



NOW! ELFSTROM'S GIVE YOU S&H GREEN STAMPS

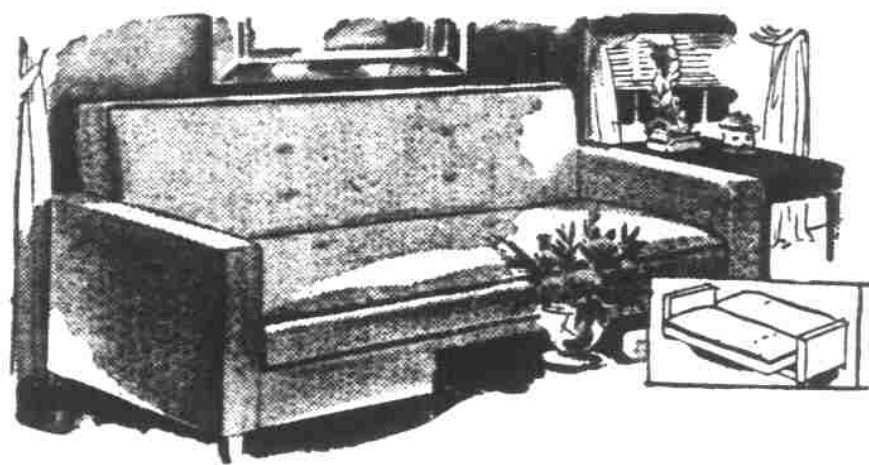


SHOP ELFSTROM'S TODAY FOR ADDED SAVINGS...VALUABLE PREMIUMS!

WE GIVE S&H GREEN STAMPS

S&H GREEN STAMP EVENT! SPECIAL PURCHASE!

DAVENO SOFA BEDS



You can use this handsome sofa bed. Plenty of daytime comfort, with its broad back and roomy seat. Storage space for bedding, modern styling - assorted colors and fabrics. Mohair Frieze and Tapestry covers.

79⁹⁵

A Real Value
Basement Dept.



Yes! Elfstrom's now give you S and H Green Stamps with every purchase . . . it's an extra dividend for budget-wise home makers! Shop for your every household need . . . save doubly on Elfstrom's consistently low prices with Green Stamps.

To Celebrate This Event
WE'RE OFFERING
**Dramatic Savings
In Every Department***

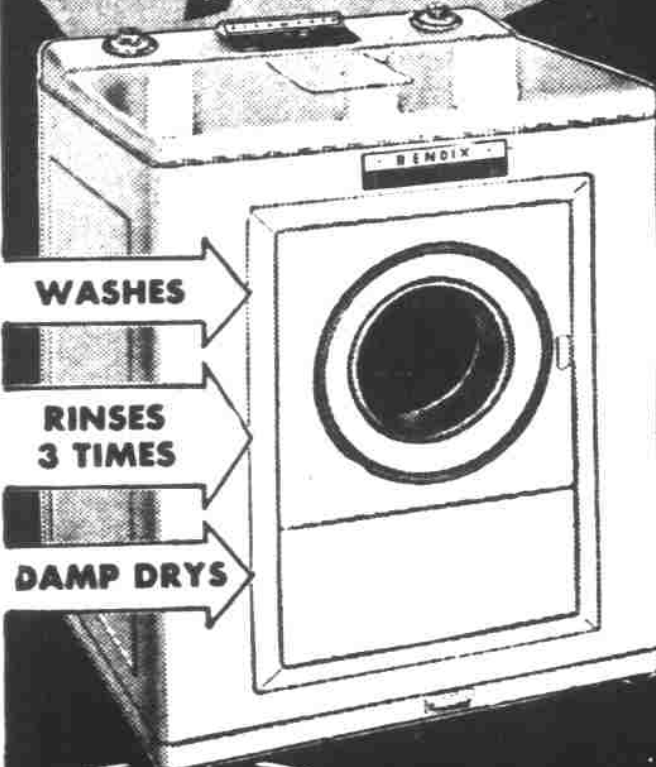
Green Stamps given on 30-day and budget accounts when paid as agreed.

WE GIVE S&H GREEN STAMPS

Enjoy a washday vacation

52 Weeks a year with the

BENDIX "WASH-MATES"



This BENDIX does the
Washing

LOAD-SET DIAL-WALK AWAY

Amazing new Bendix Gyromatic fills washes, triple-rinses, damp-drys, drains, cleans itself and shuts-off all automatically! New dyna-surge action actually gets clothes cleaner with so much less soap and water . . . users say, "Every fourth load is free!"

