The Nation's Top Comics

DAILY AND SUNDAY Your Home Newspaper



Take the mount of the board































BUZZ SAWYER





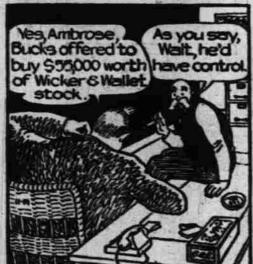


MICKEY MOUSE













GASOLINE ALLEY







The Big New SAFEWAY Opens Today 1265 CENTER ST. AT 12th

Here's Your Chance to Have Fun, Win Cash and Merchandise, and Save Money!

FIVE-DOLLAR BILLS for "EARLY BIRDS"!



Be an "early-bird" shopper at the new Safeway. You have an opportunity to win a crisp, new \$5.00 bill!

Each morning, starting today, for four straight days, we will award a cash prize of \$5.00 to the first person checking out at each of the ten checkstands at this new store with purchases which add up to a total of exactly \$21.38.

Now this little contest might not sound too difficult, but it's no snap, either. It requires considerable skill to assemble exactly \$21.38 worth of merchandise - - especially when you are competing against time and other shoppers who are out to win the prizes.

Produce items and certain packaged cheese items which must be weighed at the checkstand to determine exact price are excepted from this contest. Only items marked with the full purchase price are to be counted.

That's all there is to it. Ten customers at the new Safeway will be \$5.00 richer this morning when they leave the store. Will you be one of them? Hurry, doors open at 8:001

This Offer Will Be Repeated Each Morning Wednesday, Thursday, Friday & Saturday, Nov. 14-15-16-17

Genuine Dupont first-quality full fashioned 51 gauge, 15 denier. Beige or taupe. We've seen these nylons priced at \$1.59.

Per 89¢

Bell Brand chopped ripe olives . . for tasty sandwichat this low price.

es, salads, hot casserole dishes. Fill your pantry shelves

AT ALL 5 SAFEWAY STORES

Pacific Rose brand, standard quality pink chinook sal-Fresh and wholesome ABC

these for the youngsters brand. You'll want lots of mon! We know you've paid lunch pail . . . es up to 45e a can for compar-

Cello pkg.

FIG BARS

FREE CARTONS OF GROCERIES!



This prize will be awarded to the lady, who, in the opinion of an unknown judge (some person not connected with Safeway Stores, Inc.), is wearing the most unusual hat!

There you are, ladies. Now it's up to you! Get out the scissors and thread and put togther a bonnet you think will surpass all others. Wear it when you visit the new Safeway. You might very easily go home with a nice order of groceries that won't cost you one single pennyl And remember - - you have 14 chances to win each day for four days. Another prize every hour, on the hour, from 9:00 A. M. until 10:00 P. M.

PICNICS

Short shanked . . . a minimum of waste bone . . . Enjoy their delicate ham-like flavor at this thrifty price.

PC. BACON

Easter sugar - cured bacon! Slice your own and save money doing it. Lean and flavorful . . . It's really an oustanding value!

BANANAS

Golden ripe beauties, these are just right to use. Kids and grown - ups alike just love 'em. Look at this low

JUICE

Pineapple juice, that is. Either Stokely or Smilax brand! This would be a value at 25c . . . pocket your savings at this price.

- AT ALL 5 SAFEWAY STORES

A BEAUTIFUL NEW G. E. REFRIGERATOR

On display at the new Safeway is a big wheel of cheddar cheese. Visit this display. See if you can estimate how much this cheese weighs. Write your name and address and your estimate of the weight of the cheese on a slip of paper. Drop it in the box at the display. Contest closes at 10:00 P.M. Saturday night, November 17th.

To the person whose estimate is closest to the actual weight of the cheese we will award a beautiful new 8 cu. ft. General Electric Refrigerator.

In case of a tie, persons involved in the tie will be asked to estimate the weight of a second wheel of cheese. Prize will then be awarded to the winner of this second contest.

Anyone can enter. You do not have to make a purchase. Winner will be notified and winning entry posted at the store.

Safeway employes and their families are not eligible for these awards.

