

PAY LESS PUTS THE SKIDS UNDER HIGH PRICES!

DOWN THEY GO



OPEN SUNDAY 11 A.M. TO 8 P.M.

HEADQUARTERS FOR FINE WHITMAN'S CHOCOLATES
We Reserve the Right to Limit

SPECIAL
Reg. 34.50
COFFEE MASTER
Finest Automatic Coffee Brewer
28⁷⁹

SPECIAL
24.50 Genuine Toastmatic Automatic
TOASTER
18⁸⁸
AT PAY LESS

SPECIAL
42.50 Hamilton Beach
MIXERS
10 Speeds With Juice Attachment
29⁸⁸
AT PAY LESS

Pay Less Drug Store

484 STATE ST. - SALEM, ORE.

SPECIAL
7.50 Fosteria
WAFFLE IRON
Chrome Finish
Heat Indicator
4⁸⁸

DRASTIC PRICE REDUCTIONS!
"BONNIE MAID" Reg. 4.95 Value
DOLL 2⁹⁹
You've seen her in the comic strips. Soft, flexible plastic golden blond hair.
Bargain Basement
60c Crystal Bowl
PAPER WEIGHTS 39c
Inside Ornaments

New Hat-Brella
Rain Bonnet
"WEAR YOUR UMBRELLA"
Folds to Cigarette Pack Size
A New Sensational Way to Stay Dry and Beautiful!
1⁴⁷
Just a breath of air to inhale

HEY KIDS! IT'S HALLOWEEN SOON
Extra Loud Frog Clickers 9c
15c Crepe Paper All Colors 2 for 25c
Horehound Candy lb. 19c
1²⁵ Corn Poppers wire mesh 89c
Orange Slices lb. 17c
JACK-O-LANTERNS Free Candles 29c
CANDY SALAD Trick or Treat 29c
Trick or Treat Lollipops 47c
HALLOWEEN CREAMS lb. 29c
RUBBER MASKS Dog Patch Characters 98c
RUBBER MASKS Junior Size 69c

PHOTO FINISHING
8-Exposure Rolls REGULAR OR JUNIOR
PRINTS
IN HANDSOME POCKET ALBUM
39c

SPECIAL
Fever Thermometers
Oral or Rectal Type with Plastic Safety Case Certified Accuracy
59c

SPECIAL
1.25 Giant Size
TULIP BULBS
Imported from Holland Rich Bold Colors
Plant Now Bloom in Early Spring
77c
Basement

OPEN 9 A.M. to 9 P.M.

FAMOUS TOILETRIES AT FAMOUS LOW PRICES!

Economy Size
63c Colgate Tooth Paste 47c
89c Halo Shampoo Save 22c 67c
Ammoniated—Save 14c
43c Colgate Tooth Powd. 29c
Mountain Heather Save 50c
\$1 Cologne 50c
Brushless Shave Cream Save 11c 36c
Lather Shave Cream Save 14c 39c
Mountain Heather—Save 50c
\$1 Bubble Bath 50c
Shampoo—Save 42c
\$1⁵⁰ Toni Creme \$1¹⁷
Bouquet Lotion—Save 22c
79c Cashmere 57c
White
25c Vaseline Save 8c 17c
Deodorant Cream Save 17c 42c
Lustre Cream Save 35c 67c
\$1 Shampoo
Cream Hair Tonic Save 13c 44c
57c Vaseline
Hair Tonic Save 11c 68c
79c Vaseline
Hair Oil Save 16c 9c
25c Armand
Bouquet Talc—Save 9c
43c Cashmere 34c
Brilliantine Save 9c
25c Armand 16c 9c
Daggett & Ramsdell
\$1 Cl. Cream 79c
Daggett & Ramsdell
\$1 Cold Cr. 29c
\$1²⁵ Coty Face Save 88c
Powd. Save 37c
Coleo Dental Save 16c 57c

Anniversary Offer
NOXZEMA
85c JAR
1⁵⁹
Limited time only
Tested Medicated Care for Foot Conditions. Especially Good for: Bunions—Red, Rough, Chapped Skin

Reg. 1.60
Genuine Everready
Batteries
PEN
With Coupon
59c
Tobacco Dept.

