

# Spring Festival

Downtown  
SALEM MERCHANTS  
Association

**FREE BUS RIDES**

To Downtown Salem - Fri. 9:30-11:00 A. M.

**FREE PARKING**

In 5 Downtown Salem Lots

— Free Bus to Town 9:30 - 11:00 A. M. Today

SPRING FESTIVAL BARGAIN!  
**WALL PAPER**

Choose From 50 Patterns

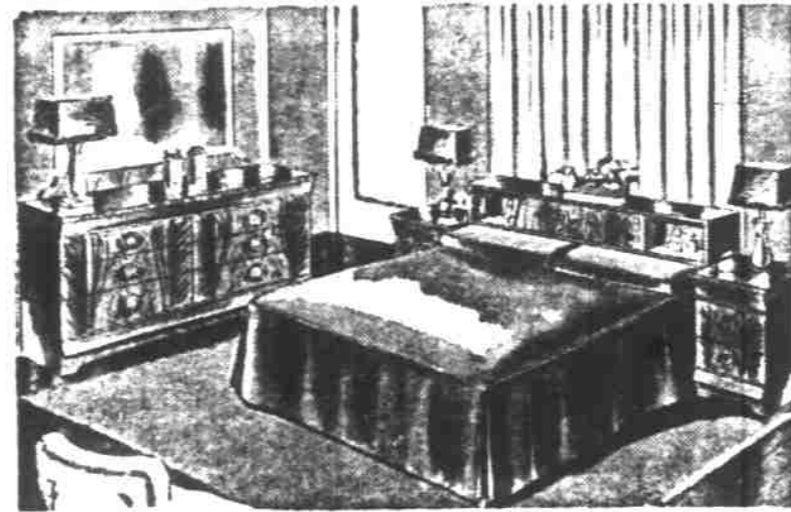
**30<sup>c</sup>** Single Roll

WE GIVE S&H GREEN STAMPS

**HUTCHEON PAINT STORE**

Phone 3-6687 162 North Commercial

"Buy Your Paint at a Paint Store"



Lovely Modern Lined Oak Bedroom Sets specially priced to fit your purse. Reg. \$189.50, now only \$149.50. Open stock available in all pieces. Easy terms! Open Friday Night Till 9

**CAPITAL HARDWARE & FURNITURE CO.**

294 N. COMMERCIAL STREET

**FREE Baby Chix**

15,000 While They Last

1. 10 per family
2. Bring your own container

**MARCH 29, 1952**

Doors Will Open at 10:00 A. M.  
We Will Give Away 15,000 Baby Chix

**ABSOLUTELY FREE**

Two Convenient Locations

**MARION FEED & SEED**

Front and Ferry

**KEIZER FEED & SEED**

4960 N. River Road  
Salem, Oregon

**FESTIVAL SPECIAL**

Satin Covered

**Foam Pillows**

**\$3<sup>99</sup>**

- Beautiful colors
- 9.95, if perfect
- 4 1/2" thick
- Fine satin cover
- 100% latex foam
- Odorless

See Other Roberts Festival Features  
On Page 5

WE GIVE AND REDEEM S&H STAMPS

Refer to Our Other "Festival Features" on Page 5

**Roberts Bros.**

177 North Liberty

**TODAY ONLY!**

GOLDEN METAL PORTRAIT  
PICTURE FRAMES, **79c**  
A 1.98 VALUE

MANY STYLES OF PLASTIC  
PORTRAIT FRAMES, **49c**  
VALUES TO 1.00

— OTHERS AT SPECIAL REDUCTIONS —

**HENRY'S PHOTO SERVICE**

— EVERYTHING PHOTOGRAPHIC —

469 State Street Phone 2-4505

Reg. \$139.95 Wringer

**UNIVERSAL WASHER**

Get clothes really clean. Save dollars on this price **\$109<sup>00</sup>**

FREE CHANCES FOR PRIZES  
BIG TRADE-IN ALLOWANCE

**YEATER APPLIANCE CO.**

OPEN FRIDAYS TIL 9 P. M.

