

Roberts Bros.

177 north liberty

DOUBLE GREEN STAMPS WEDNESDAY

YES, DOUBLE "S&H" GREEN STAMPS ON ALL CASH PURCHASES, TODAY, JUNE 4th

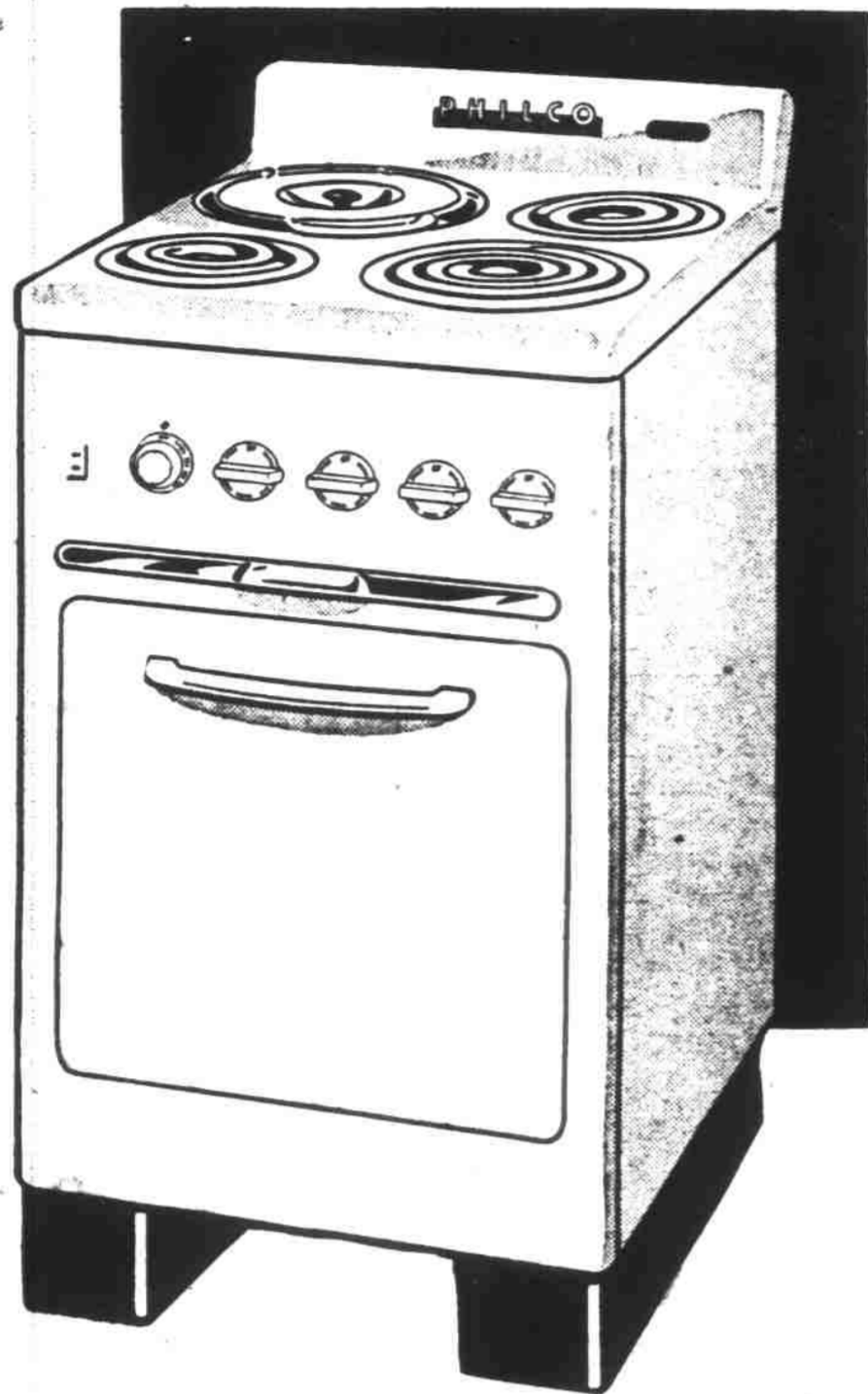


YES, DOUBLE "S&H" GREEN STAMPS ON ALL CASH PURCHASES, TODAY, JUNE 4th

SALEM'S APPLIANCE HEADQUARTERS

Roberts Bros.

