

PENNEY'S
ALWAYS FIRST QUALITY!

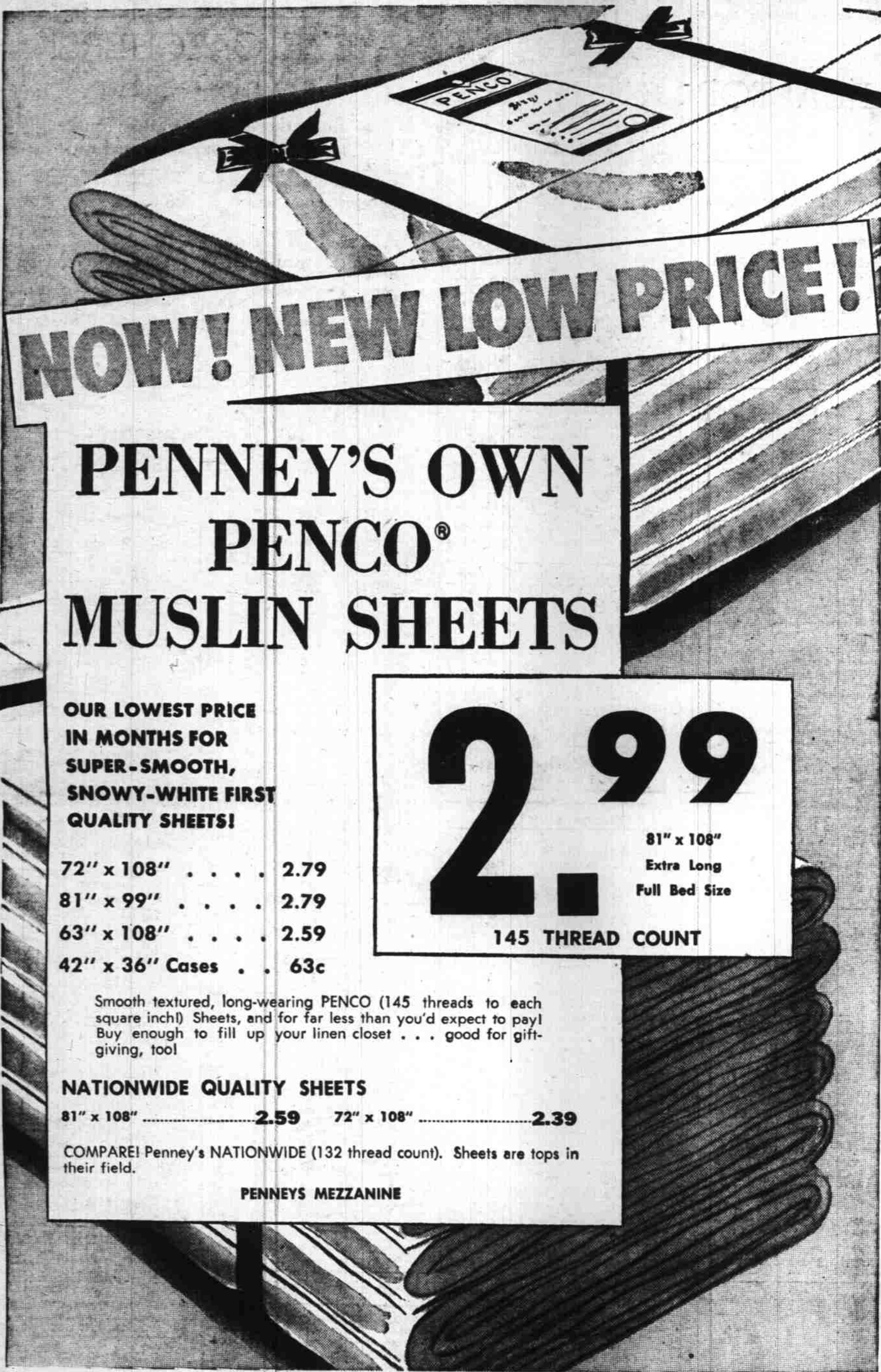
SALEM, OREGON

PENNEY'S 34th BIRTHDAY PARTY!

You're invited to

SAVE!

