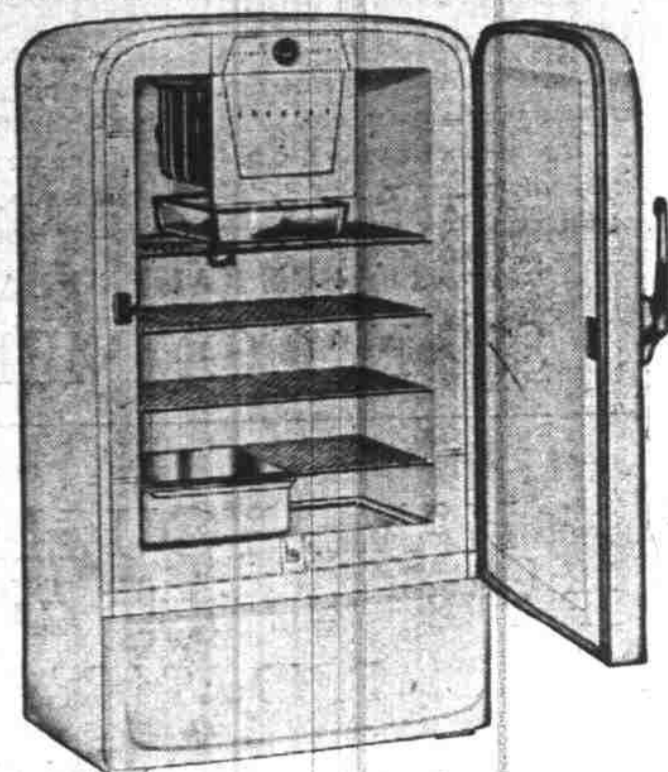


155 NO. LIBERTY

Montgomery Ward

PHONE 3-3191



REG. 199.95 QUALITY

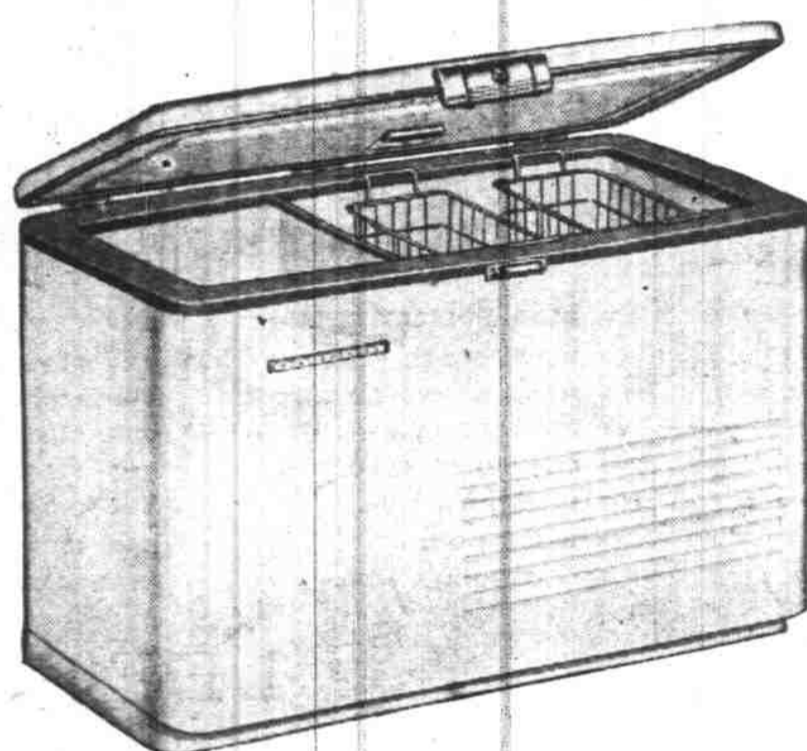
7.4 CUBIC FOOT

**189<sup>88</sup>**

25% down on terms, balance monthly.

- Freezer holds 21 lbs. food, ice.
- 5-qt. Chill Tray for meats, defrosting.

Now get added savings on M-W's quality-built 7.4 cu. ft. refrigerator. All 4 cube trays have Jiffy releases and plastic grids that free cubes. Sliding Food Freshener holds 9 qts. fruits, vegetables. 13.8 sq. ft. shelving. Automatic interior light; Porcelain interior. 5-yr. warranty on unit.



