

EXTRA GOOD NEWS! EXTRA

PAY LESS DRUG STORE SLASHES PRICES IN HUGE SALE!!!

FOR MONTHS PAY LESS HAS BEEN COLLECTING NATIONALLY KNOWN ELECTRICALS AND OTHER ITEMS FOR THIS SALE!

SALEMITES CAN NOW BUY FAMOUS G-E STEAM IRON AT NEW LOW PRICE

World's Most Popular Steam Iron Has Been On "Hard to Get" List. Many Felt They Couldn't Afford \$18⁹⁵



SO
Pay Less Buyers Went to Work to Save You Money
Use as a steam or regular dry iron. You don't need to sprinkle clothes. Does a professional job at home.

GENERAL ELECTRIC
\$18⁹⁵ IRON STEAM **\$14⁸⁸**

Local Store Helps Reduce Cost of Living

Policy of Pay Less Company is to buy direct from the manufacturer at lowest possible prices and take only a reasonable mark-up.

Self Service Policy Holds Cost of Doing Business Down; Savings Passed to Customer
The Pay Less Drug Store in Salem is located at 484 State street. This is the largest drug store in the state. It is associated with 10 other big volume stores, all buying and working together on a policy to buy and sell merchandise at the lowest possible prices.

Buying Direct from Manufacturer Helps
Pay Less finds it can effect big savings by buying direct from the manufacturer. Such shipments are sent direct to the store to eliminate handling and freight charges. This group of stores does not have a warehouse for this very reason — all costs must be kept down in order to sell at Pay Less Prices.

All Types of Items Carried
Pay Less carries over 30,000 items in stock. Everything from prescriptions to pie plates and babies' diapers. Of course the prescription and Drug Departments are the most important departments in the store. And right along with these comes the cosmetic department.

New Pay Less Store Opens
The newest store in this group opened recently in The Dalles. If you pass through that thriving city soon don't fail to stop and see this beautiful store. All of the latest features in modern drug merchandising are incorporated in this operation.

Quality Just as Important with Pay Less as Prices
Pay Less features nationally advertised merchandise because, as a rule, the quality of these items is superior. If some one of these items might not fit everybody's pocketbook, then Pay Less buyers step out and locate a good quality item which can be sold at a lower price. In this way Pay Less has merchandise and prices for everybody.

RECORD BREAKING LOW PRICES OFFERED BY PAY LESS ON THIS SALE!

Pay Less Buyers Have Been Picking Up This Merchandise for Months. By Placing Huge Orders Low Costs Were Obtained so Salem People Will Benefit.

PAY LESS CUTS PRICES ON DRUGS & TOILETRIES

Here Are a Few Examples:

- 19c SACCHARIN 1000 1/4 Grain 48c
- 98c CAROID & BILE SALTS 100 Tabs 69c
- 25c EPSOM SALTS 1-lb. U.S.P. 8c
- 25c SQUIBB ANTISEPTIC SOLUTION 9c
- \$2³⁹ YEAST TABLETS Bottle 500 \$1.29
- \$1⁰⁰ SIMILAC (Limit 1) 79c
- 25c TUMS (pkg. of 3 10c sizes) 19c
- 29c GLYCERINE SUPPOSITORIES Infant or Adult 17c
- 40c NOXZEMA SKIN CREAM 29c
- \$1²⁵ LILT REFILLS 89c
- 49c ASPIRIN TABLETS Bottle 200 23c
- 75c ODORONO CREAM DEODORANT 49c
- 98c ETIQUET DEODORANT CREAM 49c
- \$2²⁵ KONSYL \$1.49
- \$2²⁵ L. A. FORMULA \$1.49
- \$2⁸⁸ METAMUCIL \$1.99
- 98c CHLOROPHYL TABLETS 50's, 100 mgm. 77c
- 69c PARADICHLORICIDE Moth Crystals 49c
- \$1³⁵ EMPIRIN COMPOUND, 100's 98c

In January of this year the managers of this group of stores outlined to their buyers plans for this very sale. They even named the date of the sale.

All Items Are New First Quality. Pay Less Has No Seconds or Damaged Items In This Sale

It was rumored that some of the distributors would be loaded with these items and would want to convert their inventories into cash. This proved to be true. Pay Less buyers have located some real values. Besides those which are listed on this page, many others will be found on sale in this store.