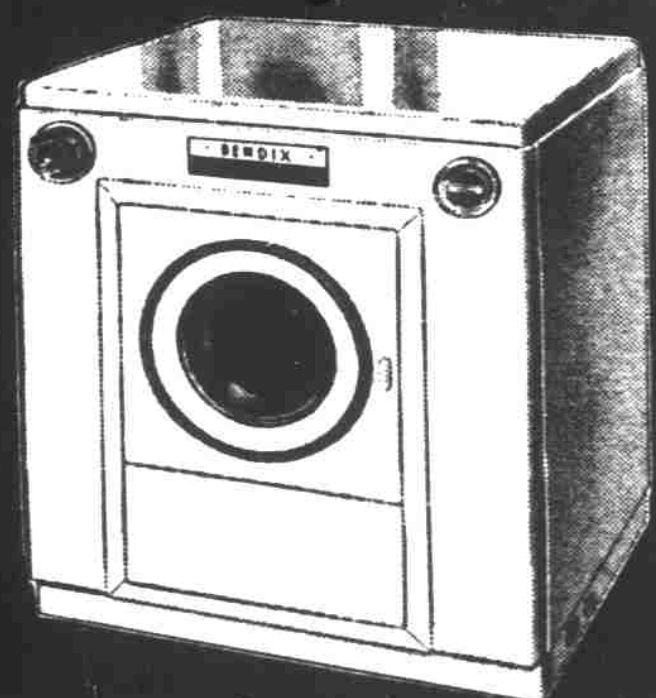
299.95

This BENDIX does the
Drying

No weather worries! No heavy lifting and carrying. Just load it, set the dial, and walk away from work. Clothes feel better—look better—last longer. The only dryer with temperatures automatically safe for all fabrics!

219.95

Still Tax Free



Product of BENDIX HOME APPLIANCES - Division Avco Manufacturing Corp.
APPLIANCE DEPARTMENT - BASEMENT

* R. L. Elfstrom Co. Contract Division at 260 S. Liberty Not Included

WE GIVE S&H GREEN STAMPS

S&H GREEN STAMP EVENT! 2-PIECE
SECTIONAL SUITES



New style frame . . . new
decor colors!

179⁹⁵

Specially Priced!
2ND FLOOR

This outstanding 2 piece sectional was designed to make even the smallest room luxuriously large. Wonderful new fabrics! Choose from Red, Chartreuse, Hunter Green, Gold, Brown!

WE GIVE S&H GREEN STAMPS

S&H Green Stamp Event! Special

9' BROADLOOM

1 roll 9' Broadloom carpet, mixed floral pattern. All wool carpet. Special

4.95

Sq. Yd.

9' BROADLOOM

1 roll 9' Broadloom carpet, silver gray and blue. All wool. Special

4.95

Sq. Yd.

FLOOR COVERINGS - 2ND FLOOR

SPECIAL ON

INLAID LINOLEUM, 1.39 sq. yd. and 1.79 sq. yd.
Many Patterns to Select From
FREE ESTIMATES

WE GIVE S&H GREEN STAMPS

WALL PAPER BARGAINS

THREE GROUPS, ample quantities

1. Quality excellent . 39c Roll
2. \$1 to \$1.65 values 49c Roll
3. Worth inspection Less 1/2 Roll

Ceilings at 19c, 29c, and 49c

Also, miscellaneous close-out PACKAGES. Last of their kind.

Assorted READY-PASTED BORDERS, finishing touch to painted walls. HALF PRICE.

Colorful, decorator papers, ONE BOLT OF A KIND. Each \$1.29

SAMPLE BOLTS, with advertising labels. For cut-outs, borders, dressers, cupboards. 49c

GRAB BAG. Try your luck. Bolt 10c

Other Specials. Look for Them.
BRING MEASUREMENTS
MEZZANINE



WE GIVE S&H GREEN STAMPS

S&H Green Stamp Special In Our

Gift Department

BLUE ENGLISH DINNERWARE

- 1—Dinner Plate
- 1—Salad Plate
- 1—Bread and Butter Plate
- 1—Cup and Saucer

Starter Set
4³⁹
3RD FLOOR

S&H Green Stamp Special In Our
ART DEPARTMENT

Grouping of small framed pictures. Greatly reduced for this special event. Special **\$1.49** each
3RD FLOOR



PARK



FREE

OPEN FRIDAY

'TIL 9 P. M.

R. L. Elfstrom Co.

340 COURT

PHONE 2-2493

SPECIAL
PRICES!

On merchandise throughout in all our other departments.

EASY TERMS!