M-W 435-LB.

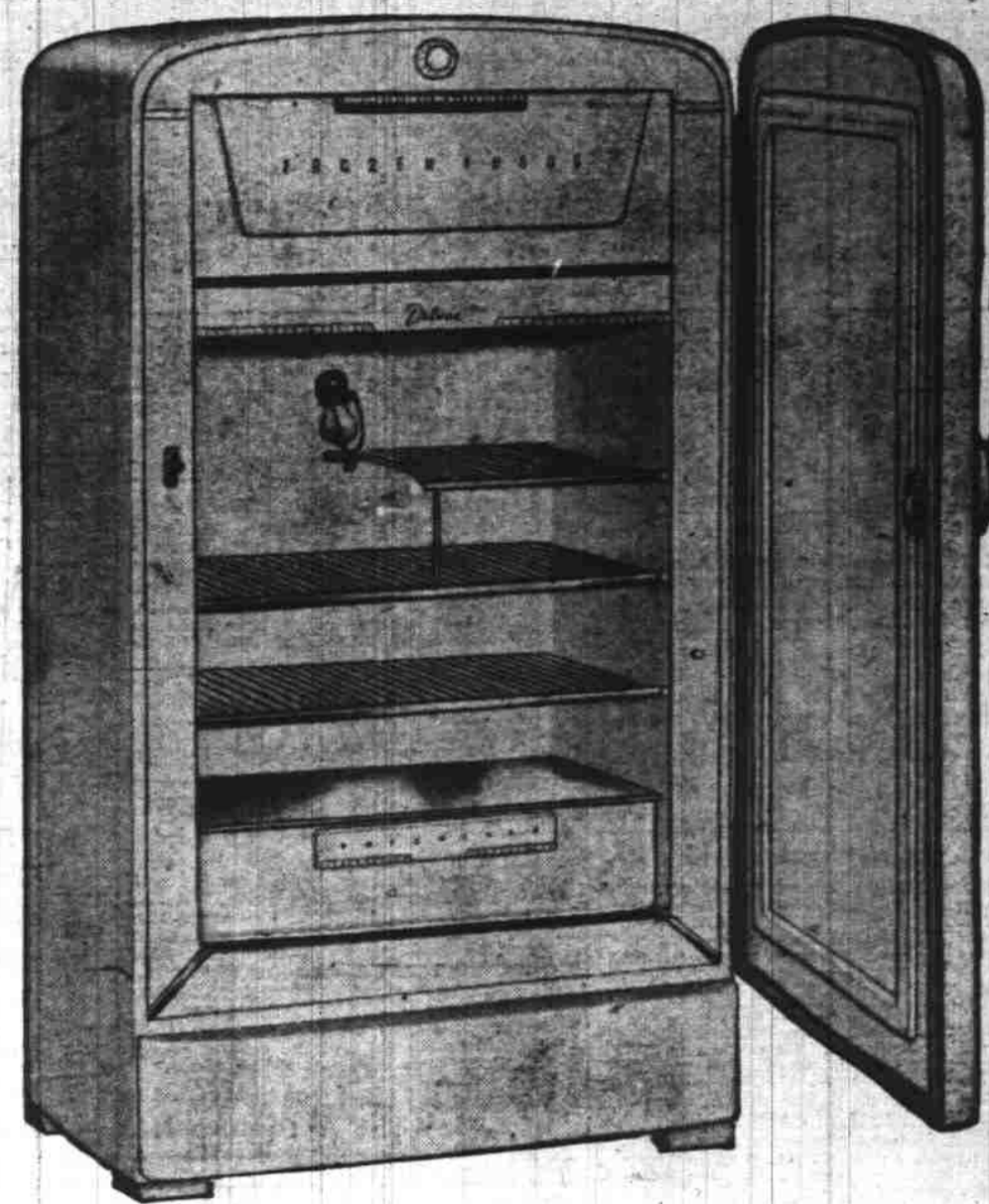
CAPACITY FREEZER

**359<sup>95</sup>**

25% down on terms, balance monthly

- Counter balanced lid lifts easily
- Cabinet exterior will not sweat

Save on Wards most popular model for average family needs! 12.5 cu. ft. storage with two wire baskets and two low dividers. Automatic interior light. Sturdy chrome handle with lock. M-W sealed unit warranted 5 years. All steel cabinet, baked enamel finish. Compare value, price. Buy now!



