

# ANNUAL CHEESE PARADE



This is Our Second Annual Cheese Parade And It Is Going To Be Bigger And Better Than Last Year.

### "Around the Corner"

By Dick Eckley

Make your Lenten meals delicious and nutritious... appetizing surprises that are welcome changes in the family's diet. It's easy—and it's economical—when you do your food buying at BERGS. It's easy because our shelves are filled with a vast variety of palatable, pleasing food for meatless meals. It's economical because we make every price a low price every day.

Now cheese is one of the finest foods that you can possibly serve your family, so with this in mind we have planned a demonstration with the KRAFT FOODS people. Ask the demonstrator for helpful suggestions on ways to serve cheese foods. I am quite certain that she can enlighten you in many ways.

**SNOWFLAKE CRACKERS**  
2-lb. Box **53¢**

**LUX FLAKES**  
Large Size Pkg. **33¢**

**LIFEBUOY**  
Regular Bars 3 for **29¢**

**Silver Dust**  
Large Pkg. **33¢**

**SURF**  
The New Detergent Giant Pkg. **85¢**

**RINSO**  
Large Size Pkg. **33¢**

**RINSO**  
Giant Size Pkg. **65¢**

**LUX Toilet Soap**  
Regular Size 3 for **29¢**

**LUX Toilet Soap**  
Bath Size 2 for **29¢**

**"SPRY"**  
Shortening 3-lb. **\$1.13**

**Sliced Pineapple**  
Tasty Pak Hawaiian No. 2 1/2 Cans **35¢**

**FRUIT COCKTAIL** Hunt's No. 2 1/2 **37¢**  
**SLICED PEACHES** Elsinore No. 2 1/2 **31¢**

*America's favorite Salad Dressing*

**MIRACLE WHIP**  
THE ONE AND ONLY

We Will Repeat. This Dressing Cannot Be Beat!

The salad dressing that millions prefer.

One Quart **69¢**  
"Or If You Prefer" One Pint **39¢**

**VELVEETA CHEESE**  
Economy Size  
2 Lbs. **89¢**

**KRAFT "DELICIOUS" CHEESE N' BACON SPREAD**  
27¢

Try This Spread On Crackers For A Real Treat

**PIMENTO CHEESE Spread** 27¢

**KRAFT'S FAMOUS "COUNTRY FRESH" COTTAGE CHEESE**  
One Pint **30¢**

From Our Own Bakery Department

Freshly Baked **CINNAMON ROLLS**  
Dozen **40¢**

For Your Lenten Meals **HOT CROSS BUNS**  
Dozen **48¢**

**RANCHO Tomato Soup**  
1-lb. 6-oz. **15¢**

**DENNISON'S TOMATO CATSUP**  
**21¢**

**ELSINORE ORANGE JUICE**  
48-oz. **35¢**

## New York Sharp Cheddar Cheese lb. 79¢

COME IN AND GET A SAMPLE OF THIS DELICIOUS CHEESE—WE WILL BE DEMONSTRATING FRIDAY AND SATURDAY.

- BABY GOUDAS** Kraft Dan Dee Ea. **59¢**
- ROMANO SHARP** Sardo Imported lb. **89¢**
- WISCONSIN SWISS** Open Eye lb. **79¢**
- CHANTELLE** Kraft Dessert Cheese lb. **69¢**
- AGED BRICK** Wisconsin lb. **65¢**
- JACK CHEESE** Whole Milk lb. **59¢**
- ORE. REDSKIN** Sharp Cheddar Cheese lb. **79¢**
- PREPARED GREEN LIMA BEANS** Stokeley No. 303 **29¢**
- Collard Greens** Sallmarw No. 2 can **14¢**
- CUT GREEN BEANS** Capitol No. 2 can **2 for 33¢**
- TOMATOES** Hunt's—Solid Pak No. 2 1/2 cans **27¢**
- RITZ CRACKERS** 1 Pound Box **31¢**

**SWEET POTATOES** Elsinore No. 2 1/2 Cans **29¢**

**Golden Sweet Corn** Elsinore Whole Kernel No. 903 **2 for 35¢**

**DIMPLE PEAS** Elsinore No. 303 **2 for 29¢**

**GARDEN RUN PEAS — CAPITOL BUFFET** . . . . . **3 for 25¢**

**Self-Service Meats** Swift's Cascade Morrill's

Swift's And Nebergall's Branded Grade "A" Steer Beef **T-BONE STEAKS** **89¢** Pound

Top Quality Tenderized **SMOKED PICNIC HAMS** **49¢** Lb. While They Last

**MORRELL'S SELECTED PORK PORK ROAST** "Loins or Rib End—Any Size". Per Pound **49¢**

**MORRELL'S EASTERN PORK PORK CHOPS** Center Cuts Only, While They Last. Real Delicious. Per Pound **59¢**

**Delicious Seafood**

**PACIFIC OYSTERS** Delicious For Frying Flat **59¢**

### Freshen Up With Vegetable Variety

Lenten Menus

In our Self-Service Vegetable Department, you see what you are getting and choose as you wish. Cellophane gives you 100% protection.

**FRESH GREEN Bell Peppers** 2 for **25¢** Pre-Packaged for Your Protection

**"BLUE BIRD QUALITY" Tube Tomatoes** Per **19¢** Tube For Better Salads

**SNOBOY APPLES** ECONOMY SIZE • EXTRA FANCY QUALITY You Select Your Own Apples And Fill An **8 lb. Shopping Bag for 69¢** Actually These Apples Will Cost You Less Than 2¢ Each!

**ROSE QUALITY SUNKIST NAVEL ORANGES** 7 POUND MESH BAG **89¢** "These Are A Premium Grade Of Oranges" Also Available: Fancy Grade California Navel Oranges 8 lb. Bag **79¢**

**U. S. NO. 1 BOILING ONIONS** 5 lb. Mesh Bag **17¢**

**FRESH GREEN SPINACH** 2 Cello Pkg. **29¢**

- SLICED CHEESE**
- "For Your Convenience"
- 1/4 LB. SLICED AMERICAN
  - 1 LB. SLICED AMERICAN
  - 1/4 LB. SLICED BRICE
  - 1/4 LB. SLICED PIMENTO
  - 1/4 LB. SLICED SWISS
  - 1/4 LB. SLICED OLD ENGLISH
  - 1 LB. KAYS
  - 1/4 LB. KAYS

- SNOWS PREPARED CLAM CHOWDER** Concentrated Big 15-oz. Cans **27¢**
- WHITE STAR—PINK SALMON** 1 Pound Can **69¢**
- BUMBLE BEE TUNA** Fancy Pak . . . . . **35¢**  
Chunk Style . . . . . **29¢**
- TASTY PAK SARDINES** In Tomato Sauce 15-oz. Can **19¢**
- ROYAL RED RAZOR CLAMS** No. 1 Flat Tins **43¢**

**CLOROX**  
America's Favorite Bleach and Household Disinfectant!

**Greater VALUES Greater SAVINGS!**

# BERGS

HOME OWNED AND OPERATED

**OPEN DAILY**  
8:00 A. M. to 10:00 P. M.  
LOCATED IN THE CAPITOL SHOPPING CENTER

**BEG-MORE**  
DOG & CAT FOOD

**TREAT YOUR PET TO THE BEST!**  
**2 for 27¢**