

# Auto Tire Supply To Stay Normal, Barring Full War

By Joseph Kuebler

AKRON, O., Jan. 20.—(AP)—Barring a full scale war, most manufacturers in this heart of the rubber world believe American motorists will have an adequate, normal supply of tires in 1951.

A full size war, of course, would change all estimates of the consumer's prospects. But aside from that, there is only one "if" in the generally optimistic view.

"If there are no further waves of scare buying or hoarding," the tire makers say, passenger car owners should have little to worry about.

Last year was the greatest production year the rubber industry ever has experienced. Everyone agrees that there will be fewer passenger car tires made in 1951 simply because the amount of rubber available for civilian needs will be less. But there should be enough to go around.

The federal government has the final say now in the use of rubber. Last September it limited consumption of both natural and synthetic rubber to 90,000 tons a month not counting military needs. It had been running well over 100,000 tons, for civilian use. As yet defense orders are not a major factor.

**Sole Importer**  
Then the government announced it was becoming the sole importer and distributor of natural rubber. It also has started to take federally owned synthetic plants out of moth balls. This system of synthetic plants was set up during the last war at a cost of more than \$700,000,000.

The manufacturers agree the government's importing move will benefit both the consumer and the taxpayer. Natural rubber had soared a few months ago to a 25-year high of 90 cents a pound, but since then has been dropping.

It is the capacity for synthetic production which gives rise to optimistic feelings. When the Japs cut the rubber life-line to the Far East in 1942, there was no synthetic backup such as now.

At the moment, some manufacturers are finding it difficult to get sufficient synthetic, because the federally owned plants will not reach full capacity until spring. By March the government plants are expected to reach a monthly output of 65,000 tons, and by April or May they will get above 70,000 tons. Together with a small amount from privately owned plants, the annual operating rate should hit 920,000 tons, only 25 per cent under the consumption of 1,240,000 tons in the record year of 1950.

**Synthetics Due**  
The general belief is that the tire supply is tighter now than it will be later in the year when the greater output of synthetic is available. Raw stocks were depleted by last year's record manufacturing

rate, and there are some who believe the tire makers won't get enough rubber between now and summer to build up their stocks. Manufacturers say that where some geographical sections report occasional shortages of tires, these are due to periodic outbursts of scarce buying in scattered localities, plus the inability of producers to keep distribution systems filled constantly.

One factor favoring the supply of replacement tires is that auto makers will be producing fewer cars in 1951. Last year the original equipment needs took about 30 per cent of all passenger tire output.

Truck tires, despite a prospective increase in production, are expected to be in tight supply throughout 1951.

And prospects for mechanical rubber goods and toys are less favorable, because of the sustained high demand and the restrictions on consumption.

## Officers Installed By Gervais Group

Statesman News Service  
GERVAIS — Mrs. Jacob Cutsforth entertained the Clara Jones Missionary society at her home Wednesday afternoon. Mrs. John Baker of Lebanon, Mrs. Orville Brown of Woodburn, Mrs. M. A. Phillips of Brooks and Mrs. Merrill B. Lucas of Gervais were guests.

Officers were installed and Mrs. D. L. St. Johns led devotionals. Guest speaker was Ray Larson of Salem who is preparing for mission work in the Philippines. Mrs. Clara Jones gave the Year Book of Prayer.

## Salem Couple Wins Top Honors in Card Club

GERVAIS — The 500 Community Card club had five tables of cards in play following the usual 7 o'clock no-host dinner Thursday night at the high school building. Mr. and Mrs. Robert Fromm of Salem were high score winners with Mrs. Sumner Stevens and Antoine DeJardin holding second high.

Next meeting, February 1, will be arranged by Mrs. Ernest Andres and Mrs. M. B. Lucas.