NEW SPECIAL DELUXE REFRIGERATOR  
8.4 CU. FT. CAPACITY, FULL-WIDTH FREEZER

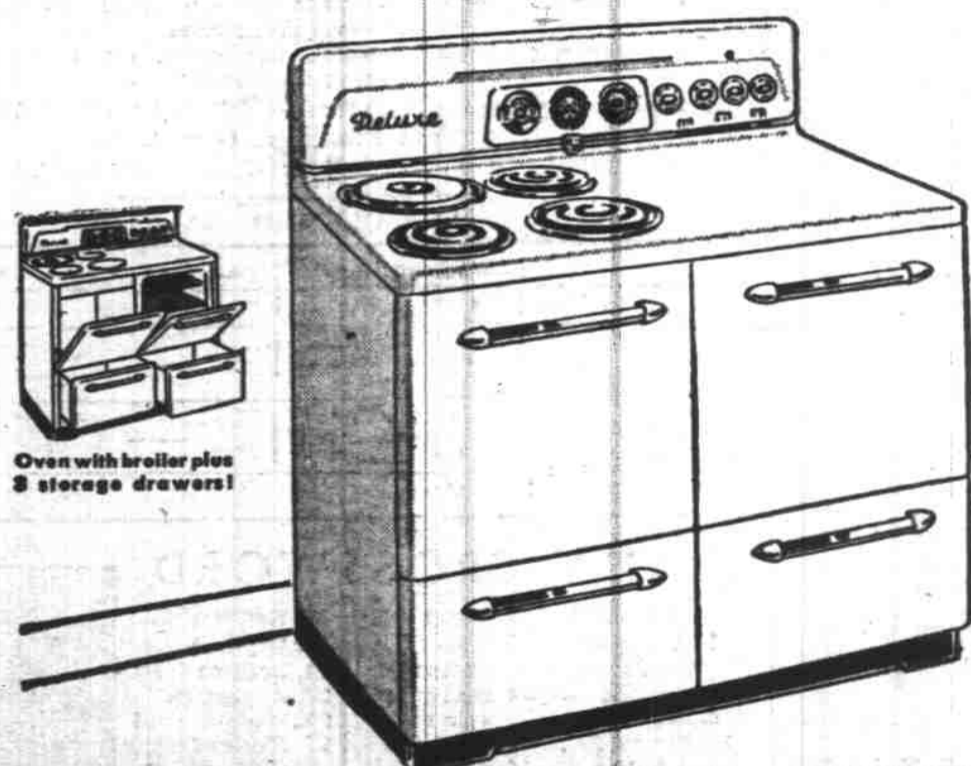
Here is Wards brand-new Special Deluxe! Full-width Freezer has 4 ice cube trays, all with Jiffy tray releases for instant ice service. Full-width Freshener for fruits, vegetables holds 18 quarts, has glass cover. Froster Tray under Freezer stores meats, ice cubes. 5-year warranty on M-W sealed unit. See this super-value now and save!

ONLY AT WARDS

**249<sup>95</sup>**

25% down on terms, balance monthly

# M-W Home Appliance Week



Oven with broiler plus 3 storage drawers!

