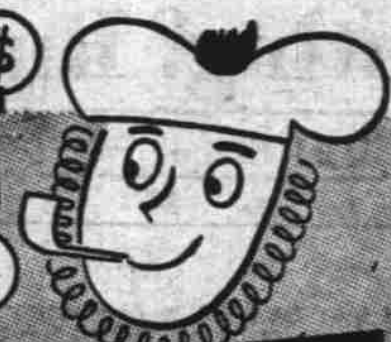




value DEMONSTRATION



SHOP AT SEARS AND SAVE



Bob Stack Sport Shirts

2⁶⁶

Regularly Sold At 4.98

ELASTIC WAIST!

- Rayon Gabardine
- Button or Zipper Opening
- Tuck them in, or leave them out
- New Fall Colors
- Sizes: Small, Medium, Large

Special Purchase! Genuine Selected HORSEHIDE



Hercules surcoats

22⁸⁸

- First quality brown horsehide
- Zipper front, leather belt
- Fully lined with smooth rayon
- Save at Sears special price

Warm, smartly styled horsehide surcoats priced down to the last penny during Sears Value Demonstration! All the features above plus two flap, two diagonal pockets plus a convenient zipper cigarette pocket. Approximately 29-in. in length. Sizes 36 to 46. Save NOW!



Pilgrim Award Sweater

Reg. 7.95 **4⁹⁹**

- 100% virgin wool
- Firm knit for warmth
- Sizes: 36 to 46
- Action-shaped and sized to fit



Box Spring has 80 wire-tied coils, with stabilizers and Flex-O-Lator insulation.

NOW! Head-to-Foot Luxury at a Wonderful Bargain Price!

510-COIL

Innerspring Mattress and Matching Box Spring

Hundreds and hundreds of fine resilient steel coils give you MORE comfort, MORE luxury than you ever dreamed possible at this low price! Famous "Permaflex Pressured" construction prevents coil tipping or side-sway—keeps edges in line . . . assures firm support. Special insulation guards against 'spring feel'. Deep layers of thick cotton felt upholstery add to sleeping comfort. Both units covered in beautiful jacquard damask. Only 79.95 for BOTH pieces!

Twin or Full Size
Reg. 99.95
79⁹⁵
for BOTH Innerspring Mattress and Box Spring



pillowcases sets

1⁹⁸

- Harmony House brand
- Wide selection of patterns
- Fine quality muslin cases

You'd love to receive these gifts yourself! Soft, firmly woven muslin in "His and Hers" or perky floral patterns . . . with deep-tone borders, pastel borders or in solid pastels . . . all vat-dyed colors. Buy several sets for gift-giving today—save at Sears!

Use Sears Easy Payment Plan on Purchases Over \$20.00



Ruffled Nylon Jersey Petticoat

Now **1⁰⁰**

- Pink or white
- Sizes: Small, Medium, Large

Lace Trimmed Charmode Slip

Reg. 1.69 **1⁰⁰**

- Bias cut
- 32 to 40

New Royal Purple Nylon Hosiery Shades for Fall

98^c Pr.

- To make your hosiery an integral part of your wardrobe
- Ultra sheer
- Sizes 8½ to 10½



Tops for Pop!

soothingly comfortable GOLD BONDS to give his feet a treat!

2⁷⁷

Comfortable as his favorite chair, soothing as his choice briar—here's a fine leather Romeo that begs him to relax after a hard day! Elastic side gore molds to his foot; leather quarter lining for smooth wear at his heel!

Sizes 6 to 12

Gift Packaged 3 Piece Towel Ensemble

Harmony House

1⁴⁹

Bright idea for your gift list! This practical towel set looks so luxurious, yet costs so little at Sears! Includes generous 20x40-in. bath towel; hand towel and matching washcloth of thirsty, long-wearing cotton terry. Malibu coral, char-treuse, yellow, blue or green colors.

- 6-PC. TOWEL ENSEMBLE Solid Colors
- 4-PC. TOWEL ENSEMBLE "His and Hers" Design

2.98

3.69

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Paychecks Gladly Cashed

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