# Penneys Lower prices on coats <br> SALEM, OREGON <br> AND INTRODUCING A NEW, WHITE SHORT COAT AND RAYON GABARDINE SUIT NOW ON PENNEY'S SECOND FLOOR 

## Down Go Prices On Women's Wool

 GABARDINE tone coars in fall coloasFine, warmly interlined all-wool gabardine with beautiful back detail. In green, navy, grey, brown, wine, purple. A grand selection. Sizes 10 to 20 .

> Regrouped and Repriced!

## $\$ 28^{00}$

PENNEY'S SECOND FLOOR
New Low Price! Women's WOOL FLEECE

## COATS ARE ALWAYS POPULAR

Limited quantityl Soff, new fleecy texture looks so smart, wears superblyl A wonderful value coatl In green, orchid, maize, red. 8 to 14.

# Higher <br> Priced 

Coats Reduced
$\$ 9900$

PENNEY'S SECOND FLOOR
Regrouped and Repriced! Women's

## WOOL TWEED

## Coats . . An Opportunity to Save!

Sub-teen styles, teen-age styles and women's styles . . . Sizes 9 to 17 and 12 to $20.100 \%$ wool tweeds in a variety of novelty styles . . . see thesel
Prices
Lowered!
You Save!
PenNers stcond
Hoor

FAMOUS PROTECTO FINISH
GABARDINE
Coats . . Pyramid or Boxy Styles
$\star$ These Feature Coopts Are Interlined
$\star$ In Misses', Juniors, Half Sizes
$\star$ A Miracle of Science That Reduces Cleaning Bills . : Resists Spots, Stains!

Still At This Same Sonsational Budget-Low Price!

White
Wool Fleece Short Coats


Classic short coats of spark. ling whitel Snowy-soft wool fleece in sizes 10 to 18 . Dou-ble-breasted styles, fully lined.


Yes, They're in
Half-Sizes!
... at che peah
of the seaion!