40" REG. 229.95 M-W

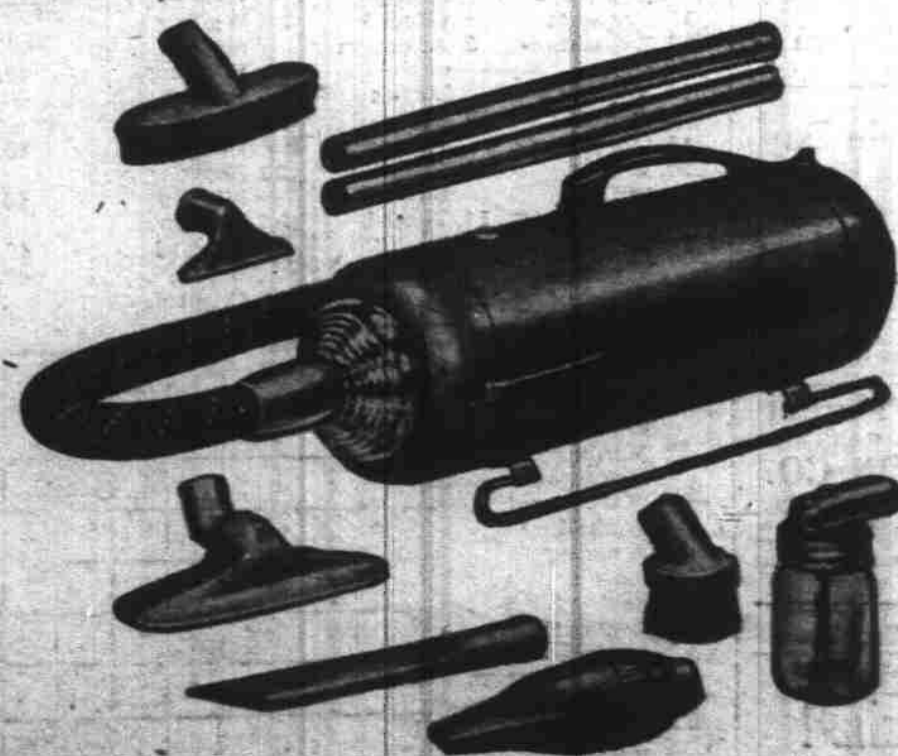
ELECTRIC RANGE

**219<sup>88</sup>**

25% down on terms, balance monthly

- Fully automatic cooking and baking
- Built-in 6-qt. Deep-Well cooker

Enjoy freedom from hours of pot-watching, oven peeking. Set it to start and stop automatically. Deep-Well cooker ideal for steaming, canning. 3 Chromalox top units have 7 heat speeds. 60 minute timer; cooktop light. 20" oven preheats fast. Work-height broiler, storage drawers. Compare!



