

# Reserve Your Refrigerator **NOW**

As little as—



Starts You on the

# Save for a Frigidaire PLAN!\*



IF YOU DO NOT HAVE A REFRIGERATOR OR IF YOU HAVE AN OLDER ONE THAT HAS GIVEN A GOOD LIFE OF SERVICE AND MIGHT BREAK DOWN AT ANY TIME—OR IF YOU WOULD LIKE TO TRADE IN YOUR PRESENT ONE AND ENJOY THE ADVANTAGES THAT CAN ONLY BE FOUND IN FRIGIDAIRE, AMERICA'S NO. 1 REFRIGERATOR—THEN COME IN TODAY AND SEE THE SPLENDID VALUES THAT CAN BE SET ASIDE FOR YOU—FOR AS LITTLE AS \$5.00—OR IF YOU CAN'T COME IN—PHONE NOW AND ASK FOR ONE OF OUR FRIGIDAIRE SPECIALISTS TO COME TO YOUR HOME AND EXPLAIN THE PLAN

## Reserve Your Refrigerator—NOW! —Save for a FRIGIDAIRE

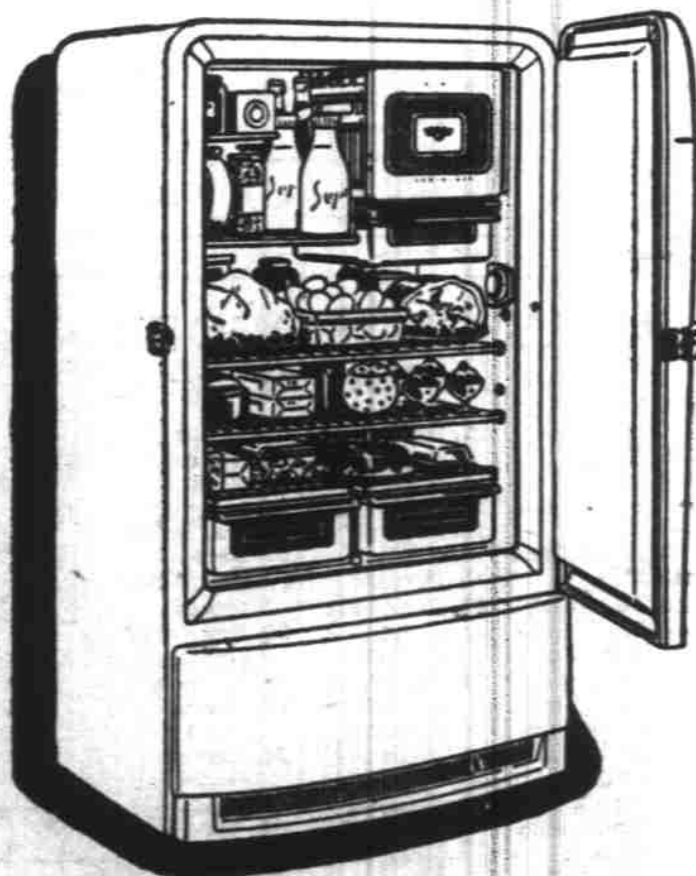
Made Possible Through the Cooperation of the Salem First National Bank and Hogg Bros.

If You Want a Refrigerator	The Down Payment Is	After the Initial \$5.00 Deposit You Deposit Weekly			After Down Payment and Delivery You Continue Saving Weekly (Approx.)
		For 3 Months	For 6 Months	For 9 Months	
Model AM-60	49.75	3.75	1.80	1.20	2.62
Model SM-76	57.75	4.40	2.15	1.40	3.02
Model MM-76	59.75	4.60	2.20	1.45	3.15
Model MM-74	64.75	5.00	2.50	1.60	3.41
Model MM-92	69.75	5.40	2.60	1.70	3.67
Model MM-110	77.75	6.10	2.90	1.90	4.07
Model DM-90	82.75	6.50	3.10	2.05	4.33
Model DM-107	92.75	7.30	3.55	2.30	4.85
Model IM-80	104.75	8.30	4.00	2.65	5.51
Model IM-100	117.75	9.40	4.50	3.00	6.17

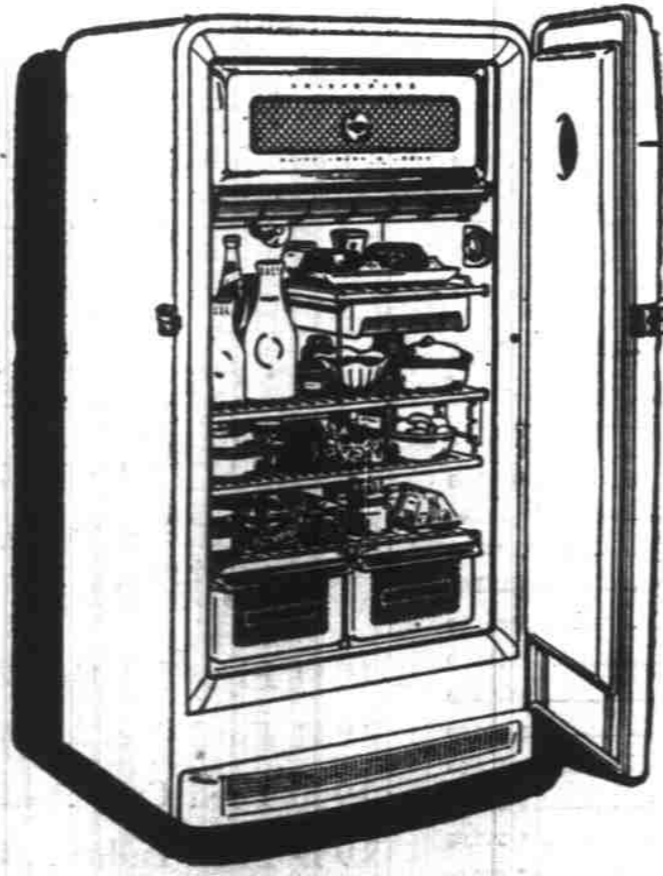
Down payments shown are in keeping with prices as of this date. Purchase prices will be those prevailing at time of delivery. Refrigerators will be set aside for you three months ahead of completion date of your savings plan. Every effort will be made to have your selection ready at this time, but, of course, this cannot be guaranteed.