All Items Are of Factory First Quality

Just because the prices are low, don't ever let anyone tell you that there is anything wrong with this merchandise. Every item is of First Quality — and factory guaranteed. All are in original factory boxes.

Items Cannot Be Replaced Immediately

Since some of the items have been in short supply and also since the steel strike is not going to help the supply situation, Pay Less does not plan to immediately replace many of these items. Therefore, those who will need any of these things for gifts in the reasonably near future should anticipate while the savings are in effect. Too, while the sale runs for three days it will be best to get in early as everything will be sold subject to stock on hand. Pay Less reserves the right to limit quantities and will not sell to dealers. All sales are for cash because Pay Less has learned that the lowest prices cannot be offered when credit is extended.

ELECTRIC RAZOR PRICES CUT BY PAY LESS!

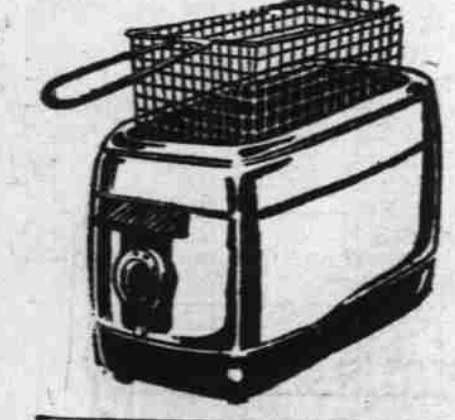


THE NEW SCHICK "20" Electric Shaver
New shape, new balanced beauty, real rotary motor, with smart new caddy case.
\$25⁵⁰ VALUE FOR \$18⁹⁹

REMINGTON "60" NEW 60-SECOND ELECTRIC RAZOR
REGULAR \$27.50
Now with your old shaver for only —
\$19⁸⁸



HAVE FUN! EVERYBODY GETS A THRILL WITH ONE OF THE NEW DEEP FAT FRYERS! IT'S SO EASY TO MAKE TOASTY HOT



Fried Chicken Doughnuts Fish & Chips French Fried Potatoes
Reg. Price \$29.95
Pay Less Sale Price **21⁸⁸**

Payless has all of the new Dietary REDUCING AIDS

These Products Are Becoming More Popular Daily
All Items on Sale Are New and Guaranteed
PAY LESS AT PAY LESS

GENERAL ELECTRIC SELF STARTING ALARM CLOCK AT REDUCED PRICE!

Low Price Made Possible by Special Purchase
Has Luminous Dial
Reg. Price \$4.95
Pay Less Sale Price Only . . . **3⁴⁴**



SINGLE BURNER ELECTRIC HOT PLATE

Complete With Cord
Reg. \$4.25 **\$3¹⁹**



LOOZ

The new dietary reducing aid which is being widely advertised over the radio.
Pay Less offers a three weeks' supply plus a 10-day bonus supply. 186 tablets all for **2.98**

AYDS

The reducing plan as advertised in Life . . . Vitamin and Mineral Candy used for reducing the appetite and also supplying essential vitamins and minerals to supplement reducing diets. Month's supply. **2.98**

PROTAM

The Protein Dietary Supplement . . . also advertised on the radio. This is a nutritional supplement for a low calorie reducing diet, at Pay Less it is **2.49**

FASTABS

A dietary supplement for reducing as advertised on the radio. This is a vitamin, mineral, protein supplement including Vitamin B. 126 tabs. **2.98**

PAYLESS BRINGS YOU MORE SAVINGS ON THESE NECESSARY ELECTRICAL ITEMS.

