

VALUES to \$500

★★★★★★

Thrilling Christmas Collection of

COSTUME JEWELRY

- Pins • Bracelets
- Earrings • Necklaces

IN TUFTED, SATIN-LINED VELOUR GIFT-BOXES!

Christmas "gems" at a tiny price! Tailored and mock jewel types in antique & modern designs. An outstanding collection at this price!

100*

1/3 OFF!

Real Leather Zipper Case!

3-Pc. MANICURE SET
Nail file, tweezers, clipper, scissors, and cuticle pusher!
REG. \$3.00 **198***

Slend-O-Rite
PEN and PENCIL SET

Gold-colored CAP and CLIP

gift boxed **100**

OWL CUTS Store Hours: 8 A.M. to 8 P.M.

THE COST

THURS. FRI. SAT. SUN.

THE Christmas store W

OWL'S 58th YEAR

CHRISTMAS SHOULD BE BEAUTY-FULL!

Christmas at her fingertips

CUTEX

9-Piece MANICURE SET
in a colored patent leather case!
Nail Brilliance, Polish Remover, Cuticle Remover & Oil, nail file plus other manicure implements!
9 PIECES IN LEATHER CASE

300*

HELENA RUBINSTEIN

Gift SET

150

Beautifully Gift Boxed Trio

Purse-flagon of perfume, eau de cologne, and face powder.

"Apple Blossom" Duo
Cologne and Shaker Talcum in a Christmas gift box!

150

He'll remember you every day he uses your Christmas Gift

of **KINGS MEN** Toilettries FOR GENTLEMEN

Characteristically Kings Men in quality, at a price in line with all budgets... in the CRYSTAL edition...

GIFT BOXED

- SHAVE LOTION 1.00*
- COLOGNES in 4 fragrances . . . ea. 1.00*
- SHAVE BOWL 1.00
- AFTER-SHAVE POWDER 85c*

100*

FOR THE MAN WHO COMMANDS LIFE'S FINEST

MAX FACTOR

"Hollywood's MAKE-UP SECRET"

- FACE POWDER • ROUGE • LIPSTICK

All personalized in Color Harmony shades to flatter her particular coloring!

3 PIECES IN METALLIC GIFT BOX

280*

(Other Max Factor Gifts from 1.10* to 7.80*)

Tussy

"MIDNIGHT" COLOGNE (8 ozs.) and DUSTING POWDER

Twin after-bath glamorizers from Tussy's "Midnight" series! Boxed to add Christmas gift-excitement.

2-Pc. SET **275***

Tussy "Blue Ice" Cologne Stick 1.25*

HIS EXCELLENCY SHAVE LOTION

HER EXCELLENCY COLOGNE

UNIQUE 4-OZ. COCKTAIL SHAKER BOTTLES

100*

HARRIET HUBBARD AYER

"GOLDEN CHANCE" COLOGNE

In 4-oz. luxury-look bottle!

Santa Claus Pack **150***

YANKY CLOVER

Richard Hudnut's

PERFUME and TOILET WATER

Meadowsweet, spicy fragrance! In fan-shaped acetate gift box etched in a dainty design.

150*

2-Pc. SET

Yanky Clover Eau de Cologne . . . 1.10*

Yanky Clover Toilet Water 1.10*

Seaforth!

SHAVE LOTION, SHAVE MUG and MEN'S TALC

Those briskly scented shave-helpers in stunning pottery containers...unique with Seaforth!

3-Pc. SET **310***

Seaforth Shaving Mug, gift boxed 1.10

Seaforth Men's After-Shave Cologne, 4 ozs., 1.00*

White Magnolia COLOGNE and DUSTING POWDER

helena rubinstein

The very essence of enchanting gifts! And boxed to add glamour...in a ribbon-tied, sparkling-clear acetate gift package.

2-Pc. SET **275***

Apple Blossom Cologne 3 1/2 ozs., 1.00*

White Magnolia Cologne (in Skater Carton) 2 ozs., 1.00*

GIFTS FOR THE HEAD OF THE HOUSE

Famous-Name ELECTRIC

REMINGTON CONTOUR DE LUXE ELECTRIC SHAVER

For luxury shaves! 3 diamond-honed Blue Street Twin shaving heads to give fastest, smoothest shaves possible!

2550

In simulated Leather Case

SCHICK "COLONEL" 31-41 fold adjustable off-center blade gives a cut or burn.

Both come in handsome Travel Case

SUNBEAM "SHAVEMASTER"

Ronson Lighters

Models For Purses or Pockets

Streamlined Table Styles

Complete Line from **6.00** to **12.50**

WILLIAMS SHAVING SET

3-Pc. Christmas Gift Box

- "Luxury" Shave Cream
- "Aqua Velva" Lotion
- After-Shave Talcum

Handsomely Gift Boxed **121**

GILLETTE SUPER-SPEED RAZOR SET

- RAZOR
- BLADES
- SHAVE CREAM

Razor, 10-Blade Dispenser in Case, plus extra 10-Blade Dispenser & 2 tubes Brushless Cream. **198**

SAVE!

DECEMBER SPECIALS in the D

Gerbers BABY FOOD Strained or Chopped **8:50c**

Tide WA PO

Toilet Tissue Roll 650 Sheets **5c**

Gloves C

Woodbury SOAP 10c Size **4:19c**

Woodbury

Paper Towels Roll 150 **9c**

Absorbi

Store Hours: 8 A. M. 'Til 10 P. M. Including Sunday