177 north Liberty



Philco
Apartment
Range

50⁰⁰

Trade-in Sale

Regular 199.95
Less Trade 50.00

YOU PAY **149⁹⁵**

If your old range is in operating shape, we will allow you \$50.00 on this Philco.

- Deepwell Cooker
- 3 Burners
- Large Oven
- Broil under glass
- 1-year Guarantee
- 5-speed Control

No Down Payment

FAMOUS NAMES — POPULAR PRICES

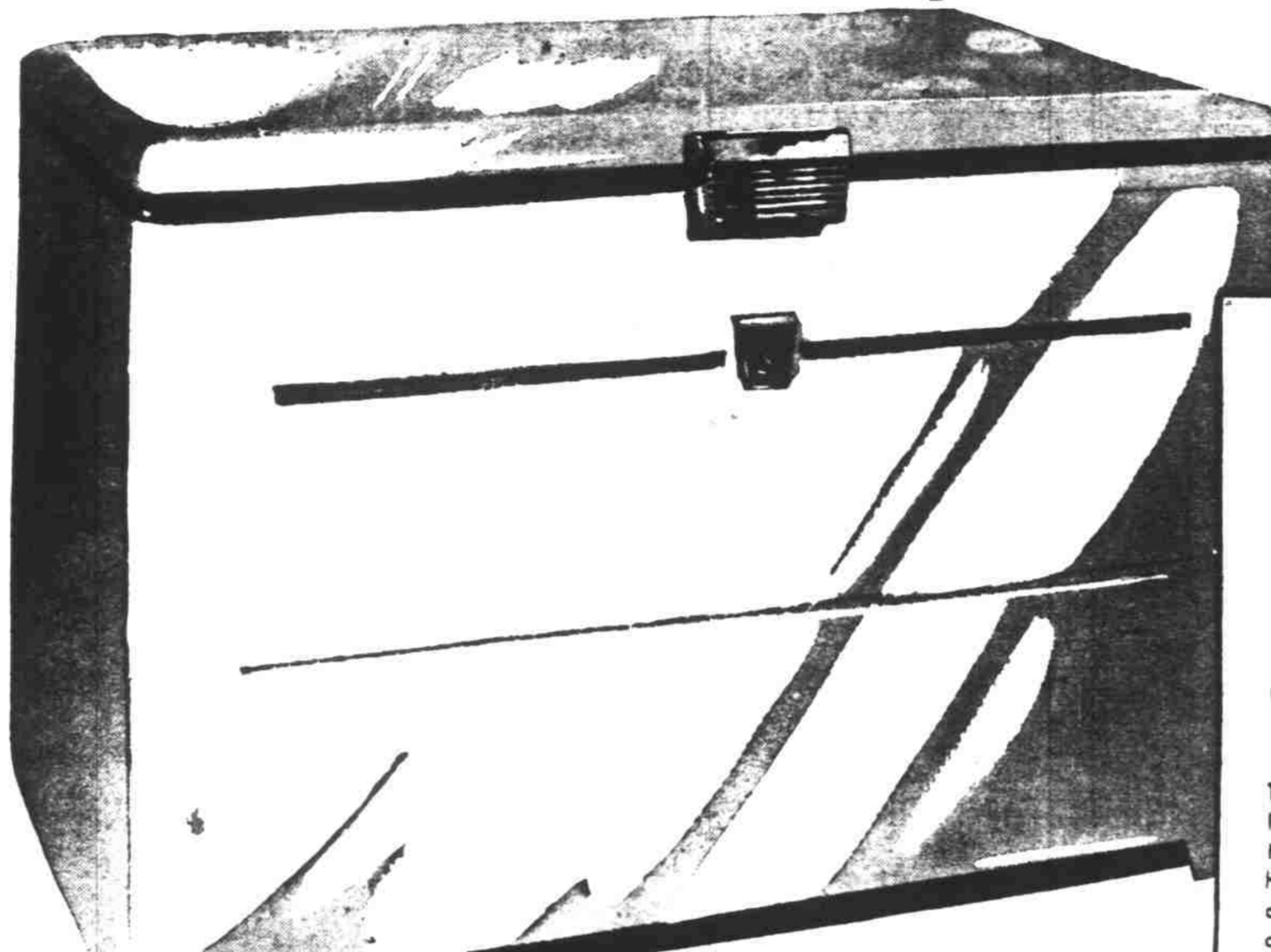
"S&H" GREEN STAMPS

PHILCO
ADMIRAL
BENDIX
SPEED QUEEN

APEX
ABC
NEW HOME
AMANA

QUICK FREEZE
COOLERATOR
HORTON
L & H

100 lbs. Choice U. S. Grade AA Beef... Given With Purchase of any of these Freezers



Pay For These Thrifty "Quick-Freeze" Lockers with the Savings on Your Food Budget!

