

PENNEY'S
ALWAYS FIRST QUALITY!

SALEM, OREGON

your corduroy
**ZIP
JACKET**

takes to school life
like a duck to water!



Brightest new fashion that ever swept a school . . . the zip jacket, versatile young love that's at home with everything from jeans to formal! Exceptionally well made, with separating zipper . . . and cute as a button worn as is, or with your own belt. Sizes 10-18.

Now In Long Sleeved Styles, Too!

only **790**



PENNEY'S SECOND FLOOR

SWEATERS

HERE! YOUR CLASSIC
SWEATER SET IN CREAMY
WOOL ZEPHYR WITH
ENDLESS MIX-MATCH
POSSIBILITIES



YOUR SLIPOVER

398
34 to 40

YOUR
CARDIGAN

5.90

White, exciting red, dark, green, navy, shore green, dark wine, brown, mint, black, blueberry. Beautiful! They're a fine gauge knit of softest wool zephyr yarns. Beautiful finished necklines, neatly ribbed . . . exceptional thrift-values! Sizes 34 to 40.

100% NYLON SLIPOVER SWEATERS

Cerise, blueberry, mint, wine colors. No need to tell you the wonders of nylon, how it wears and wears . . . refuses to shrink no matter how many times it's washed! 34 to 40.

2.98

PENNEY'S SECOND FLOOR

YOUR HEADQUARTERS
for SADDLE OXFORDS

Goodyear
Welt Construction!



- ★ WHITE SUÈDE SADDLES
- ★ SMOKED ELK SADDLES
- ★ ALL-WHITE CALF SADDLES
- ★ SMOKED ELK and ORANGE BROWN
- ★ WHITE and BROWN SADDLES

A big wonderful selection of your beloved Fall Saddles! All sizes, all types in the most practical comfortable Goodyear Welt Construction. Sanitized, of course. Thick white rubber soles on the white suede, the white leather and the brown and white. Sturdy red rubber soles on the smoked elk and on the smoked elk and orange-brown.

650

Sizes
4 to 9

PENNEY'S DOWNSTAIRS STORE

SKIRTS -n- BLOUSES



SKIRTS IN RAYON
GABARDINE

498

Handsome crease-resistant rayon gabardine in new deep tones, styled with slim lines . . . wonderful school skirts for your blouses, sweaters! Sizes 24 to 30.

PENNEY'S SECOND FLOOR

RAYON PLAID
FALL SKIRTS

498

Only the low price tells you it's not over-styled . . . these new rayons are that good! Classic class plaids in the deep fall colors. Sizes 24 to 30.

PENNEY'S SECOND FLOOR

LONG or SHORT SLEEVE
RAYON CREPE PLOUSES

only
298

What a break for the girl! Fine tailoring, distinctive details—at a low Penney price. In a variety of new fall colors; each style has an attractive and practical convertible collar, flange shoulders and removable ball buttons of imitation pearl. Sizes 32-38.

PENNEY'S SECOND FLOOR