You're invited to Penney's Mezzanine tomorrow to see for yourself the many outstanding bedding buys that are part of this great 34th birthday of Penney's in Salem. Hurry in and save!



NOW! NEW LOW PRICE!

PENNEY'S OWN PENCO® MUSLIN SHEETS

OUR LOWEST PRICE IN MONTHS FOR SUPER-SMOOTH, SNOWY-WHITE FIRST QUALITY SHEETS!

72" x 108"	2.79
81" x 99"	2.79
63" x 108"	2.59
42" x 36" Cases	63c

2.99 81" x 108" Extra Long Full Bed Size 145 THREAD COUNT

Smooth textured, long-wearing PENCO (145 threads to each square inch) Sheets, and for far less than you'd expect to pay! Buy enough to fill up your linen closet . . . good for gift-giving, too!

NATIONWIDE QUALITY SHEETS

81" x 108"	2.59	72" x 108"	2.39
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COMPARE! Penney's NATIONWIDE (132 thread count). Sheets are tops in their field.

PENNEYS MEZZANINE

YOU GET EXTRA VALUE!

WARM 3 1/4 lb. BLANKETS

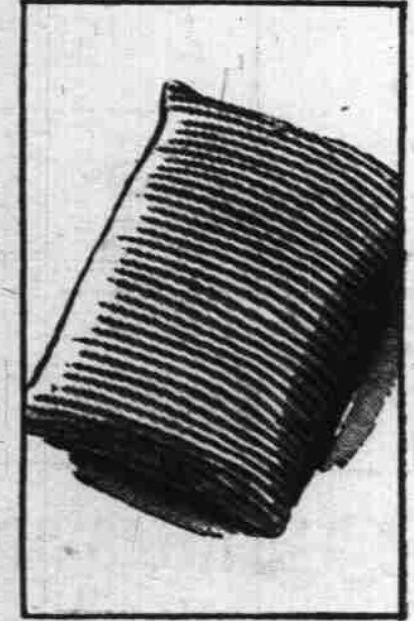
75% rayon, 25% wool

777

- EXTRA-wide 6' rayon satin bindings!
- EXTRA-long 72" x 90" size!
- EXTRA-lovely for your home, for gifts!

Such a packed-with-value low price to pay for exceptional Penney quality! These blankets are a soft, rich blend of rayon-and-wool, in the whopping, warm 3 1/4-lb. Winter weight—and you get so many wonder-value extras! Wider rayon satin binding . . . extra length . . . gift-appealing colors! Come! Hurry! Buy now!

