment. The listeners had to listen if they wanted to hear it all. By being forced to pay attention, the listeners lost themselves, and yielded their power of judgment, Radio, which brought in amplifiers, killed the old style rabble-rousers and gave Franklin Roosevelt his tremen-dous opportunity. Now television again offers, to the first politician who uses it wisely, a national opportunity on a Rooseveltian scale.

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ciation. Follow the directions carefully and at the end of the day you will be as exhausted, frantic, nervous and infirm as if you and your family had spent the day on a picnic at, say, the mountains or the beach. First there is the food. For true picnic-style servings we suggest an outdoor menu of Sandy Potato Salad, Charred Weiners, Baked Beans with Wood Chips, Warm Lemonade, Dill Pickles with Ants (can substitute other small insects, like gnats, for ants), Stepped-On Cake with

the Dawn

Many families travel miles to have a Sunday picnic. But

tal, gastronomical and disasterous, right in

your own back yard. We herewith submit a

trusty home picnic plan, approved by the Un-

dertakers and Pallbearers Underwriters Asso-

they really don't have to. With a little careful planning and pre-

paration you can have all the effects of a picnic, physical, men-

Mashed Frosting and Gritty Sandwiches. Top this off with Warm, Broken Watermelon or Melted Ice Cream. The children's sandwiches may be prepared beforehand by dropping them lightly in a mixture of two parts sand and one part dirt. If any of the sand-dirt blend is left over it may be sprinkled on the weiner buns. Guests will be sure to rave about this combination for weeks-it will take them that long to get the sand out from under their upper plates.

Next invite several hundred people over to your picnic. If you have an average-sized yard it will be sufficently jammed for everyone to stumble over everyone else with little effort. If you don't have a swimming pool you can turn on the lawn sprinkler-this can be particularly amusing if done while the guests are sprawled around eating. Of course the kids can't scare the daylights out of their parents by almost drowning in sprinkler-but there are other compensations to be discussed later. As you open the canned beans casually toss the empty cans about the yard-some lucky guest is bound to step on one. Some guests might playfully balk at the Sandy Potato Salad. When this happens keep up the humorous by-play by slyly dropping their watermelon slices as you hand them out.

Now comes fun with the kiddies. Secretly allow several of the smallest to climb the garage roof and emerge suddenly on the very top. This will throw their mothers into fainting hysterics, just like when youngsters scale a tall cliff on a real pichic. Next urge several of the middle-sized boys into a game of tag. See that they romp among the adults stretched out on the ground trying to catnap after the heavy meal. If this works out correctly both adults and boys will end up with several dandy bruises apiece. If some of the guests had the foresight to bring along their dogs the fun is even more violent.

In lieu of actually tumbling off boulders or catching poison oak the kids can get themselves stung in your flower bed, skin themselves on the driveway and lose sweaters and socks in your basement. If you have tried hard to be a good picnic host your guests should be ready to escape about the time the women have completed the all-day task of cleaning up the luncheon dregs. As the haggard, fagged parents troop out your gate dragging their bruised, nagging offspring with them you can personally slap each one on his or her sunburnt, aching back. Better still-just hide in the attic until they have all gone.

cation in particular situations the more hazardous the decision becomes, and the more impossible it is to compel others to a similar conviction by appeal to a common faith." Citizens should carry into their political activity such convictions as they have, but they cannot safely proclaim exclusive rights

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