

Spring Festival

Downtown
SALEM MERCHANTS
Association

FREE BUS RIDES

To Downtown Salem - Fri. 9:30-11:00 A. M.

FREE PARKING

In 5 Downtown Salem Lots

SPRING FESTIVAL

SPONSORED BY DOWNTOWN

Free! Free! Hundreds of Prizes! Thousands of Bargains!



TWO FREE TRIPS TO HAWAII
via
UNITED AIR LINES
All Expenses Paid!

Your Film Developed **FREE**
When you have your Photo Finishing done at Artz Photography

PRINTS 5¢
Regular or Jumbo Size Your Choice -- Each

ARTZ Photography
325 Court St.



Boys and Girls Easter Hats and Bonnets!

Such a cute, colorful, complete collection, Mother'll surely find the perfect topper for a little miss or mister! Gay Straws and colorful felts (some with matching bags) in every desirable new Spring style. Come choose today!

Free Festival Tickets!

JACK & JILL'S 1.69 to 3.98
Infants' - Children's - Teens'

PRESTIGE APPAREL PHONE 3-7255
357 COURT



SPECIAL SAVE \$15.00
ON BEAUTIFUL 9x12

Wool Faced Rugs
Reg. \$39.50 NOW \$24.50

VALLEY FURNITURE
285 Commercial

24" x 36" Pittsburg Plate Glass
BEVELED VENETIAN MIRRORS
GUARANTEED FIRST QUALITY

Regular \$25.06
Save \$8.36
Special Price . . . **16.70**

Save 1/3 on All Mirrors

Special Prices on Wall Papers

W. P. FULLER CO.
171 South Liberty Phone 4-2207

Special During Spring Festival
On the Purchase Of A New CP Model

Save **\$49.00**

Wedgewood Gas Range 36"
Reg. \$248.50
Now **\$199.50**

COMPLETE WITH
• Griddle • Broiler • Timer
• Electric Clock • Electric Lamp

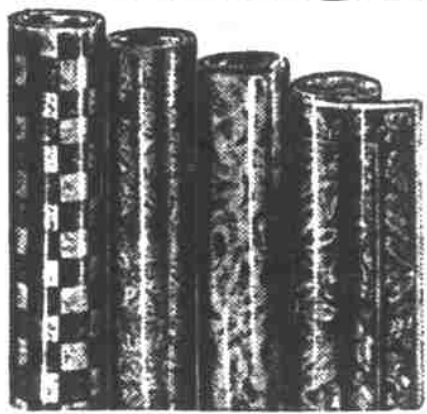
DICK DODD'S GAS HEAT OF SALEM
"PROPANE GAS DOES IT BETTER"
236 N. Commercial Phone 3-3445

Free 10¢ Trial Size Balm Argenta Hand Lotion

In little silver pillows, 5 individual applications.

FRIDAY ONLY
COSMETIC COUNTER

Fred Meyer Drugs
FOR THRIFTY BUYERS
148 N. LIBERTY



Linoleum
By Armstrong Pabco Congoleum-Nairn AND

- ASPHALT TILE
- LINOLEUM TILE
- WALL TILE
- FORMICA

Quality Workmanship In All Installations

CAPITOL FLOOR COVERING
217 S. High Phone 2-5751

SPECIAL ONE LOT ONLY ELASTIC STEP-IN GIRDLES

Reg. \$8.50--Now **\$1.95**

HOWARD'S CORSET SHOP
131 N. High Street

TONIGHT!

Dance to **BRENT DETRICK** And "The 4 Sharps"

MARION LANGE
DANCING!
Orchestra 10 p. m. to 1:30 a. m. No Cover Charge



CHEVRON GAS STATION

SAVE TIME!
Let us service your car while you park and shop in downtown Salem!

CAR PARK SERVICE
Commercial and Ferry High and Ferry

7.95 VALUE

Ironing Board 4.88

All metal construction. Holes on top to allow steam to escape. Rubber floor stoppers. Will not mar hardwood floors.

Montgomery Ward
155 N. Liberty Phone 3-3139

MEN'S Work Shoes
Steel shank arch orthopedic heel counter arch support.

12.00 Value
Friday Only **7.75**

BISHOP'S DOWNSTAIRS DEPT.