

So Becoming to You YOUR WARDROBE FOR EASTER AND AFTER... SELECTED FROM SALLY'S STUNNING COLLECTIONS!



... and spring is right here—in our gala
new collection of fashions for every mood ...
every hour ... every day! Pert toppers and full
length coats ... flower-blooming bonnets
... exuberantly styled and flattering dresses
and suits! Perfections for Easter and
through Spring.

New
Spring

COATS

... the coats you'll most enjoy wear-
ing this Easter and the rest of Spring,
too. They may be full length ... they
may be jaunty topper length. All have
carefully controlled flare ... an abun-
dance of feminine detailing. In a
flower garden array of colors ... in
fabrics that show "New Fashion!"

From **22⁹⁵** to **99⁵⁰**



Sally's SUITS

Were Never So
Charming

The love of your Easter wardrobe ...
any one of our fresh-as-the-season
suits. Slim silhouetted ... gently de-
tailed ... wondrously fabric-ed in
gabardines, flannels, rayons and
worsted. Flatteringly toned in the
Easter's most popular shades.

From **49⁹⁵**
to **129⁵⁰**

Bewitching Beguiling MILLINERY

... assembled for your Easter choice ... a refreshing
array of fashions favorite straws and air-light felts dress-
ed up with filmy veiling, just-like-real flowers, joyous
ribbons and pert feather up-starts to give you a leveler
than ever look for Spring!

From **5⁰⁰** to **25⁰⁰**

Lovely... Assortemnts! DRESSES

Sally's is bursting out all over
with new season dresses ...
sure to captivate you with
their joyous spirit ... their
flattering outlook ... their
superb styling! Pure silks ...
rayons ... taffetas in a myr-
iad of bright spring colors.

From **14⁹⁵**
to **69⁵⁰**



BLOUSES

To team with your Easter Day suit ...
to mix and match with skirts. You'll
love their air **3.98** to **22.95**
of Spring.

PURSES

... and be sure yours is the prettiest
bag of Spring. Surely just the right ac-
cent for your **2.98** to **25.00**
Easter costume

GLOVES

Smart, colorful gloves to give you added
Easter fashion flair at your finger-tips
In shortie and long-
er lengths. From **1.50** to **9.95**

Sally's

Corner Court and Liberty

If you have an approved charge account at any Salem Store,
you can charge it at Sally's