

Spring Festival

FREE BUS RIDES

To Downtown Salem - Fri. 9:30-11:00 A. M.

Downtown
**SALEM MERCHANTS
Association**

FREE PARKING

In 5 Downtown Salem Lots

Free! Free! Hundreds of Prizes! Thousands of Bargains!

SPRING FESTIVAL VALUES
ALL NYLON SLIPS, SPECIAL

2.99

NYLON HOSE

This season's spring shades
Special **1.00**

The Smart Shop

115 NORTH LIBERTY

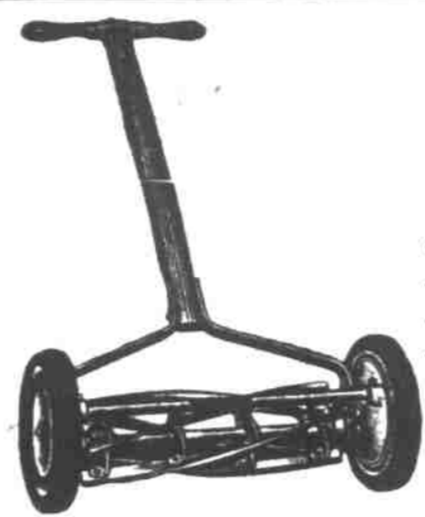


We Give
And
Redeem
Penny Saver
Stamps

1 Book when full worth \$3
in Merchandise of your
choice.

**The Quisenberry
Pharmacies**
that operate as one

THE QUISENBERRY CORNER
COURT & COMMERCIAL Phone 3-9923
MEDICAL CENTER BRANCH
3440 GREAT STREET Phone 2-3127



**BUCKEYE
MOWER**

- ★ Ball Bearing Assembly
- ★ 10" Solid Rubber Tires
- ★ Enclosed Gears
- ★ Maple Handle and Roller

19.95 Value
16⁶⁶

GEORGE E.
ALLEN HARDWARE

236 N. COMMERCIAL ST. • SALEM, OREGON

**SPECIAL
WELCOME**

DOOR MATS

Heavy Rubber ea. **1³⁹**

ASK FOR FREE SPRING FESTIVAL TICKETS

R.L. Elfstrom Co

340 Court

Shop Fridays 'Til 9 P. M.

SPECIAL

Plastic Toilet
Seats—**\$4.49**

"Cameron" Portable Jet-Action
Dishwasher **\$19.95**

No installation needed. Washes dishes for family of four.
Quick. Convenient.



**Judson's
PLUMBING-HEATING**

279 N. COMMERCIAL ST
PHONE 3-4141

Neckties

69^c

2 for **\$1.00**

- * Values to 2.50
- * Nationally Advertised Brands
(Wemby, Van Heusen and Others)

LIMIT 2 TO A
CUSTOMER



SNOWFLAKE
CRACKERS

23c lb. pkg.

MIRACLE WHIP
SALAD DRESSING

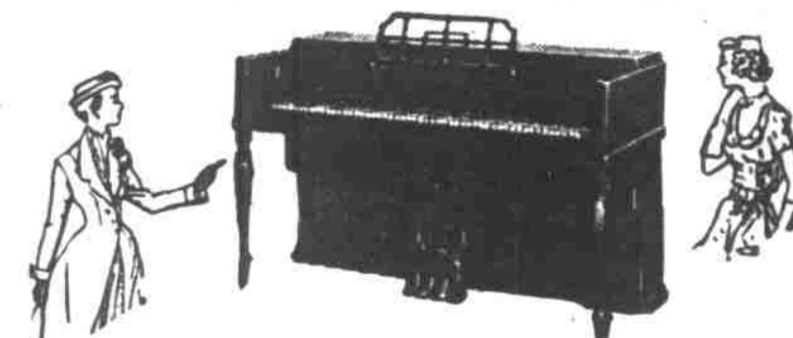
Qt. Jar, **53c**

TICKETS AVAILABLE FOR
DOWNTOWN MERCHANTS PRIZES

SCHREDER'S ★ ★ ★ MARKET

State and Commercial

Fashion-Styled
pianos by... **Musette**



Crystal clear tone, exclusive practiano pedal . . . excellent value.

