

# PENNEY'S

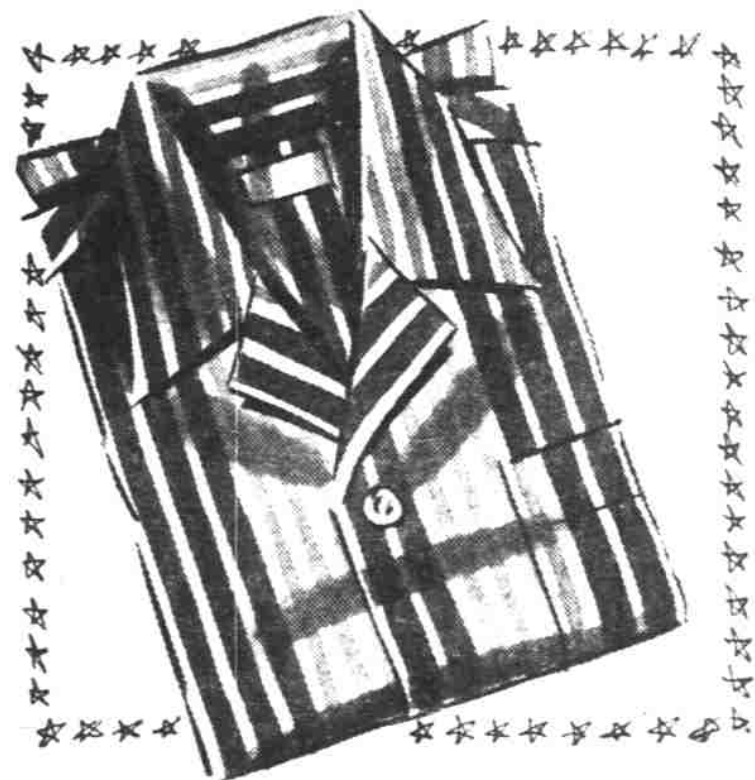
STORE-WIDE CLEAN SWEEP

# CLEARANCE

PACKED WITH HUNDREDS OF SENSATIONAL BUDGET-PRICED BUYS!

## START YOUR YEAR WITH SAVINGS

There are few such opportunities for a Shopper to find so many outstanding Clearance Values under one roof at one time. The wise and thrifty Shoppers will avail themselves of the magnificent bargain buys soon, for these values will not last. So hurry Save!



**MEN'S PRINTED COTTON FLANNELETTE PAJAMAS**

**2.33**

They're warm! They're tailored! They're fine Sanforized washable cotton flannelette. And they're colorful! Comes in bold, colored stripes. Slipover or button. A, B, C, D.

PENNEY'S MAIN FLOOR



**SIX-WAY FLOOR LAMPS! FEATURE!**

**7.77**

In colors! New idea in home decorating! Each light adjusts to three different degrees of brightness.

Downstairs Store



**OUTSTANDING VALUE!**

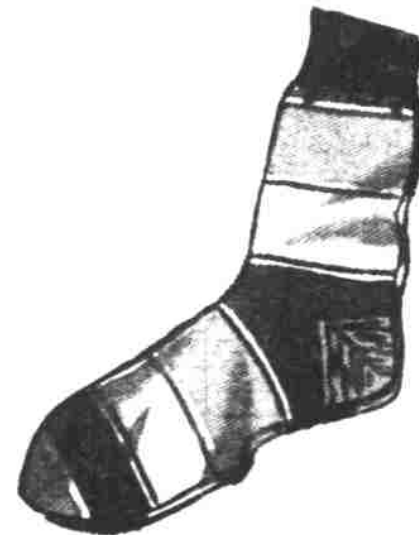
Lots of warm colors!

**FLUFFY LOOP RUGS**

Woven-through loops that can't pull out. Non-skid backs, thick, cuddly texture... PERFECT for any room in your house! 24"x45".

**2.77**

Penney's Downstairs Store

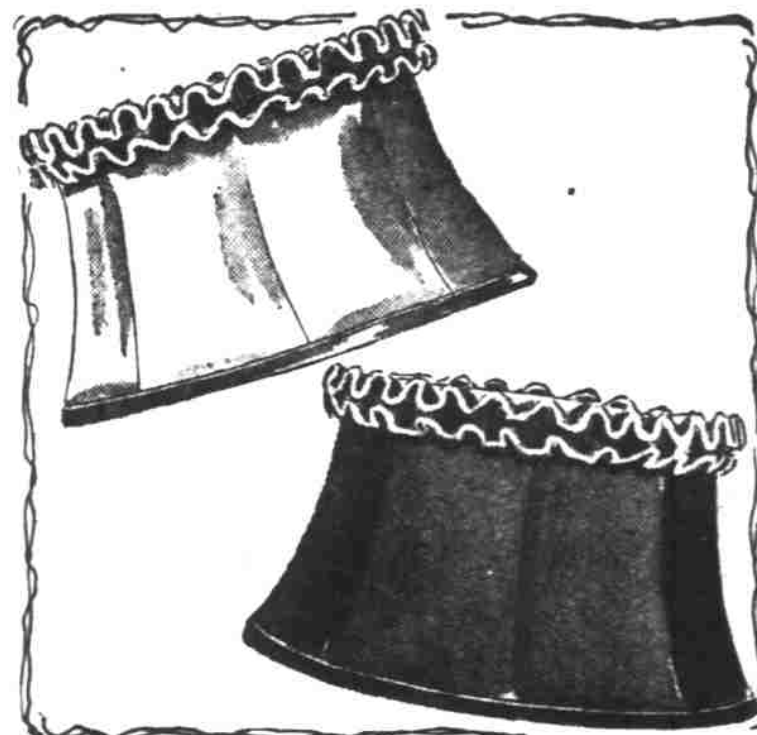


**BOY'S WASH-FAST SLACK SOX**

**5 pair \$1**

Vat-dyed, so colors stay bright after repeated washings. Elastic tops. 6-10 1/2.