**Seat Cover Specials!**

Lumite Plastic, custom-tailored for every model . . . tops in beauty and quality (Free Installation) **\$49.95 \$42<sup>50</sup>**

Popular Universal Brand, a durable, color-bright, long-wearing seat cover. (Free Installation) **\$29.95 \$24<sup>95</sup>**

Close-out of broken-sizes Cal-Tex Plastic covers . . . a money-saver for you at half price! (Nominal Installation Charge) **\$26.50 \$13<sup>25</sup>**

Get ahead of Spring . . . get your seat covers now. Installations made in 15-minute.

S&H GREEN STAMPS, TOO!

**Master Service Stations**

Center at Commercial—Center at Liberty  
Marion at Liberty—Court at Capitol

**SPRING FESTIVAL VALUES**

**Men's Top-Grade Golf Shoes**  
With Detachable Spikes  
SPECIAL . . . . . **12.95** Pair

WILSON K-28  
**GOLF BALLS, each 95c**

**GOLF BAGS, each 7.95**

With Large Pocket and Ball Pocket

**WICKLUND SPORTING GOODS**

OPEN FRIDAY NIGHTS UNTIL 9 P. M.

372 State Street Phone 3-6042



Adults or Youngsters  
**Learn Accordion**  
At Home  
on  
Salem Music Co.'s new  
**Lesson-Purchase Plan**

Take your lesson at home - any time - night or day - no teacher appointments.

You Get:

120 Bass Accordion of your choice and course of 30 Professional Audio - Visual Lessons.

Play While You Pay Only **\$3.50** Per Week (Covers lessons and payment on instrument)



153 S. High - Phone 2-8708

**DOUBLE S & H**

GREEN TRADING STAMPS

**TODAY**

ON ALL CASH SALES

**CAPITAL DRUG STORE**

405 State St. Corner of Liberty

**MENS OXFORDS**

Crepe Soles for Comfort  
Ideal for Sportswear

Reg. Price **13.95**  
Friday Special **9<sup>75</sup>**

**BISHOP'S**  
DOWNSTAIRS DEPT.

**SPECIAL PURCHASES MEN'S SHIRTS**

While they last **1.67** Sizes 14-17

Made by one of America's leading shirt makers to Ward's exacting standards. Every one is good quality broadcloth. Sanforized. Neat non-wilt collars.

*Montgomery Ward*

155 N. Liberty Phone 3-3191

**GARDEN Wheel Barrow**

- ★ Sturdy Built
- ★ Perfect Balance
- ★ Puncture Proof Tires
- ★ All Metal Frames

15.95 Value

**11<sup>87</sup>**

**GEORGE E. ALLEN HARDWARE**

Come in and receive your **FREE BOOKLET**

24 Fact-Packed Pages! Profusely Illustrated! . . . Helps Everyone Who Uses or Needs a



**HEARING AID**

Superb New **ZENITH** HEARING AIDS only **\$75** each

Act Now! Supply Limited! Colorful, absorbing booklet is of vital importance to every hard-of-hearing person. Helps you save time, trouble and money—even \$100 or more!

**MORRIS OPTICAL CO.**  
444 State - Ph. 3-3528

100% WOOL

**Whipcord Pants**

Forest Green  
15.95 Value

Friday Only

**12<sup>95</sup>**

**BISHOP'S**  
DOWNSTAIRS DEPT.

*Easter*  
**JEWELRY GIFTS**

Featured For Spring Festival Days

**HOLLY SAYS:**

Precious jewelry to shine on Easter Day . . . and always! Whether you choose a dazzling ring, a fine watch, or symbolic religious jewelry, you will find the finest quality here.

**JACKSON JEWELERS**  
225 NORTH LIBERTY STREET