\$4.00 HANDY BEDROOM FAN

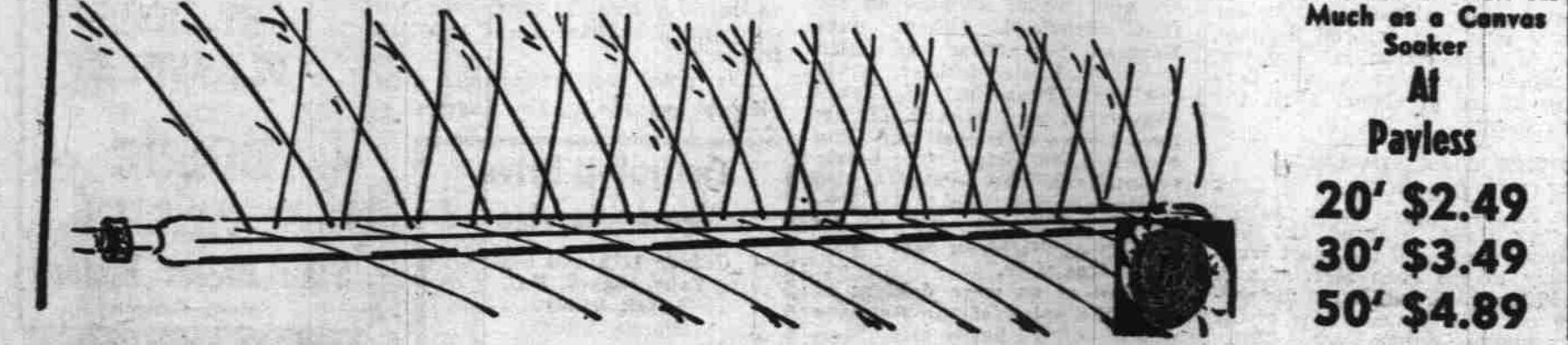
Small motor, chrome wire frame, hangs or stands. Lots of hot weather ahead. **\$2⁶⁹**

10.95 Automatic Deluxe TRAVEL IRON **6⁸⁸**

12.95 G.E. Automatic LIGHTWEIGHT IRON **\$7⁸⁸**

ONE OF TODAY'S GREAT DISCOVERIES! THE ANDREWS PLASTIC LAWN-GARDEN SPRINKLER-SOAKER PAY LESS HAS IT!

Will make a fine spray 3 ft. wide or 12 ft. wide—or turned over it will act as a soaker. Changes watering from a drudgery to a pleasure.



Costs About Half As Much as a Canvas Soaker At Payless
20' \$2.49
30' \$3.49
50' \$4.89

HALF PRICE SPECIAL

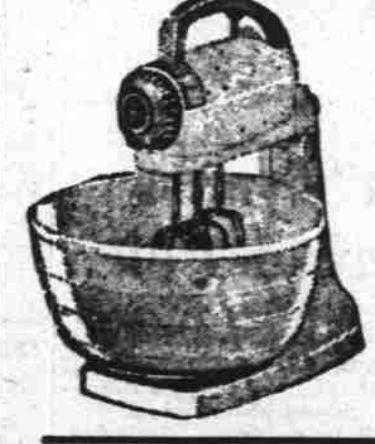
Colonial Dames

HORMONE CREAM
FULL SIZE \$2.00 JAR \$1⁰⁰



Imagine! This 2 1/8-ounce jar of rich cream contains 21,250 I.U. whole natural hormones! Helps dry, "over-30" skins look fresher, younger. Save, at this special price.

SAVE MONEY at PAY LESS ON THESE APPLIANCES



39.00 General Electric Triple Whip MIXER WITH JUICER **23⁸⁸** WHILE THEY LAST



5.95 SANDWICH TOASTER **3⁸⁸**
Full Chrome Plate without Cord. Underwriters Approved. Now Only

Pay Less brings its customers the fabulous New Chlorophyll Toothpaste at generous Savings!

- ALL GIANT SIZES
- 63c Chlorodont 54c
 - 69c Colgate 56c
 - 59c Ipana 47c
 - 69c Chloresium 56c
 - 69c Ammident 56c

PAY LESS CUSTOMERS PURCHASE VITAMINS AT BIG SAVINGS

- All Vitamins Are Guaranteed Full Potency
- 3.69 Bottle of 100—50,000 Units VITAMIN A 1.99
 - 8.49 Bottle of 100—100 mgm VITAMIN B 1 4.88
 - 1.89 Bottle of 100—100 mgm VITAMIN C 1.09
 - 9.45 THERAPEUTIC Formula, 100's 5.47
 - 1.25 DICALCIUM PHOSPHATE, 100's 79c