Main Floor



**STRETCHED RAYON LAMP SHADES**

**2.00**

19" shades in pastel and decorator colors - the season's outstanding shade value.

Your Choice

Penney's Downstairs Store

**WOMEN'S SHEARLING SLIPPERS**

Here's soft shearling-lined soft soled house slippers! Red, blue, sizes 5 to 9. **1.88**

Penney's Downstairs Store

**Women's Rubber O'Shoe Boots**

Now: **1.00**

Right for the wet weather that's here now! All-rubber over-the shoe boots with zipper side closure. Military heel. Black.

Downstairs Store

**Juvenile Boy's Flannel Shirts**

**1.00**

Soft, warm cotton flannel that wears, washes and always looks neat. Sanforized. 3-6.

Main Floor

**BOY'S FADED BLUE DENIMS**

Popular faded denim—sturdy and Sanforized for repeated washing. Broken lots. **1.00**

Penney's Main Floor

**Women's Leather Soled Slippers**

Lined with warm shearling, these hard leather soled, long-wearing slippers have rubber heels. 5-9. **2.88**

Penney's Downstairs Store

**Childrens Snowsuits**

**5.88**

Broken lots in one-piece zipper-style snow suits. SAVE!

Second Floor

**Women's Printed ROBES**

Amazing **2.88**

At Only: **2.88** Crinkle crepe robes in a multitude of printed patterns. A CLEARANCE BUY!

Downstairs Store

**SAVE! LACE TABLECLOTHS**

52"x52" . . . **2.88**  
70"x90" . . . **4.77**

Lovely lace tablecloths that have been drastically reduced! QUALITY FOR LESS!

Mezzanine

**Finds in Smart Women's COATS**

All-wool values in sleek gabardine! Deep tones! REDUCED!

**19.88**

100% wool ZIP-OUT LINING. Sharkie coats! SAVE! **29.88**

Second Floor



**MEN'S HEAVY FLEECE-LINED COTTON UNIONS**

An exciting value for outdoor men who need extra warmth in winter! See these! **1.88**

Penney's Main Floor

**FEATURE VALUE!**

In Men's 1/3 Wool UNION SUITS

**2.88**

SEE THE EXTRAS! Feel the warm texture, and you'll buy several pair for him this winter at this amazing price. Sturdy seams, anchored buttons. Most sizes—38-46—A REAL BUY!

Penney's Main Floor

Shop at Penney's from 9:30 A.M. to 5:30 P.M. Today 'Til 9 P.M. On Fridays

**Plastic Printed DRAPES**

Pair **1.00**

New patterns in practical, budget-priced plastic! Full size drapes.

Downstairs Store

**Men's White Handkerchiefs**

Imagine!

**10 For 1.00**

Penney's quality cotton handkerchiefs at a clearance price! HURRY!

Main Floor

**Men's Imported Tweed Topcoats**

Now: **25.00**

Imported from Scotland, made of finest highland wool. Good-looking rough tweed.

Main Floor

**Heidenberg Lace Panels**

54x81 size. A tremendous saving at this low price. **1.00**

Penney's Downstairs Store

**MEN'S ALL-WOOL GABARDINE TOPCOATS**

Today! Come in early! Choose from good selections—beat cold weather to the punch!



Luxurious Smooth Finished All-Wool Cravenhett **GABARDINE**

That Sheds Showers

**29.75**

Carefully tailored and styled up to the hour, these single-breasted fly-front notch-lapel topcoats are a bargain you shouldn't pass up. Sizes 35 to 44 in regulars, shorts long.

Penney's Main Floor

We'll See You . . .

**AT PENNEY'S**  
Salem, Oregon

**IMAGINE! Here's**



A Big Value In Women's **BLOUSES**

At a Sensational Low Price



Tailored in Smart, Solid Colored Rayon

**\$1.00**

ONE BUCK! What a value! Beautiful tailored rayon blouses in colors and white. All sizes, but hurry!

Penney's Second Floor

**SAVE**



Special Purchase Group

**PEBBLE WEAVE DRAPERY FABRICS**

**1.44** yd.

48" wide. New colorful vat dyed fabrics in an array of exciting patterns. Downstairs Store

**YARDAGE CLEARANCE**

Close-Out Group! Cotton and Rayon SAVE! Prints and plains in good colors and patterns! **2 yds. \$1**

Penney's Mezzanine

**PLASTIC YARDAGE** "Make-your-own" plastic yardage for slipcovers, drapes, upholstery, etc. New Prints 36" . . . **29c** Plain Colors 36" . . . **27c**

Downstairs Store