

Roberts Bros.
COLUMBIA ST. STORE

(Formerly Elfstrom's)

**ROBERTS BROS. OPEN FRIDAY
NIGHT 'TIL 9**

August HOME FURNISHINGS Sale

SAVE 30% to 60% on wanted items for your home. Roberts First August Furnishings Sale in Salem! Tremendous Values! Huge New Purchases! SAVE!

*Fair trade and contract lines excepted.



Reg. \$49.50

38⁸⁸

No down payment. As little as \$5 a month on our approved credit.

A STAR SPANGLED VALUE

SAVE \$10.62

Famous SERTA Innerspring ALL-STAR MATTRESS

Choose Serta. One of America's greatest mattress makers brings you one of America's biggest bedding values. Check these features. Be convinced. Gorgeous star-studded heavy-weight rayon Damask coverings. Thick many-layer cotton felt upholstery. Fully insulated for long life. Hundreds of resilient steel coils to cushion your body. Air vents for circulation. Handles for turning. Choice of full or twin size and/or matching box springs.

MATTRESSES, SECOND FLOOR



CONTOUR CHAIRS

\$16⁹⁸

Reg. \$29.95

Modern style occasional chair. Comfortable, sturdily constructed with hard-wood frame. Choice of tap-estry covers of red, green, gray, or brown.

CHAIRS, SECOND FLOOR

We Give and Redeem S&H Green Stamps

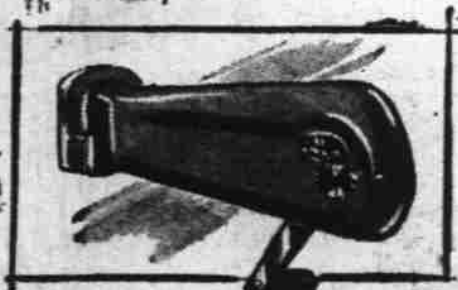


Save 2.60 a pair Nylon Priscillas

\$4⁸⁹ Reg. \$7.49 a pair, these fine first quality curtains. Go-with-everything eggshell color. Full ruffles, tie backs and back hems. A generous 45x81.

Sheer Celanese NINON Panels \$1⁶⁹ Reg. \$2.50 a panel. Size 42x81 in neutral egg-shell color.

DRAPERIES, THIRD FLOOR



Save 30%—Famous Can-O-Mat

\$3⁴⁹

Reg. \$4.98. The safe way to open cans. No levers and no oiling. Baked-on enamel. White, red or yellow. Deluxe size reg. \$5.98, now \$4.19.

