

# The Nation's Top Comics

DAILY AND SUNDAY  
in  
Your Home Newspaper



BLONDE



DICK TRACY



LITTLE ANNIE ROONEY



BUZZ SAWYER



MICKY MOUSE



RIP KIRBY



GASOLINE ALLEY



BARNY GOOGLE

# The Big New SAFEWAY Opens Today

1265 CENTER ST. AT 12th

Here's Your Chance to Have Fun,  
Win Cash and Merchandise,  
and Save Money!

**40 FIVE-DOLLAR BILLS**  
for "EARLY BIRDS"!



Be an "early-bird" shopper at the new Safeway. You have an opportunity to win a crisp, new \$5.00 bill! Each morning, starting today, for four straight days, we will award a cash prize of \$5.00 to the first person checking out at each of the ten checkstands at this new store with purchases which add up to a total of exactly \$21.38.

Now this little contest might not sound too difficult, but it's no snap, either. It requires considerable skill to assemble exactly \$21.38 worth of merchandise - especially when you are competing against time and other shoppers who are out to win the prizes.

Produce items and certain packaged cheese items which must be weighed at the checkstand to determine exact price are excepted from this contest. Only items marked with the full purchase price are to be counted.

That's all there is to it. Ten customers at the new Safeway will be \$5.00 richer this morning when they leave the store. Will you be one of them? Hurry, doors open at 8:00!

This Offer Will Be Repeated Each Morning  
Wednesday, Thursday, Friday & Saturday, Nov. 14-15-16-17

<b>NYLONS</b> Genuine Dupont first-quality full fashioned 51 gauge, 15 denier. Beige or taupe. We've seen these nylons priced at \$1.59. Per Pair <b>89¢</b>	<b>OLIVES</b> Bell Brand chopped ripe olives . . . for tasty sandwiches, salads, hot casserole dishes. Fill your pantry shelves at this low price. 4 1/2 oz. Can <b>5¢</b>	<b>SALMON</b> Pacific Rose brand, standard quality pink chinook salmon! We know you've paid up to 45c a can for comparable salmon. 2 No. 1/2 Cans <b>45¢</b>	<b>FIG BARS</b> Fresh and wholesome ABC brand. You'll want lots of these for the youngsters lunch pall . . . especially at this low price. 1 1/2 lb. Cello pkg. <b>29¢</b>
--	--	--	--

AT ALL 5 SAFEWAY STORES

# 56 FREE CARTONS OF GROCERIES! ONE EVERY HOUR FOR 4 DAYS!

Every hour, on the hour, starting at 9:00 a. m. today, Thursday, Friday and Saturday, we will award a big carton of groceries to some fortunate lady who is at the new Safeway.

This prize will be awarded to the lady, who, in the opinion of an unknown judge (some person not connected with Safeway Stores, Inc.), is wearing the most unusual hat!

There you are, ladies. Now it's up to you! Get out the scissors and thread and put together a bonnet you think will surpass all others. Wear it when you visit the new Safeway. You might very easily go home with a nice order of groceries that won't cost you one single penny! And remember - - you have 14 chances to win each day for four days. Another prize every hour, on the hour, from 9:00 A. M. until 10:00 P. M.

<b>PICNICS</b> Short shanked . . . a minimum of waste bone . . . Enjoy their delicate ham-like flavor at this thrifty price. Lb. <b>39¢</b>	<b>P.C. BACON</b> Easter sugar-cured bacon! Slice your own and save money doing it. Lean and flavorful . . . It's really an outstanding value! Lb. <b>39¢</b>	<b>BANANAS</b> Golden ripe beauties, these are just right to use. Kids and grown-ups alike just love 'em. Look at this low price. 2 Lbs. <b>29¢</b>	<b>JUICE</b> Pineapple juice, that is, Either Stokely or Smilax brand! This would be a value at 25c . . . pocket your savings at this price. 46 oz. Can <b>19¢</b>
---	---	---	--

AT ALL 5 SAFEWAY STORES

## A BEAUTIFUL NEW G. E. REFRIGERATOR

On display at the new Safeway is a big wheel of cheddar cheese. Visit this display. See if you can estimate how much this cheese weighs. Write your name and address and your estimate of the weight of the cheese on a slip of paper. Drop it in the box at the display. Contest closes at 10:00 P.M. Saturday night, November 17th.

To the person whose estimate is closest to the actual weight of the cheese we will award a beautiful new 8 cu. ft. General Electric Refrigerator.

In case of a tie, persons involved in the tie will be asked to estimate the weight of a second wheel of cheese. Prize will then be awarded to the winner of this second contest.

Anyone can enter. You do not have to make a purchase. Winner will be notified and winning entry posted at the store.

Safeway employees and their families are not eligible for these awards.

The New **SAFEWAY** 12th at Center