



**Starts Today!**

# BLANKET SALE

*New Low Prices!*

**\$1** holds your choice until October 1st



Harmony House, 3-lbs. 100%  
**WOOL BLANKETS**

**7<sup>99</sup>**

Reg. 12.95

• Your choice of six luxurious Harmony House colors  
• 72x84 inch size bound in matching 6-inch acetate satin  
Feel their soft, cozy warmth! Admire their rich pastel to deep Harmony House colors! Count the dollars you save! Select several of these 100% wool blankets now during our great Summer Blanket Sale.

72x90 Harmony House, 100% Wool  
**WASHABLE BLANKETS**

**11<sup>88</sup>**

Reg. 12.95

Wash with ease and confidence! Priced for 1.07 savings during Sears great Summer Blanket Sale! Warm, pre-shrunk 100% wool dreams come true in 10 luxurious Harmony House colors. Bound for beauty with 7 full inches of matching acetate satin. Each blanket individually wrapped in reusable plastic storage bag.

**10% Wool Blankets**

Fluffy, warm beauties blended in 60% rayon, 30% cotton and 10% wool pastel to deep Harmony House colors. Luxuriously finished with 5 inches of matching acetate satin binding. 72x84.

**5<sup>44</sup>**  
Reg. 5.95

Jumbo 80x90 Washable  
**Wool Blankets**

The jumbo size is for you who like extra luxurious size! Pre-shrunk 100% wool with 7-inch satin binding. Fully washable in 10 luxurious Harmony House colors!

**13<sup>95</sup>**

**33 1/3% Wool Blankets**

Unequaled at their regular 8.95 price! Now at a once a year special reduction. Wonderful blend of 41 2/3% beautiful rayon, 33 1/3% cozy, warm wool and 25% sturdy cotton. 72x90.

**7<sup>99</sup>**  
Reg. 8.95

**New Nylon Reinforced Blankets**

Luxurious 95% wool reinforced with 5% nylon for extra wear, more warmth! Combined with the washable features above, here's a terrific blanket value in all 5 colors. 72x90.

