



**SEE FAMOUS FRIGIDAIRE**

AT HOGG BROS. BOOTH  
IN THE NORTHWEST CORNER  
OF THE AGRICULTURE BUILDING  
SECOND FLOOR

# AT OREGON'S GREAT STATE FAIR

**SEE PROOF OF FRIGIDAIRE'S FEATURES**

- DEMONSTRATIONS!
- FREE GIFTS!
- FUN FOR ALL!

See Famous FRIGIDAIRE Refrigerators, Ranges, Automatic Washers, Air Conditioners and Home Freezers in actual use. Ask the attendants for a demonstration . . . ask any question that you may . . . Hogg Bros. will be proud to tell you all about the World Famous FRIGIDAIRE line of appliances.

## BAKE A CAKE...BROIL A STEAK

AT THE SAME TIME—SAME OVEN!

SEE THE ACTUAL DEMONSTRATION  
AT HOGG BROS. BOOTH!

See for yourself that you can actually bake a cake and broil a steak in the same oven . . . at the same time with Frigidaire's newest electric ranges. See, too, the amazing features on all Frigidaire ranges . . . Check for yourself!

- ✓ Styling
- ✓ Efficiency
- ✓ Economy
- ✓ Ease of operation



**WINNER OF HOGG BROS. "OLD" REFRIGERATOR CONTEST WILL BE AWARDED A NEW FRIGIDAIRE**

Only Hogg Bros.  
Sells Genuine  
Frigidaire  
In The  
Salem Area

**HOGG BROS**  
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS  
**SALEM OREGON CITY**



**SEE WORLD FAMOUS FRIGIDAIRE REFRIGERATORS**

See Frigidaire's Standard model . . . it's master and deluxe models! See for yourself why 14,000,000 customers have said . . . "I'll take Frigidaire!" Ask for a demonstration!



**LEARN ALL ABOUT FRIGIDAIRE HOME FREEZERS**

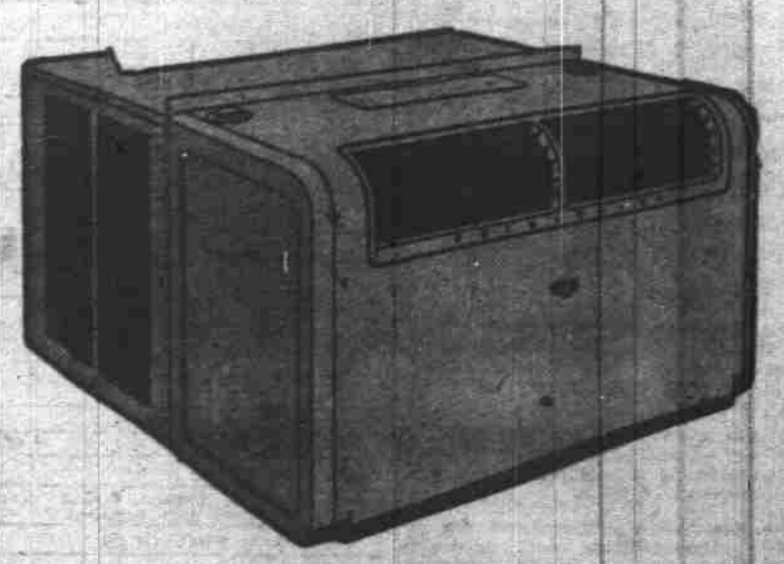
Learn about Frigidaire's many sizes . . . of the Frigidaire efficiency . . . and how safe-cold keeps your frozen foods safe! See why your Home Freezer should bear the name "Frigidaire"!



SEE A DEMONSTRATION TODAY! ASK ABOUT EASY TERMS — At the State Fair

**KNOW ALL ABOUT THE FRIGIDAIRE AUTOMATIC**

Know that you can save time and energy . . . can change Wash-day blues to a song of joy with Frigidaire's Automatic Washer! It'll just take a minute to convince you of Frigidaire superiority.



**FEEL THE COMFORT OF Frigidaire Air Conditioning**

Frigidaire Air Conditioning turns summer heat into cool, comfortable weather in your own home. Feel the coolness . . . know that Frigidaire Air Conditioning can bring comfort to your own house.

See  
**"Good" Wanderin**  
KOCO Disc Jockey  
At Our Booth  
10:30-12:00 A. M.  
Monday Thru Friday  
Have Him Play  
Your Favorite  
Song!