

PAY CASH...PAY LESS...YOU SAVE...

AT PENNEY'S

# DRESSES



**LUCKY YOU ...**

if you hurry into Penney's NOW!

Choose from hundreds of fresh

## COTTONS

..four-leaf-clover FINDS at only

**SMART STYLES**... street dresses, house dresses, bolero sunbacks...in *your size!*

**NEW PRINTS**...florals, stripes, checks, plaids...lots of wonderful colors!

**SPECIAL DETAILING**...applique, lattice work, eyelet embroidery, lace touches!

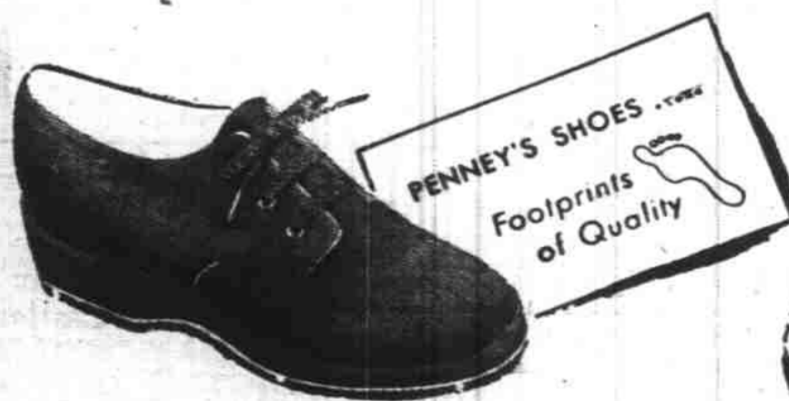
**TOPNOTCH COTTONS**...80 sq. percale and poplin, semi-sheer, broadcloth, waffle pique!

**279**



MISSES' SIZES! JUNIOR SIZES! WOMEN'S SIZES! HALF SIZES!

PENNEY'S DOWNSTAIRS STORE



PENNEY'S SHOES...  
Footprints of Quality

**WOMEN'S FABRIC  
Oxfords  
2.49**

Values in a big way! Sturdy cotton, so well-made they'll take wet weather. Rubber soles. 4 to 9. White only.

PENNEY'S DOWNSTAIRS STORE



**WELL-MADE, STURDY  
Fabric Sandals  
2.49**

Flexible platform soles mean comfort and smart styling. Here's an open-toed number in green, red, white, that will go fast.

PENNEY'S DOWNSTAIRS STORE

CHILDREN'S BLUE OR RED  
**CANVAS PLAY OXFORDS**  
Washable, red and blue with white trim. Rubber soles. Sizes 12½ to 3 . . . **2.29**  
Sizes 5 to 12 . . . **2.19**  
PENNEY'S DOWNSTAIRS STORE

CHILDREN'S PRACTICAL, LIGHT  
**CANVAS PLAY SANDALS**  
What practical summer footwear! Two-strap sandals in red, blue. Sizes 12½ to 3 . . . **2.29**  
Sizes 5 to 12 . . . **2.19**  
PENNEY'S DOWNSTAIRS STORE

BOY'S, MEN'S STURDY BLACK  
**CANVAS TENNIS SHOES**  
Black with white trim. Cushion sole, built-in arch support. Sizes 12½-6 . . . **2.49**  
Sizes 6½-11 . . . **2.79**. Sizes 11-2 . . . **2.39**  
PENNEY'S DOWNSTAIRS STORE

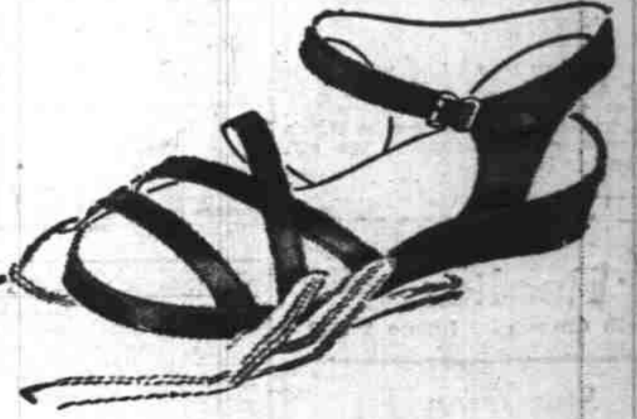
WOMEN'S AND GIRL'S FOR PLAY  
**WHITE TENNIS OXFORDS**  
Ankle-high white and tennis oxfords. Ideal for gym wear and later for active summer playwear. **2.59**  
Sizes 4-9 . . . **2.59**  
PENNEY'S DOWNSTAIRS STORE



**STYLED WITH THAT  
Casual Touch  
2.49**

Top buys in this two-strap fabric sandal with it's stylish platform sole. In colors. See these casuals for value, wear and right styling!

PENNEY'S DOWNSTAIRS STORE



**FOR HOT DAYS . . .  
Sandals  
2.49**

Multicolor strap sandals in sizes 4 to 9 for cool comfort. Well-made and sanitized. These finds come in leather also for **3.49**.

PENNEY'S DOWNSTAIRS STORE

STORE HOURS: 9:50 TO 5:30 DAILY  
EXCEPT FRIDAY, WHEN PENNEY'S IS  
OPEN FROM 9:50 TO 9:00 FOR YOUR PLEASURE!

LUCKY 49th ANNIVERSARY AT PENNEY'S  
SALEM, OREGON

OPEN TOMORROW MORNING  
PROMPTLY AT 9:50 A. M.

49th ANNIVERSARY!