## Late Starter as Father



ISSAQUAH, Wash., Jan. 20.—Ernest Carey, 73-year-old father, holds his 11-day-old daughter, Ruth, as the baby makes her camera debut at the Carey home at Issaquah, Wash. Other proud members of the family group are Carey's wife, 37, and their first child, Tommy, 18-months. Carey, a widower, retired from his railway job in 1947 after 45 years service and married his housekeeper the following year. (AP Wirephoto to the Statesman.)

## Gorge Slide Cleared; Route Still Closed

THE DALLES, Jan. 20.—(AP)—Highway crews cleared a rock slide from the Columbia river highway today without finding a motorist buried under the rubble.

Earlier it had been feared an automobile was caught in the slide that blocked the route last Monday. The road was not opened to traffic. Highway officials said they first would blast away another overhanging rock above the highway. It will be Friday before the route is open to traffic, they said.

## Adding Machine Made Obsolete By Rising Costs

RICHMOND, Va., Jan. 20.—(AP)—The cost of public education has forced the state department of education to get a new adding machine.

Until the first of the year, the department had machines which totaled up to 99,999,999.99. But the cost of state and federal contributions during the past year amounted to \$100,473,234.99. The new machine adds up to 99,999,999,999.99.

## Sale Involves Pendleton Paper

PENDLETON, Jan. 20.—(AP)—Purchase of Lee D. Drake's interest in the Pendleton East Oregonian by members of the family of its late publisher, Edwin B. Aldrich, was announced today.

For a sum known to be in excess of \$100,000, Mr. and Mrs. J. W. Forrester, jr., and Mrs. J. M. Bedford, jr., bought Drake's one-third interest in the newspaper. Mrs. Forrester and Mrs. Bedford are daughters of the late Edwin B. Aldrich.

Drake, who started with the paper 60 years ago as an 8-year-old paper wrapper, will be retained for ten years in an advisory capacity.

## FILMS SHOWN AT P-TA

SHERIDAN — Films of national parks and Alaska were shown at the last meeting of the P-TA here. W. H. Hibbert, B. C. Swails and John Hebert were in charge of the program. Next meeting is scheduled February 19.

## -- WANTED --

Experienced office girl - 25 to 30 yrs. old - for general office and credit work. Must know typing and shorthand and have a pleasing personality. Attractive salary. Permanent position. See Dr. Brown between 9 and 11 A. M. Brown's Jewelry, 184 N. Liberty.

# To Our Readers:

This is written because we feel that the news about a forthcoming Statesman project may be of personal interest to you.

It concerns the fact that on Wednesday, March 28, 1951, The Statesman joins the select few newspapers in the entire United States that have reached the age of 100.

You, as a subscriber, will receive on that date a special commemorative issue, comprising SIX SECTIONS, and totaling 100 or more pages.

Here is the fascinating story of the behind-the-scenes preparations for this edition.

The broad plan took form many months ago. As far back as last August our entire editorial staff, our photographers and our correspondents throughout the mid-Willamette Valley were "alerted" and given their assignments.

We knew we faced a big job, one requiring "all out" effort: for we determined that this issue would encompass the whole inspiring 100-year story of agriculture, business, education, religion and government of the mid-Willamette community!

First, researchers were put to work on the colossal task of combing through a hundred years of history as recorded in Statesman files. Only by microfilming of every page of every issue from 1851 through 1925 could this vast endeavor be accomplished!

Reporters and writers have spent countless man hours delving through records yellowed with age in courthouses and libraries. Through a months-long search, dozens of rare delightful old-time pictures have come to light and will be published in the edition.

As this is written, truly exciting progress is being made with our great undertaking. Scores of photographs are now being processed into plates by the engravers. Editors are making final choices of the approximately 200 pictures to be used. Dummy pages are being laid out. Tens of thousands of words—meticulously edited as to fact and content—are flowing to the linotypers.