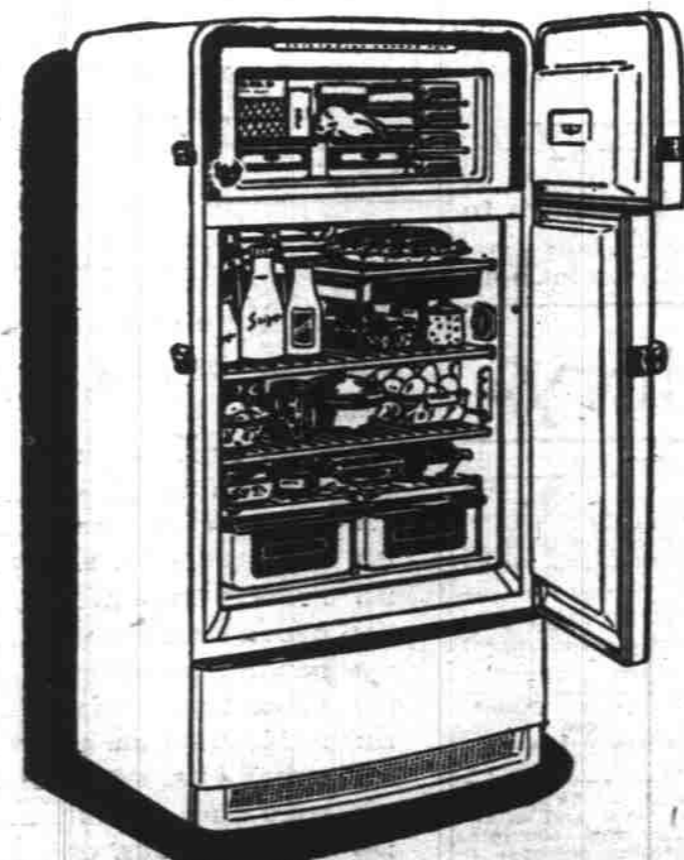
\* After the initial \$5.00 deposit and the saving of \$3.75 a week for 3 months, this model AM60 will be delivered at your home.



\* After the initial \$5.00 deposit, and the saving of \$4.60 a week for 3 months, this model MM76 will be delivered to your home.



\* After the initial \$5.00 deposit, and the saving of \$6.50 a week for 3 months, this model DM90 will be delivered to your home.



\* After the initial \$5.00 deposit, and the saving of \$9.40 a week for 3 months, this model IM100 will be delivered to your home.

"Reserve Your Refrigerator Now" Thru the Cooperation of the Salem Branch, First National Bank of Portland

**Immediate Delivery on Full Down Payment**

**HOGGBROS**  
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHING  
**SALEM OREGON CITY**

**Free Delivery Open Friday Till 9 P.M.**

118 So. Com'l.

**HOGG BROS. ... SALEM FLOOR COVERING HEADQUARTERS**

IT'S TIME FOR *Your* NEW CARPET!

## Wait No Longer for That Much Wanted Carpet!

Right now we have a wide variety of new carpets to suit your individual tastes to enhance your room setting. . . . And, they're luxurious and long lasting. Distinctive new designs, beautiful solid colors. Let us help you select your new carpet today!

### Gulistan Renaissance

See the beautiful new Gulistan Renaissance . . . a really high style carpet. Invest now in the long lasting loveliness of this carpet of famous decorators. Your choice of seven gorgeous colors.

**24.50** sq. yd.

### Grosvenor

See the beautiful new Grosvenor . . . today's leading textured carpet, featuring a group of high fashion colors and distinctive wave design. High and low looped construction gives Grosvenor depth and added beauty.

**17.50** sq. yd.

To make room for many new fabrics purchased at the recent San Francisco Market, we are offering a group of roll goods that are drop patterns. Save as much as \$4.00 per square yard on the purchase of a room size rug or wall-to-wall carpeting on the items listed below.

### Save On These Carpets!

	Reg.	Now
1 roll 9' Green seiltone	8.50	6.95
1 roll 9' Wood tone	7.95	6.95
1 roll 12' beige & green floral	11.50	7.95
1 roll 9' Wood tone floral	12.95	9.95
1 roll 9' Green tone on tone	11.95	9.95
1 roll 12' Rose-beige floral	11.95	9.95
1 roll 12' Green tone on tone	14.95	10.95
1 roll 12' Gray tone on tone	14.95	11.95
1 roll 12' Green textured	14.95	11.95

**Listen! KSLM 8:30-8:45 Mon.-Fri. To "Do You Remember"**

**HOGGBROS**  
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHING  
**SALEM OREGON CITY**

Open 'Til 9 p. m. Fridays  
260 State St. Ph. 3-9148