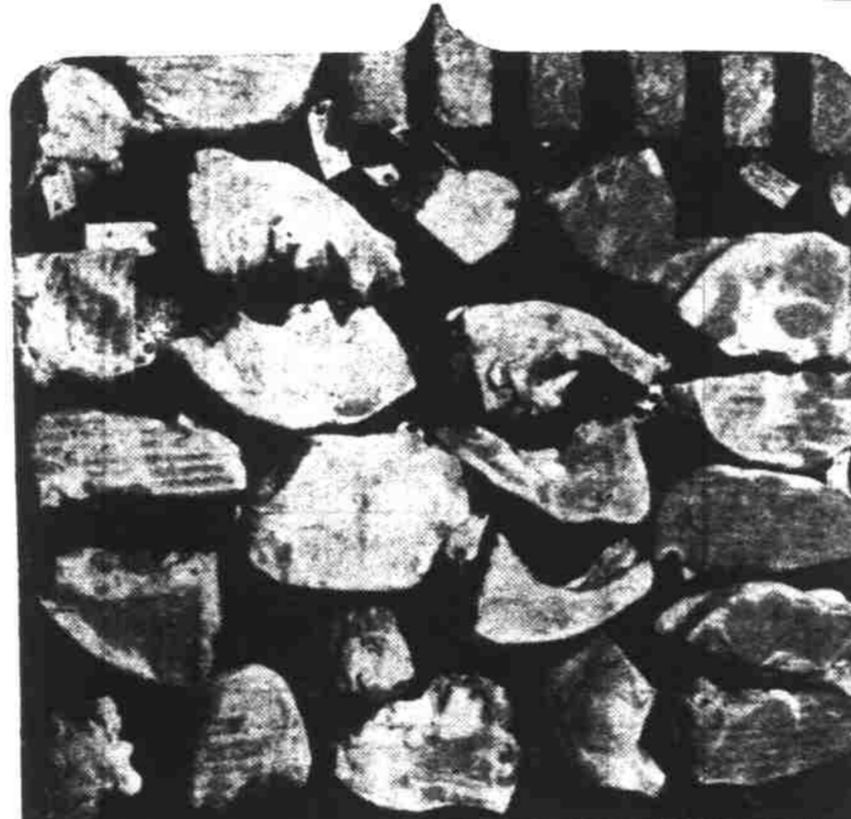
"QUICKFREEZ"—13½ cu. ft.

\$439

Plus 100 Lbs. U. S. Choice Grade AA Beef **AT NO CHARGE**

Think of it . . . you get a big, beautiful freezer packed with 100 lbs. of delicious, tender Grade AA beef! 13½ cu. ft. model holds 470 lbs. of Frozen Food . . . has dividers and basket for easy storing . . . quick-freeze compartment . . . counter-balanced lid that opens with a touch, stays in any desired position.

Typical Quarter of Beef...



APPROXIMATE WEIGHT 100 LBS.

Includes Such Choice Cuts:

- 9 lbs. T-Bone Steaks
- 11 lbs. Sirloin Steaks
- 7 lbs. Rump Roast
- 3 lbs. Kidney and Suet
- 13 lbs. Ground Beef and Stew
- 4 lbs. Heel Roast
- 9 lbs. Rib Roast or Steaks
- 23 lbs. Chuck, Cross Arm or Shoulder Roasts
- 12 lbs. Ribs and Stew • 1-lb. Flank Stew
- 9 lbs. Soup Meats

Other Fine "Quickfreez" Lockers Offered On Roberts' "Freezer-Food-Plan." See Them!

"QUICKFREEZ"—16½ Cu. Ft.