LOOK AT THIS LOW PRICE!
Reg. 15c
CAMPBELL'S
Tomato Soup 10 for 99c

STOCK UP FOR NOON LUNCHES
75c Diamond Door Mats
Tread
RUBBER MATS 44c
Main Floor

SPECIAL FORMULA
BEXEL
Vitamin MINERAL CAPSULES

SMOKERS SPECIALS
Reg. 16c
POPULAR BRAND CIGARETTES
New Tax Effective Soon!
1⁴⁹
Carton
Reg. 2.25
"Bambino Doll"
CIGARS
Box of 10
1.77
SIR WALTER RALEIGH "PLEASURE BOUND" SMOKING SET
One L & H All for only 149
—10c Sir Walter Raleigh Tobacco Cans
—10c Stern Aged Brail Pipe
Top CIGARETTE ROLLING SET
Roller Cans Tobacco And Paper
All 49c

SPECIAL
Reg. 1.25
Hot Water BOTTLES
Full Size
2 Quart
69c

SPECIAL
AUTO CUSHION
With Handle
\$2.50 Value
1⁶⁹

SPECIAL
Reg. 29c Imported China Demi-Tasse
CUP AND SAUCER
13c
MAIN FLOOR

NEW!
MAX Factor
Hand Lotion
— purse dispenser
carries a 7 day supply of World of Beauty Lotion
This gold finish case carries quick-absorbing, non-sticky World of Beauty Lotion wherever you go. Won't spill. Can't leak. Refills in a jiffy. Only \$1¹⁰
World of Beauty Lotion for dressing table use. Can't spill, can't break. No fumbling. \$1¹⁰ with caps.
Economy Squeeze Bottle. 9 oz. \$1¹⁰ Only *plus tax

For Flappy, Healthy Heads
DIAL DEODORANT SHAMPOO
• IN THE HANDY NEW SQUEEZE BOTTLE
• DEODORIZES H. AND SCALP BY DESTROYING ODOR-PRODUCING BACTERIA
• LEAVES HAIR SOFT, LUSTROUS CLEANER-SMELLING THAN ORDINARY SHAMPOOS
• DEVELOPED BY THE MAKERS OF DIAL SOAP
Give Dial a Trial Today!
67c

SHOTGUN SHELLS
REG. \$3.20, 12-GAUGE Remington Nitro-Express-Super-X, 2-4-5-6-7 1/2, Box of 25 \$2.79
REG. \$3.00, 16-GAUGE Remington Nitro-Express, Box of 25 \$2.59
REG. \$2.80, 20-GAUGE Remington Nitro-Express-Super-X, Box of 25 \$2.49

SPECIAL
Reg. 15c Scotties
FACIAL TISSUES
200 Count
2 Box 19c

Reg. 25.50
Remington
Contour Deluxe
19⁹⁵
Reg. 22.50
SCHICK 17⁴⁹
SUPER
Reg. 24.50
SCHICK "20" 19⁹⁵

SPECIAL
COUPON
Leather Key Case
With Coupon Tobacco Counter
3c

SPECIAL
Reg. 2.00 Cocoa
Door Mats
16 x 26
1³⁹

SPECIAL
Reg. 1.50
"ROYAL OAK"
Shave Bowl
With Finest Lather Soap
49c

SPECIAL
Reg. 5.00
"Courtley" Men's
Hair Brush
A fine brush and easy to ship for overseas gift
2⁴⁹

SPECIAL
2.00 Plastic Pocket Boots
1⁶⁹
With Pocket Pouch
Comfortable, Fit Any Heel

SPECIAL
Just pull the string and nose lights up bright red
PINS LIGHT-UP RED NOSE REINDEER 69c
Tobacco Dept.

SPECIAL
1.50 Famous Make "BULLDOZER" Gloves
Leather Faced
87c
PAIR
BARGAIN BASEMENT

SPECIAL
Reg. "Silk" PAPER TOWELS 5 Rolls 69c
Save 31c at Pay Less
Reg. 15c "Silk" Bath Room TISSUE 49c
3 rolls Save 31c

SPECIAL
12c Men's HANDKERCHIEFS
5 for 29c

SPECIAL
7.00 Value Plastic Palmino Horse
With Detachable Saddle
3⁶⁹

SPECIAL
Reg. 15c Copenhagen
Roll of 8 Cans
97c