HOUSEWARES, DOWNSTAIRS

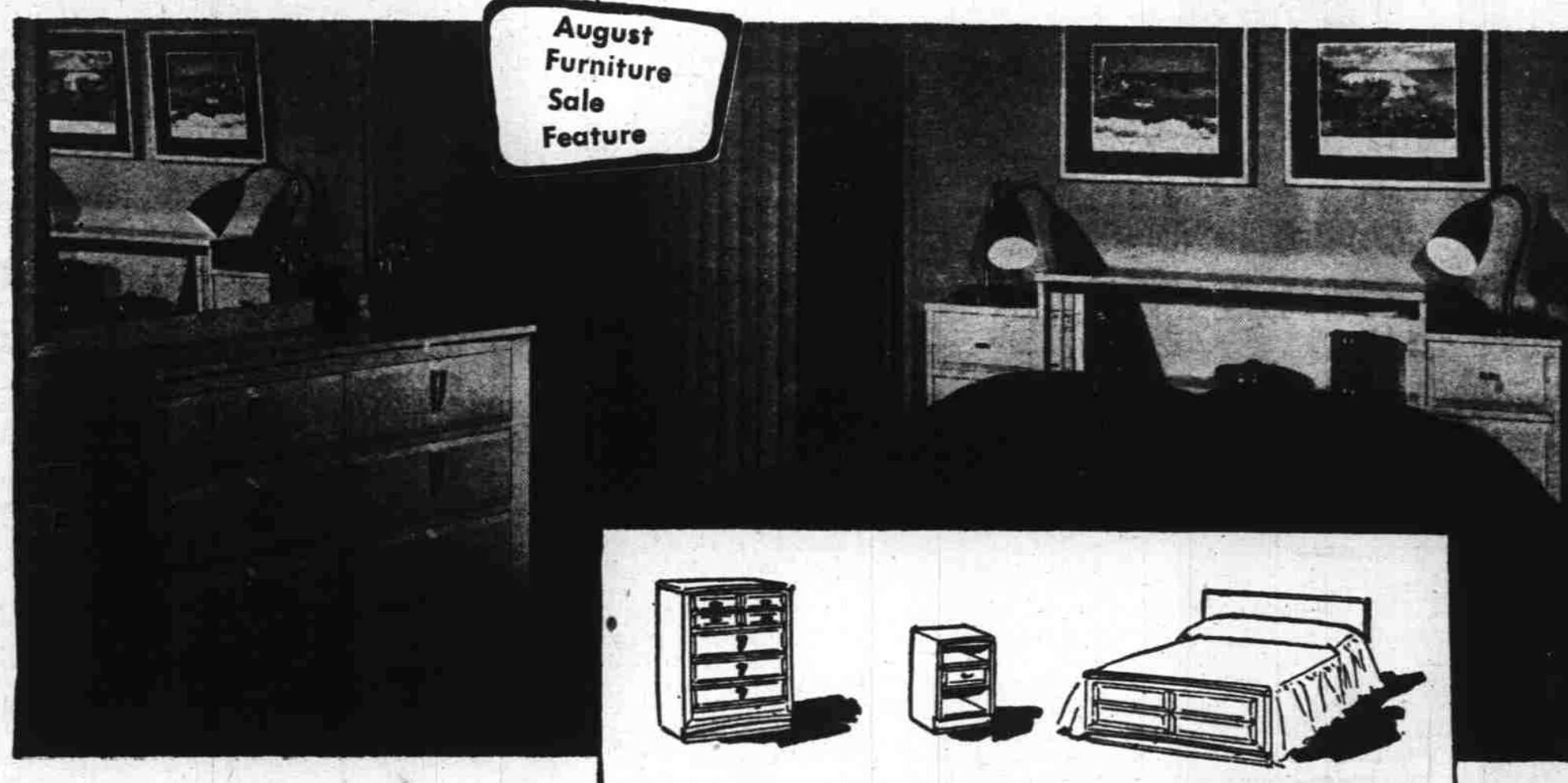


Reg. \$7.50—20-Pc. Dinnerware

\$4⁹⁵

4, 9-inch dinner plates, 4 bread and butter, 4 fruit, 4 cups, 4 saucers. Green or brown border. Semi-porcelain.

WE GIVE AND REDEEM S&H GREEN STAMPS! SAVINGS FOR YOU!



August Furniture Sale Feature

SAVE ON OPEN STOCK MATCHED PIECES

Chest, Reg. \$89.95, Now **\$74⁵⁰**

Night Table, Reg. \$39.95, Now **\$29⁹⁵**

Panel bed full or twin, Reg. \$49.95, Now **\$39⁹⁵**

SAVE \$49! Modern Seafoam Finish MAHOGANY VENEER BEDROOM

Here's true bedroom luxury in this modern blond finish. Set includes bookcase headboard with two built-in night stands. 6-drawer double dresser and beveled mirror. Or if you wish choose from the open stock pieces available. Finest construction dove-tailed drawers, dust-proofed interiors, and top quality finishing throughout. See these pieces today at your favorite Roberts Bros. store.

FURNITURE, SECOND FLOOR

Usually \$209.50
No down payment
As long as 24
months to pay
on our approved
credit

\$159⁹⁵



Reg. \$259.50
NOW **\$199.95**

A Love Seat! A Sectional! A Bed! Mohair Frieze Three pc. Sectional

A carload purchase of these versatile davenos gives you this budget price. Use it as a love seat with two matching chairs. Convert it to an oversized bed by night or as a smartly styled decorator's sectional by day. Ask our salesmen to show you how versatile it is. Sturdy hardwood frames, double spring construction and storage bedding compartment. Choice of Red, Kelly, Grey, Beige, Sage or Rose.

FURNITURE, SECOND FLOOR

Reg. \$259.50
No down payment
As long as 24
months to pay
on our approved
credit

\$199⁹⁵

Values to \$7! 18-inch by 27-inch size Rug Samples \$1

A scatter rug for many places in your home. Axminster and Wilton rug samples. Various patterns and colors.

RUGS, SECOND FLOOR