PENNEY'S MEZZANINE

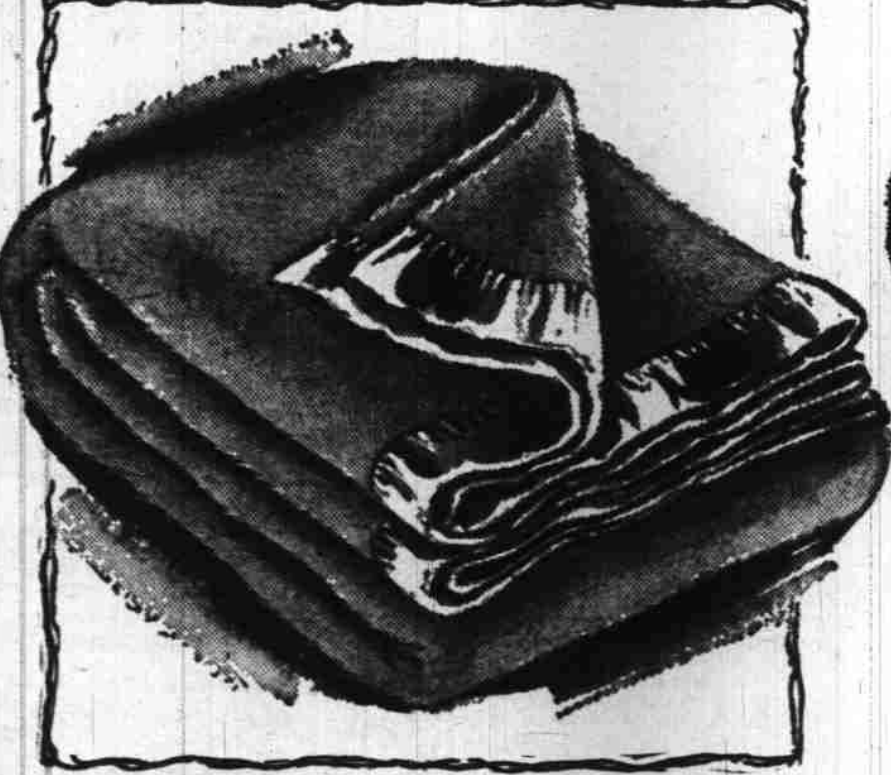



TURKEY AND DUCK FEATHER PILLOWS

2.98

Plumpy comfort! 50% turkey feathers, 50% duck feathers. Blue and white striped ticking. 20" x 26". 100% perfect!

PENNEY'S MEZZANINE



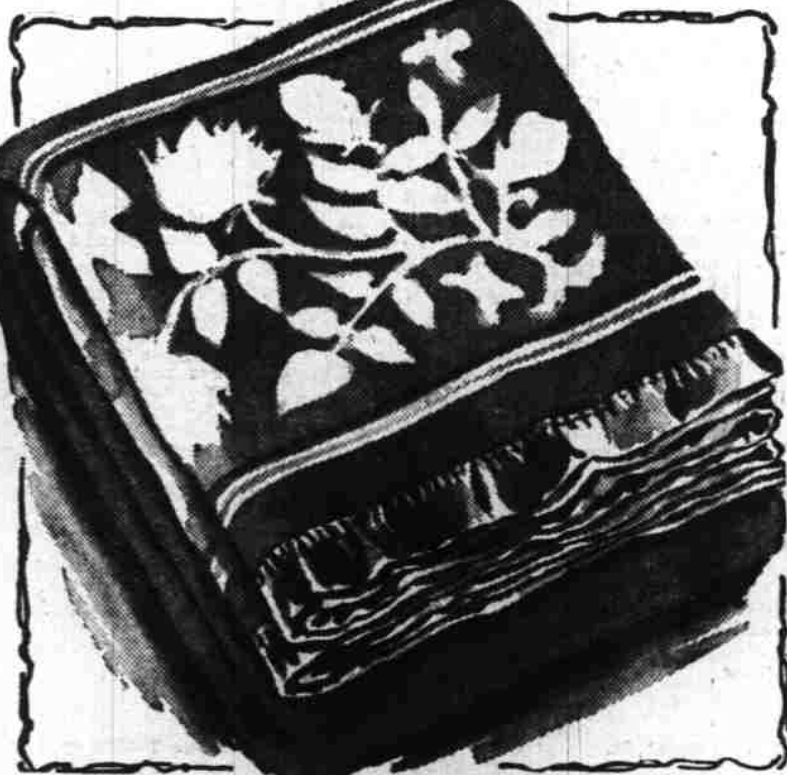
VALUE! ALL-WOOL 3 1/2-LB. BLANKET

GUARANTEED AGAINST MOTH DAMAGE FOR 5 YRS.

Luxuriously soft, long-wearing all wool blanket in dream-time colors. 72" x 90" (extra long) size gives you extra inches of tuck-in! Buy now! Cold weather ahead!

12.90

PENNEY'S MEZZANINE



WARM JACQUARD BORDER BLANKET

ATTRACTIVE IN YOUR BEDROOM

60% rayon, 30% cotton, 10% wool . . . blending into a light, fluffy warm blanket! Lovely floral jacquard border and rich rayon satin binding lend glamour. 70" x 90".

4.98

PENNEY'S MEZZANINE



SMART WAVY-LINE PINPOINT CHENILLE

SOMETHING NEW IN SPREADS

Sleek new corduroy-like pinpoint (exceptionally fine) chenille spreads in double or twin size. Solid shades of chocolate, hunter green, cocoa, grey, blue, aqua, pink, yellow.

6.90

PENNEY'S MEZZANINE



SOFT CHICKEN FEATHER PILLOWS

1.98

Perfect quality of course! Striped ACA ticking. 75% crushed chicken feathers, 25% chicken fibre. 20" x 26".

PENNEY'S MEZZANINE