WILLS MUSIC STORE

432 STATE STREET

Let Us Supply You With Your Musical Needs

SPRING FESTIVAL VALUES

Lunch Kits, Reg. 2.60,
Special **1.65**

Children's Lunch Kits, Reg. 2.30,
Special **1.55**

Hudson 4-Gal. Sprayer, Reg. 11.15,
Special **7.35**

Aluminum Foil, 20" wide, 25-foot long,
Reg. 1.10, Special **70c**

**SALEM HARDWARE
Company**

120 NORTH COMMERCIAL

SPRING FESTIVAL VALUES

Orlon Dresses

* Special for Today and Saturday

\$10⁰⁰

A Group of Lovely Junior Size

Orlon Dresses in Colors, Maize, Blue and Grey

- * Sizes 9 to 15
- * Regular price 14.95

THE FASHIONETTE

429 COURT STREET

SPECIAL,

**METAL
SMOKERS**

Chrome Trim,
Modern Styling
Was 12.50

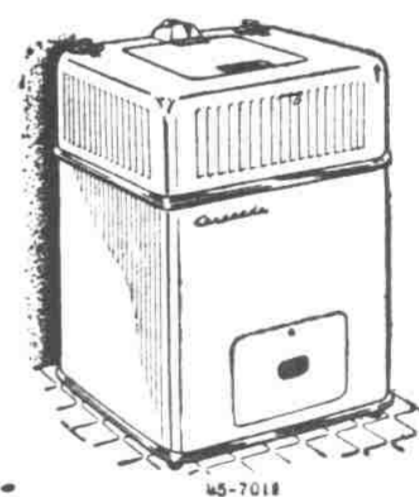
\$5⁹⁵

ASK FOR FREE SPRING FESTIVAL TICKETS

R.L. Elfstrom Co

340 Court

Shop Fridays 'Til 9:00 P. M.



Saves Water, Saves Clothes!

CORONADO

Automatic Washers

Reg. 279.95

YOU SAVE **259⁹⁵**

\$201 Only

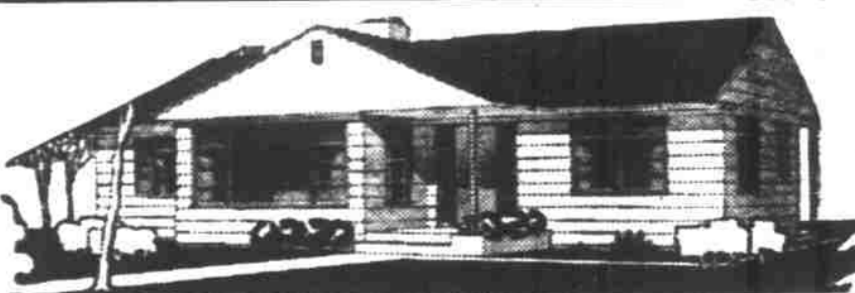
39.00 Down

Exclusive Cleanflex washing
action, 4 thorough rinses,
magic spin damp dry whirl
fluid drive. Year warranty

201 N. Com'l.
Salem

**WESTERN AUTO
SUPPLY CO.**

ALWAYS BETTER BUYS AT



**BARGAINS GALORE
ALL OVER OUR STORE!**
An Invitation Is Extended
To Come in and Visit
"CHARM HOUSE"

"Our Model Home on the Second Floor"

Good Housekeeping, Inc.

Furniture — Appliances
467 Court Street

(Ask for Your Lucky Tickets)

PAINT SALE!

25% off ON PAINT

NASON KOVERITE FLAT WALL PAINT—
9 COLORS

Quarts, Reg. \$1.43, Sale **\$1.07** Gal., Reg. \$4.70, Sale **\$3.52**

NASON KOVERITE GLOSS
OR SEMI-GLOSS—9 COLORS

Qts., Reg. \$1.78, Sale **\$1.33** Gal., Reg. \$6.10, Sale **\$4.57**

GIL WARD 450
Center Street

SPRING FESTIVAL VALUE

One Only, Used Argus
C-3—**\$50.00**

AMATEUR'S SPECIAL

Sale of film and paper developers—3 cans
for less than cost of one.

McEwan's Photo Shop

245 North High

**8½-Cu. Ft. Westinghouse
Refrigerator**

59-lb. full width frozen food storage. 8½ cubic feet of
food keeping convenience! Deep Meat Keeper holds 16
lbs. A truly great buy at this price.

Was \$289.95
Reduced to . . .

239⁹⁵

Free Chances for Prizes!

BIG TRADE-IN ALLOWANCE

YEATER APPLIANCE CO.

OPEN FRIDAYS 'TIL 9 P. M.

375 Chemeketa