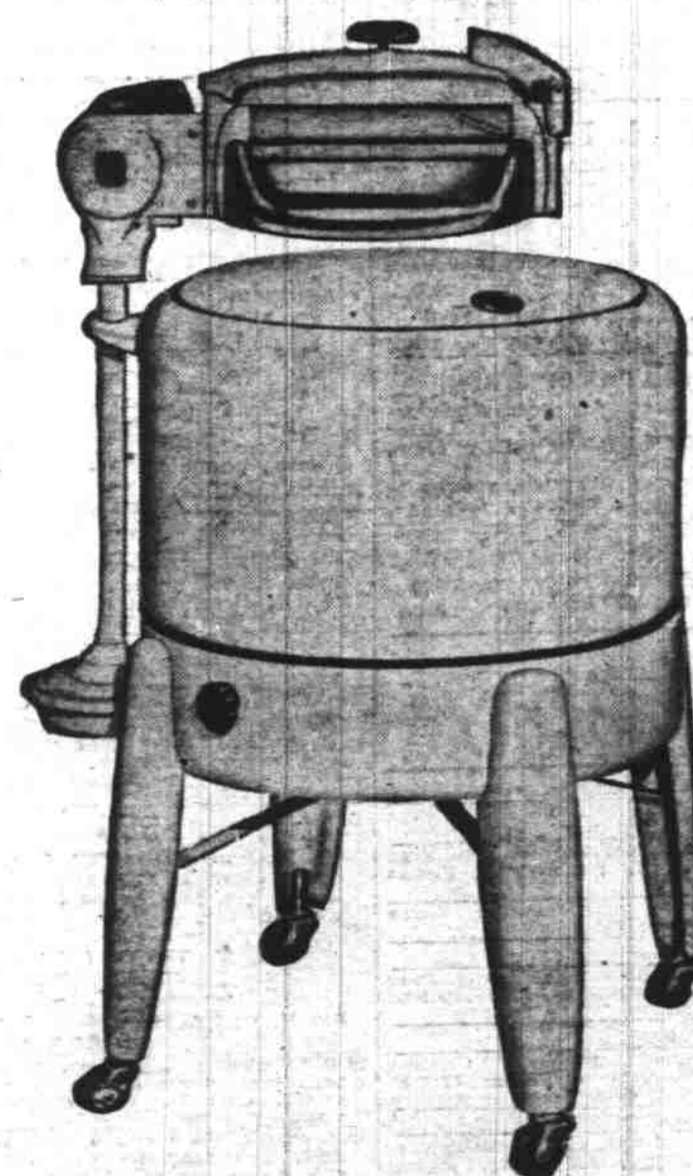
REG. 56.95 DELUXE

M-W TANK CLEANER

**54<sup>88</sup>**

25% down on terms, balance monthly

Deluxe quality, extra features, at special savings now! Super efficient M-W cleans your home from floor to ceiling with 9 quick-changing attachments. Toe control switch; cleaner slides on easy-glide runners. Sprays wax, has demolisher too. Gleaming grey finish, maroon trim. Buy now, save!



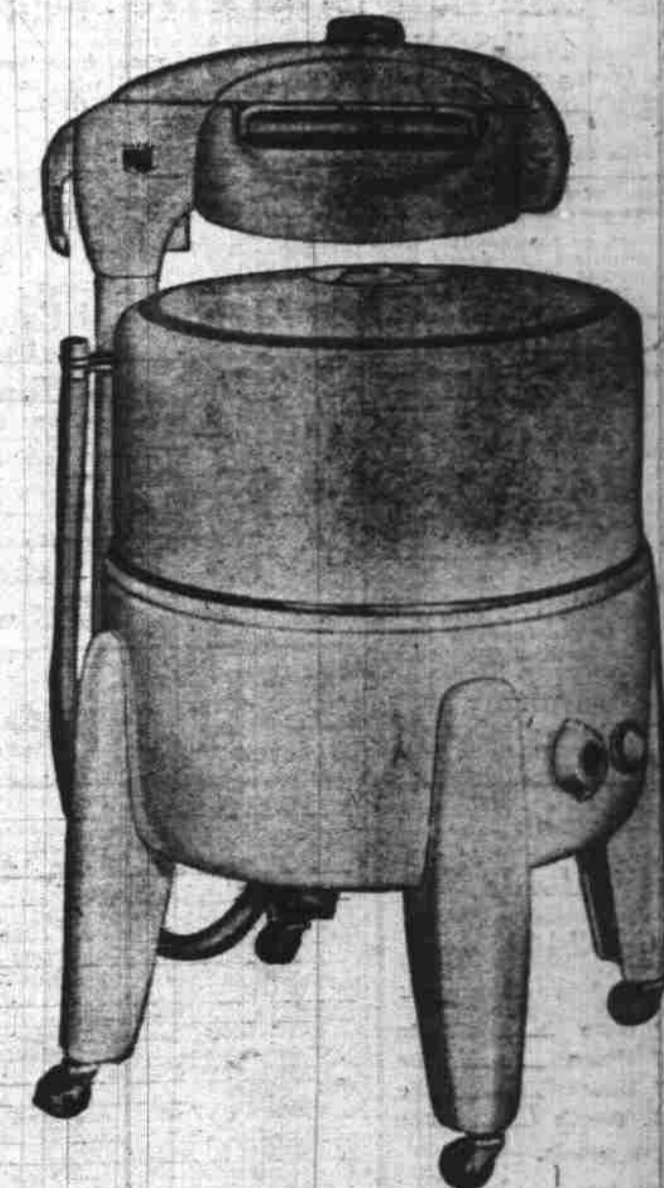
REG. 89.95 QUALITY WASHER

25% down on terms

**84<sup>88</sup>**

- COMPLETE WITH DRAIN PUMP

Family duty washer priced even lower now! Washes 8 lbs. dry clothes gently, efficiently with Swirlator washing action. Famous Lovell wringer swings to 8 positions, has adjustable pressure. Holds 17 gals. to water line, 24 gallons to top.



DELUXE M-W WASHER REG. 131.95

25% down on terms

**121<sup>88</sup>**

- COMPLETE WITH DRAIN PUMP

Deluxe 9-lb. washer reduced! Has all these special features: six-vane Swirlator washing action—non-tangling, safe. Famous Lovell wringer adjustable-pressure balloon rolls. Semi-automatic—set timer to stop washing action.

SALE STARTS TODAY 9:50 A. M. — OPEN UNTIL 9 FRIDAY NIGHT!