\$489

Plus 100 lbs. Choice U. S. Grade AA Beef

Holds 575 lbs. of food! Easy-to-raise lid . . . plus two dividers, two baskets, two separators! Interior light. Has a beautiful enamel finish that stays bright and sparkling.

"QUICKFREEZ"—20 Cu. Ft.

\$579

Plus 100 lbs. Choice U. S. Grade AA Beef

Super deluxe model, holds 700 lbs. of Frozen Food! Two counterbalanced lids; copper coils on sides and on bottom of fast freezing compartment. Appliances, Downstairs

Appliances, downstairs

Five-Year Warranty on All Freezers

COME IN TODAY! LET US SHOW YOU HOW TO SAVE

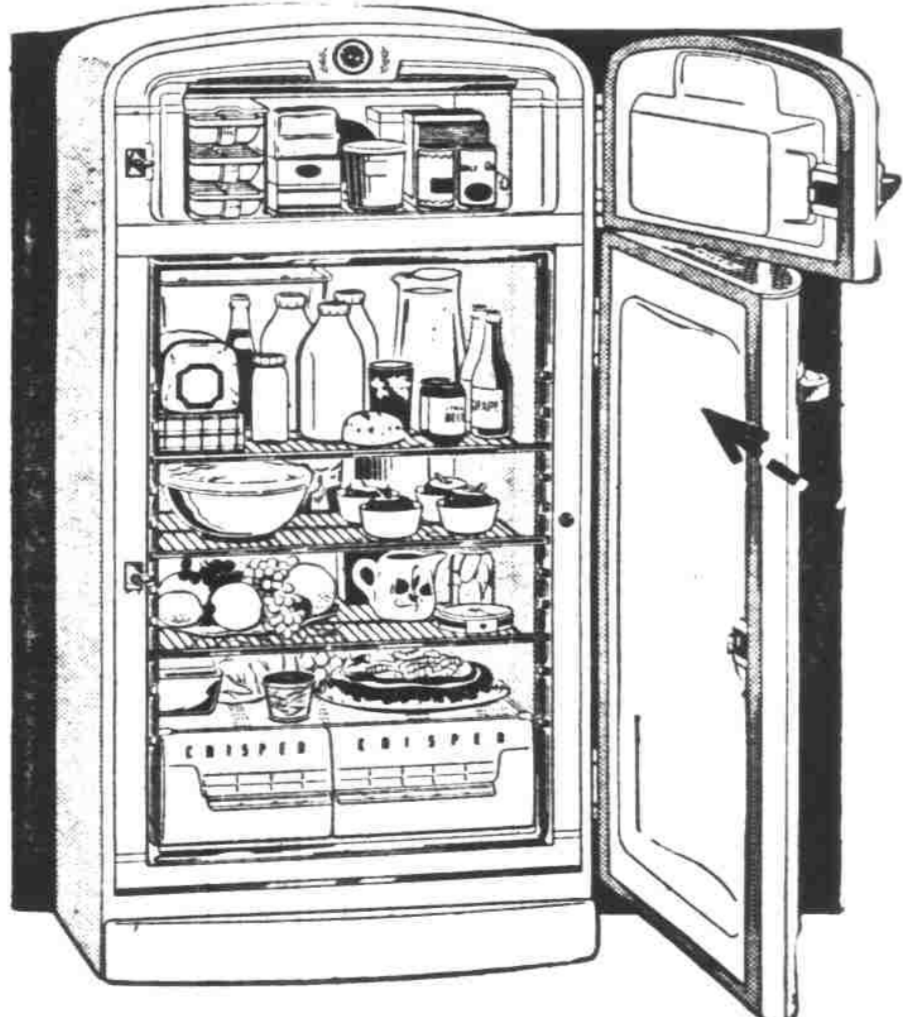
\$100

TRADE-IN ALLOWANCE

ON THIS

PHILCO REFRIGERATOR

DOUBLE DOOR — AUTOMATIC DEFROST



Your Trade-in Is Your Down Payment!

\$389.95

Trade-in

100.00

YOU PAY . . . **\$289⁹⁵**

If you have a refrigerator and it's getting old, now is the time to trade it in on this Double Door Philco! Automatic defrost! If your refrigerator is in operating condition, we will allow you \$100!



We give and redeem S&H Green Stamps