**15<sup>95</sup>**



**GUARANTEED**  
All Sears 100% wool blankets are guaranteed 5 years against damage by moths.



Harmony House  
**electric blankets**  
Regularly 40.50

**39<sup>88</sup>**

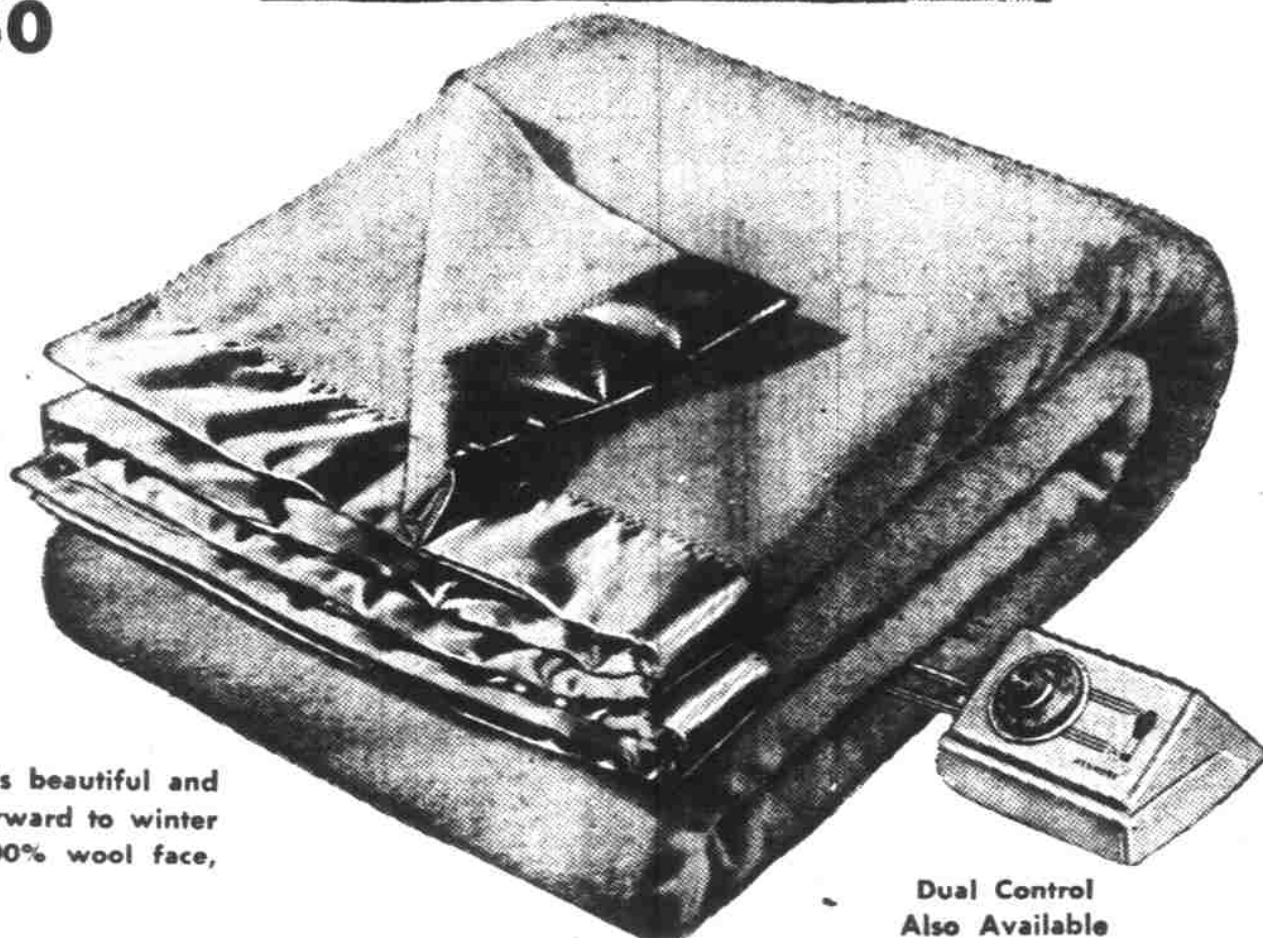
Double bed size

4.00 Down, 5.00 Month on Sears Easy Payment Plan

**BETTER BECAUSE . . .**

- Guaranteed for 5 Years
- Smooth, 100% Wool Face
- Warm, But Does Not Heat-up
- Washable by Hand or Machine
- Sturdy, Handsome Gift Carton
- In 6 Gay Harmony House Colors

Now's your chance to really save on this beautiful and practical 4-Star Feature blanket! Look forward to winter nights of weightless comfort. Finest 100% wool face, with 75% wool - 25% cotton interior.

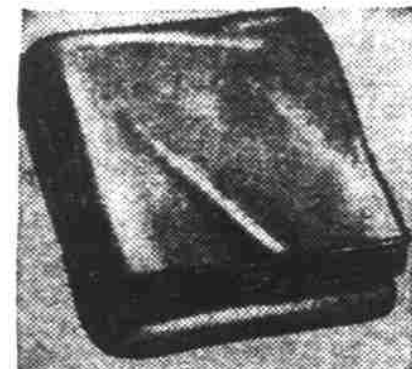


Dual Control Also Available



**USE SEARS CREDIT PURCHASE COUPON BOOKS**

The Easy Way to Buy Low-Priced Items on Credit!



**All Wool Blankets**

Low-Priced, Long Wearing

62x84 inches, only **5.98**



**Handsome Wool Robes**

For Auto . . . Picnics

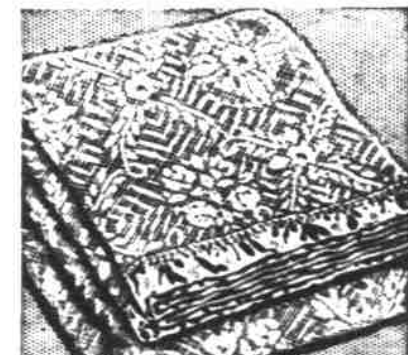
Reg. 9.19  
100% Wool **7.88**  
Rich deep-toned plaids in cozy warm all wool. Wonderful for car and beach. Many other uses. 50x70 inches.



**Sheet Blankets**

Economical! Lightweight! Warm!

70x90-in. **2.19**  
Closely woven, soft new cotton in pretty pastels or bleached white! Sturdy, overlapped stitched ends.



**Floral Blankets**

Ideal Weight for Spring, Fall

72x84-In. **5.50**  
Beautiful coverlet in lovely reversible floral jacquard weave. Light but warm blend of rayon, cotton.



**Part Wool Blankets**

Attractive Reversible Patterns

70x80-in. **4.79**  
Fluffy double-woven blanket in 60% rayon, 30% cotton, 10% wool. Two-tone reversible jacquard border. Buy now!



**Plaid Blankets**

Warm, Soft, Comfy Part-Wool

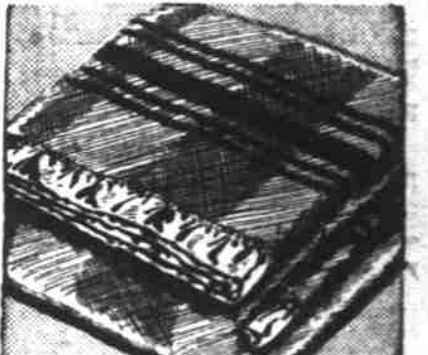
70x80-in. Each **4.98**  
Excellent buys! Pastel plaids. Blends of wool, cotton, rayon or wool and cotton. Pairs, for controlled warmth . . .



**5% Wool Blanket**

Soft combination of 5% wool, 70% rayon, 25% cotton makes this a year-round favorite. Harmony House colors.

70x80-in. Size **4.79**



**All Wool Blankets**

Extra Warm! Extra Long!

Buffalo Plaid **12.95**  
Wonderfully warm and durable blanket in deep colors . . . ideal for children's rooms, camps and cottages. Buy now.

PLENTY FREE PARKING

STORE HOURS:  
Monday and Friday, 12:30 to 9:00 P. M.  
Tuesday, Wednesday, Thursday, Saturday, 10:00 A. M. to 6 P. M.

PAY CHECKS GLADLY CASHED

*"Satisfaction guaranteed or your money back"* **SEARS**

In the Capitol Shopping Center, Ph. 3-9191