

ANSWER YOUR DOOR!

Next Tuesday and Thursday, November 27 and 29
IT MAY BE THE "SILVER DOLLAR MAN" FROM
SAFEWAY WITH SILVER DOLLARS TO GIVE AWAY!

**READ HOW EASY IT
IS TO WIN UP TO
SIX SILVER DOLLARS
ABSOLUTELY FREE!**

If Safeway's "Silver Dollar Man" rings your doorbell, he will first introduce himself, then ask you to answer a simple question. If you answer this question correctly, he will reward you with a big round silver dollar!

But wait! He has an even greater award for your answer if you will show him a cash register receipt dated any day in the month of November, 1951, from any of the five Safeway stores in Salem.

If you answer his question correctly and can show him this cash register receipt, he will give you TWO silver dollars!

At the right of this page you will find listed some of the famous foods Safeway sells. The "Silver Dollar Man" will ask you if you can show him (1) a full, partially full or empty package or container of any of these products or (2) a reasonable facsimile of the package or container (a sketch or drawing).

If you answer his question correctly and are able to show him the package or container of any of these products (or the reasonable facsimile) he will add ANOTHER silver dollar to your award for each one you show him up to a maximum award of SIX SILVER DOLLARS!

That's all there is to it. Isn't it easy? Just think -- YOU can be six dollars richer if the "Silver Dollar Man" should call at your house next Tuesday or Thursday!



You'll Know the 'Silver Dollar Man' From Safeway if He Rings your Bell

1. Look for his bright red and yellow hat band. It reads "Safeway's Silver Dollar Man."
2. Look for a similar band he will wear on his left arm.
3. Look for his familiar red and yellow Safeway identification lapel badge.

P. S. No, he's not crazy! He just loves to make folks happy by giving away these silver dollars!

**IF THE DOOR BELL
RINGS ON TUESDAY
OR THURSDAY—BE
READY WITH . . .**

1. One cash register receipt from any Salem Safeway store dated any day in the month of November, 1951. You do not have to buy anything to get a cash register receipt. They are free for the asking at your nearest Salem Safeway store.

2. A package of any of the following products, either full, partially full or just the empty container, package or wrapper. A reasonable facsimile (sketch or drawing) will do.

- Edwards Coffee
- Nob Hill Coffee
- Airway Coffee
- Mrs. Wright's Bread
- Sunnybank Margarine
- Royal Satin Shortening
- Busy Baker Crackers
- Kitchen Craft Flour
- White Magic Soap
- Nu-Made Mayonnaise
- Sleepy Hollow Syrup
- Suzanna Pancake Mix
- Beverly Peanut Butter
- Rik Rak Cleanser
- Bel Air Frozen Foods

**DOOR BELLS WILL RING ON TUESDAY
AND THURSDAY ALL OVER SALEM**

SILVER DOLLARS FROM SAFEWAY ARE ON THE WAY!

Be sure
... shop

SAFEWAY