Soon, from The Statesman's press will roll the first pages of the special issue to be called—

# "Cavalcade of a Century"

When this 100 page edition arrives at your home on Wednesday, March 28th, it will bring to you a clearer and closer view of your mid-Willamette valley, its origins, its past, present and future, than ever before in publishing history!

... You will witness the tremendous pageantry of the growth of our community and all its varied and multifold accomplishments in the past hundred years.

... You will grasp more clearly the impact of national and world events on our life and times.

... You will see spread before you the grandeur and majesty of our mountains, the beauty and productivity of our valley and its farm lands.

... You will live again events long forgotten, see and read of those early settlers, and realize how great was their contribution in the building of the community we know today!

... You will smile indulgently at the clothing styles, the social doings of yesteryear.

... You will find the edition a treasure trove of interesting, useful information to which you will refer time and time again!

... AND because you are proud that you live in and are a part of this great mid-Willamette valley community, you will want your friends and relatives to share the "CAVALCADE OF A CENTURY" issue with you.

As this is written, it seems certain that we will be deluged with requests for additional copies. So we urge that you consider now to whom you would like copies sent. (Your own copy, of course will arrive on the morning of the 28th of March).

On page 16 of today's Statesman you will find a reservation form on which you may list the names of friends and relatives to whom you would like the edition sent. Additional copies are only 15 cents each and this price includes addressing, wrapping and mailing the edition anywhere in the United States, its possessions, or Canada!

In publishing this 100th Anniversary Edition, we are certain it is something in which we—and you—can take great pride. If you share our expectations, won't you please send in your Reservation list soon? Why not do it today while the matter is fresh in your mind?

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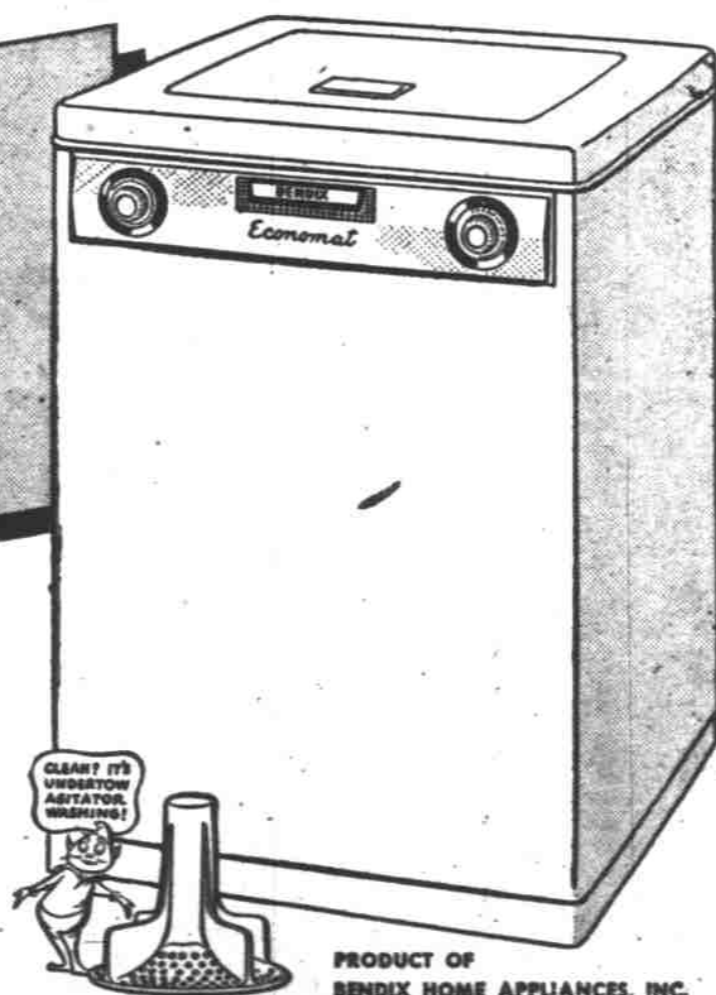
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